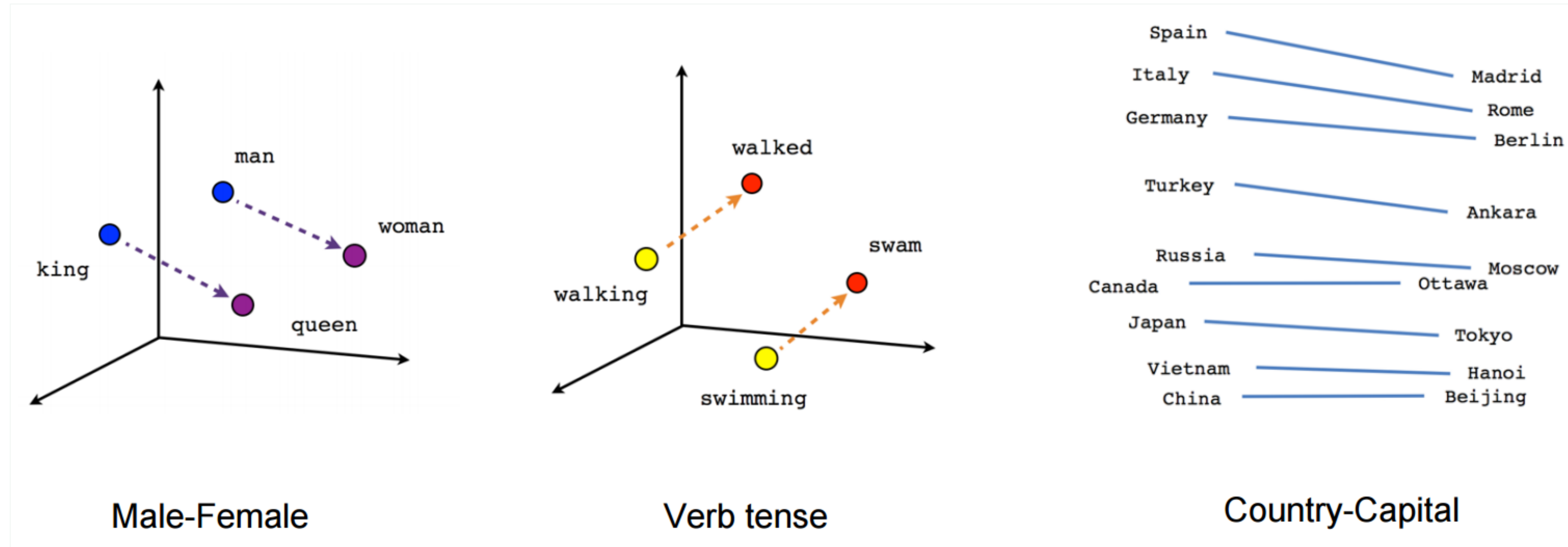


# Representation Learning For Computational Imagination

Yong-Yeol (YY) Ahn  
Indiana University

[yyahn@iu.edu](mailto:yyahn@iu.edu)  
[@yy](#)

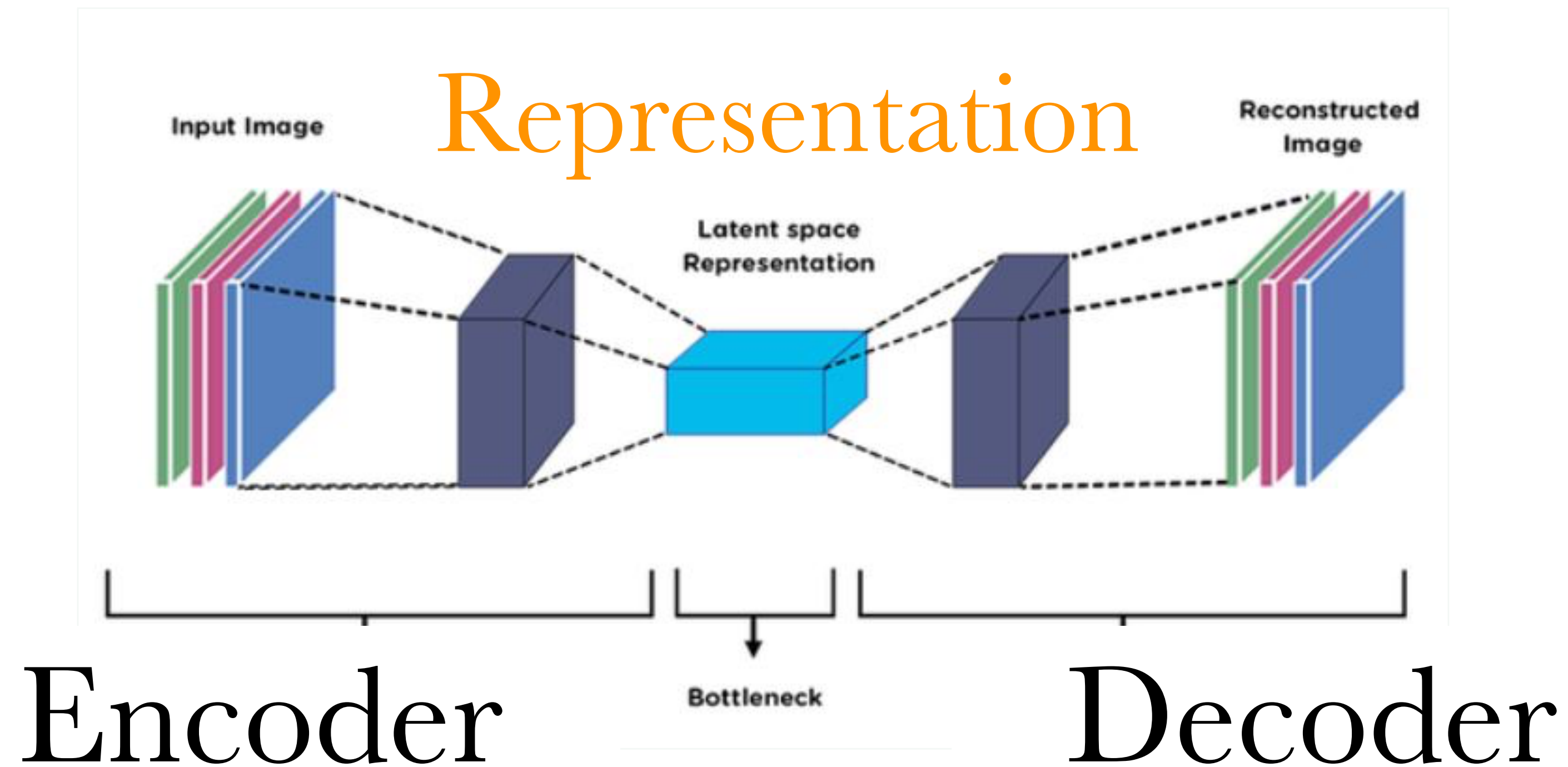
# Word2vec



# Machine Learning

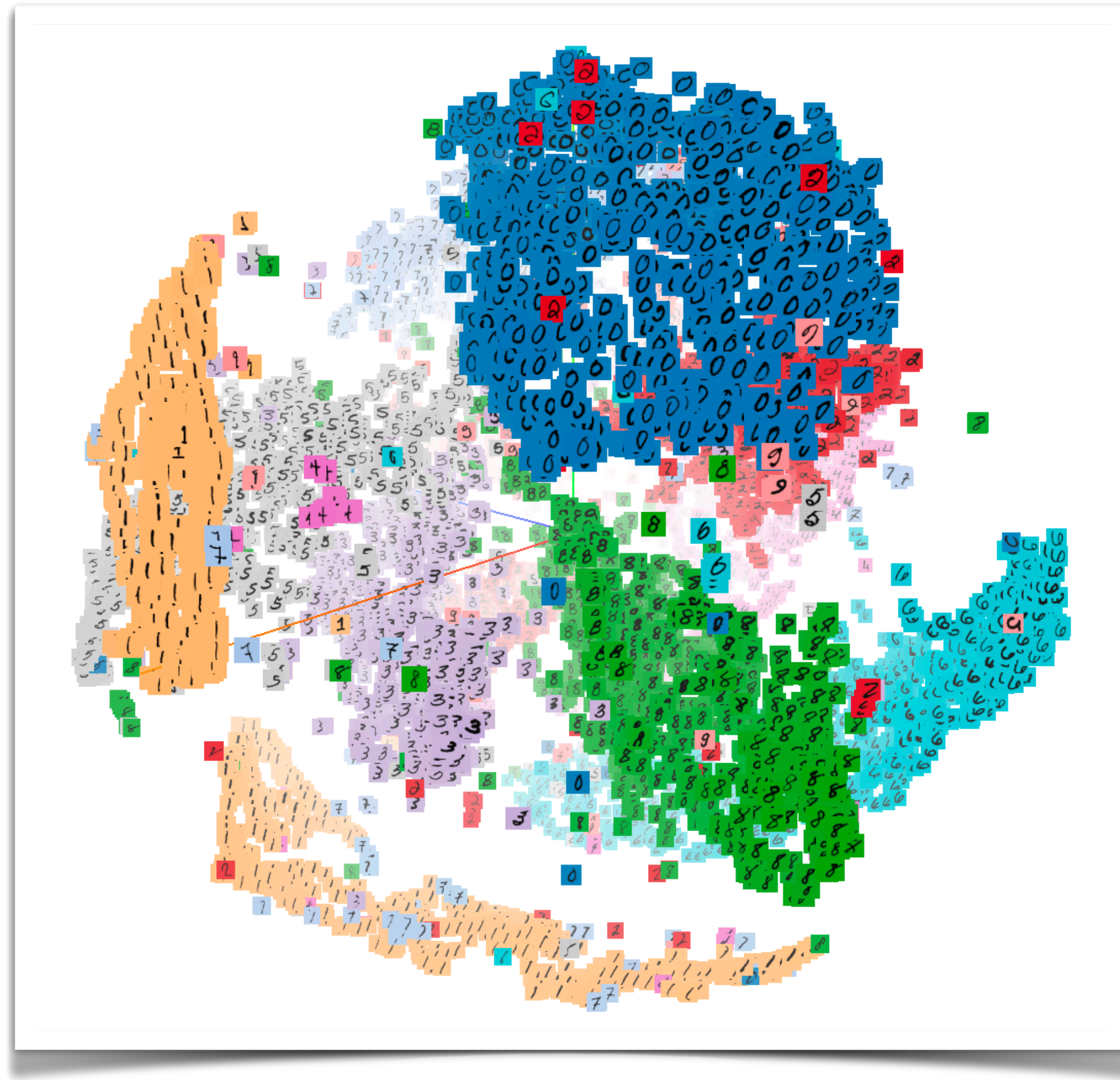
Data → **“feature vectors”** → Task

# Deep Learning

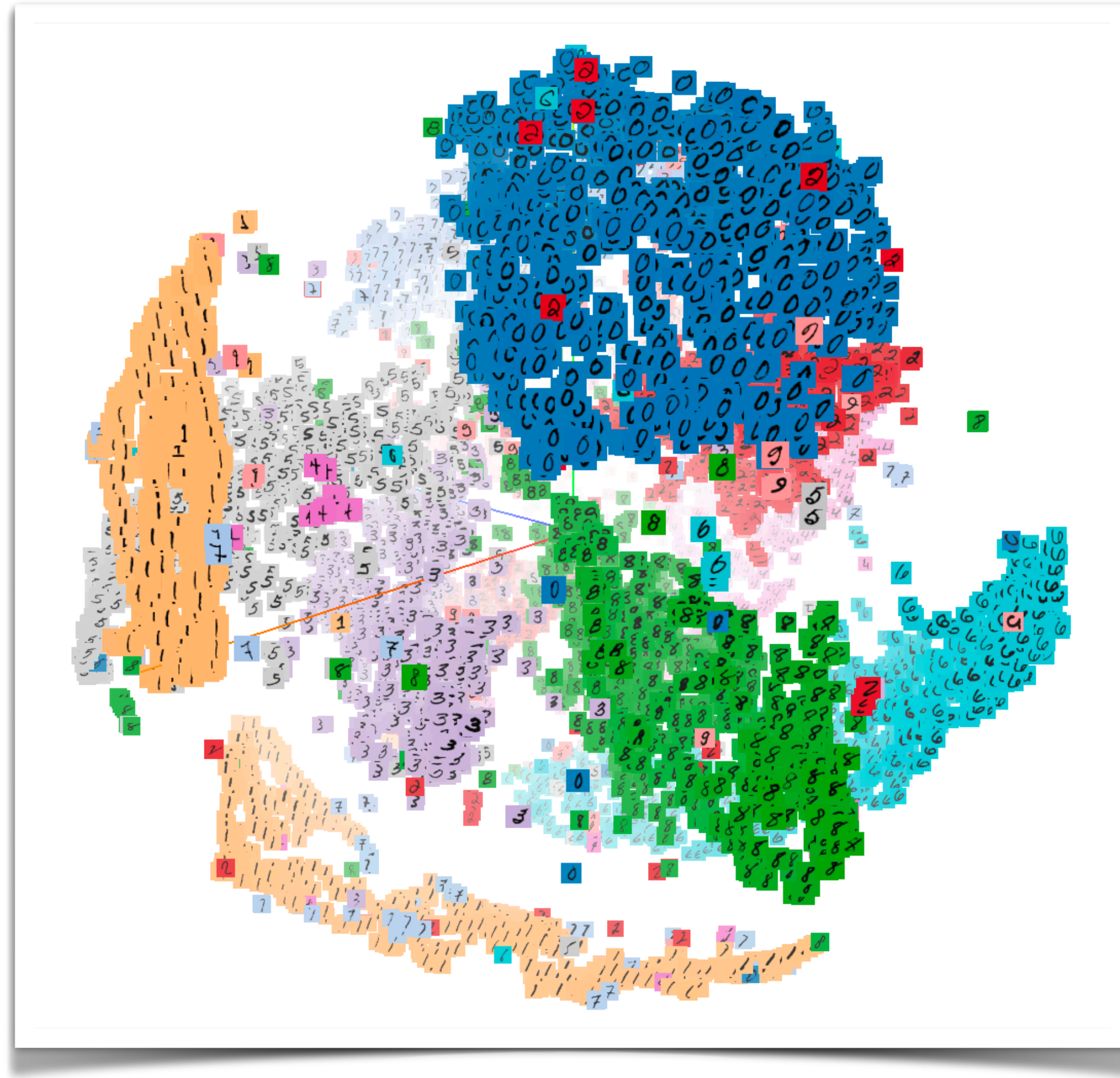


Can we let the machine discover useful features?

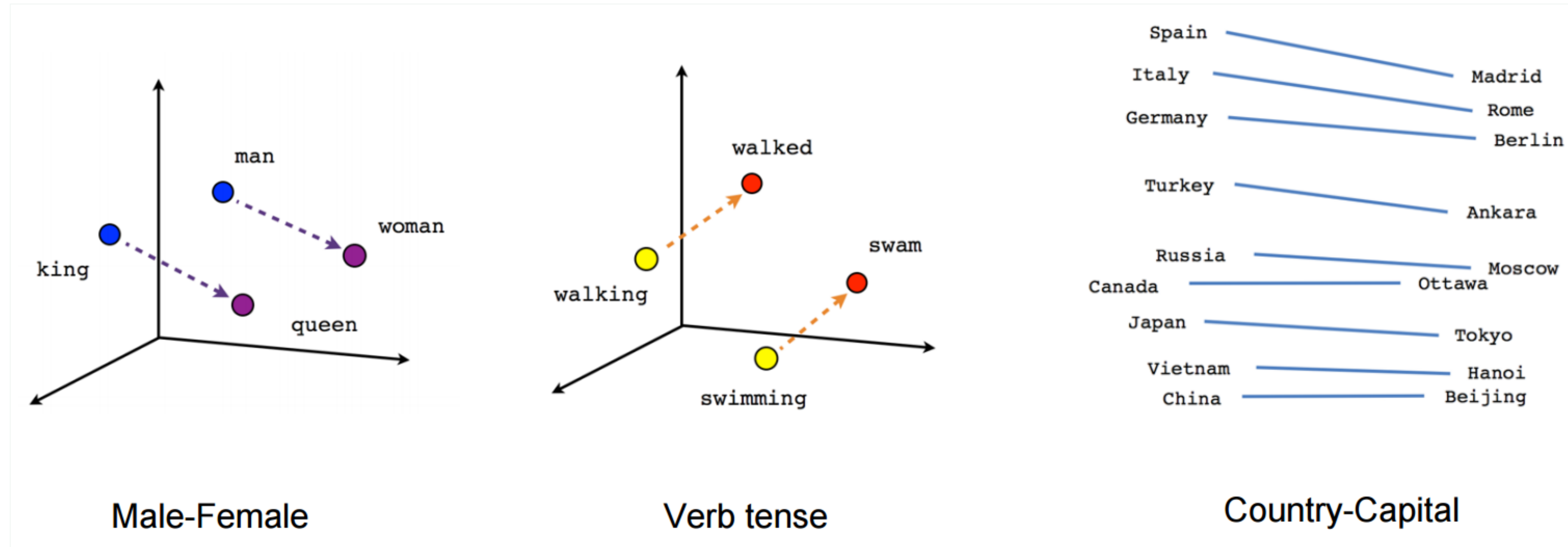
# Representations live in a vector space.



Can we interpret this *literally*, as a "space"?



# We can find meaningful *semantic axes* in the space



# "Geometry of Culture"

Check for updates



American Sociological Review  
2019, Vol. 84(5) 905–949  
© American Sociological  
Association 2019  
DOI: 10.1177/0003122419877135  
journals.sagepub.com/home/asr



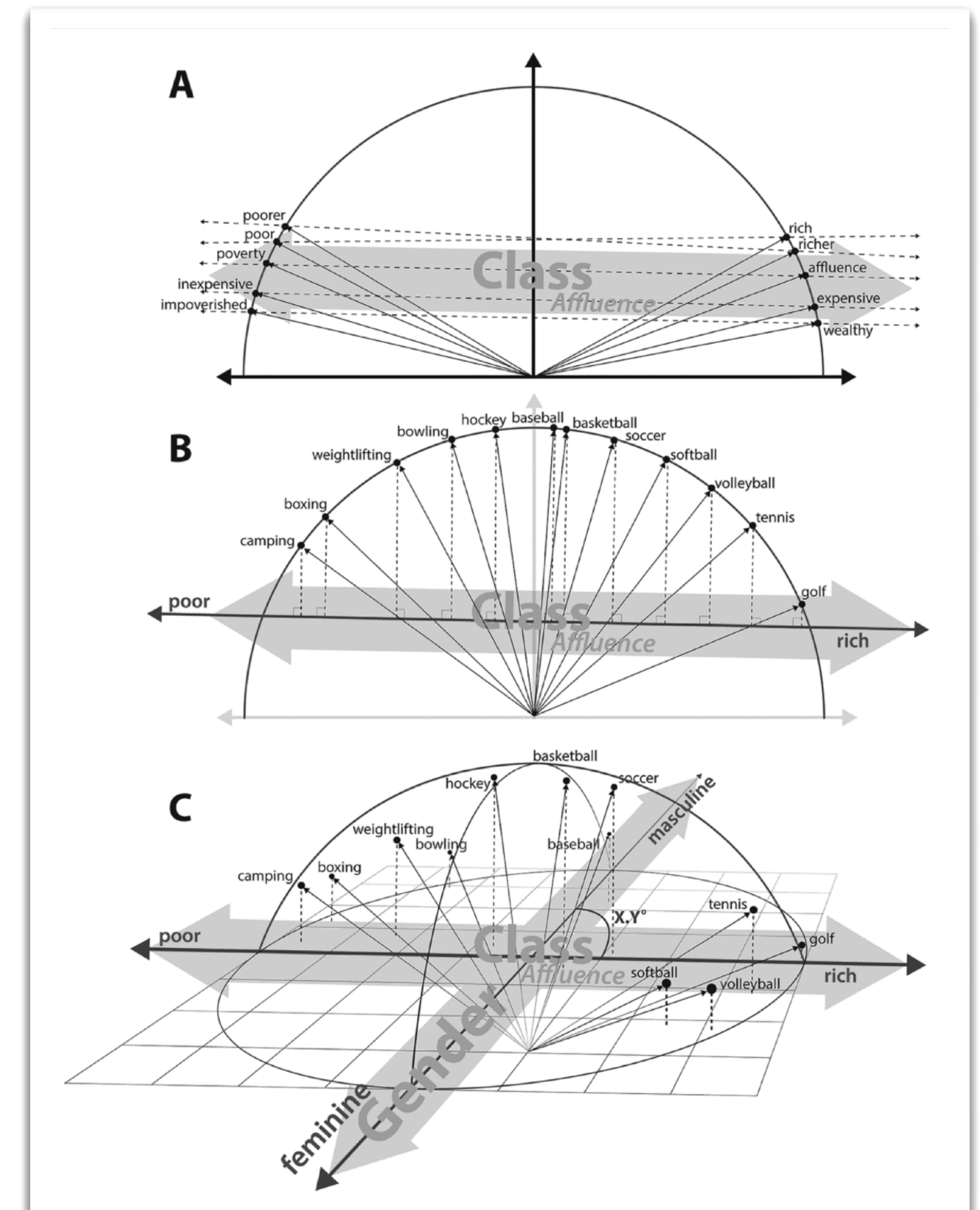
## The Geometry of Culture: Analyzing the Meanings of Class through Word Embeddings

Austin C. Kozlowski,<sup>a</sup>  Matt Taddy,<sup>b</sup>  
and James A. Evans<sup>a,c</sup> 

### Abstract

We argue word embedding models are a useful tool for the study of culture using a historical analysis of shared understandings of social class as an empirical case. Word embeddings represent semantic relations between words as relationships between vectors in a high-dimensional space, specifying a relational model of meaning consistent with contemporary theories of culture. Dimensions induced by word differences (*rich* – *poor*) in these spaces correspond to dimensions of cultural meaning, and the projection of words onto these dimensions reflects widely shared associations, which we validate with surveys. Analyzing text from millions of books published over 100 years, we show that the markers of class continuously shifted amidst the economic transformations of the twentieth century, yet the basic cultural dimensions of class remained remarkably stable. The notable exception is education, which became tightly linked to affluence independent of its association with cultivated taste.

Keywords

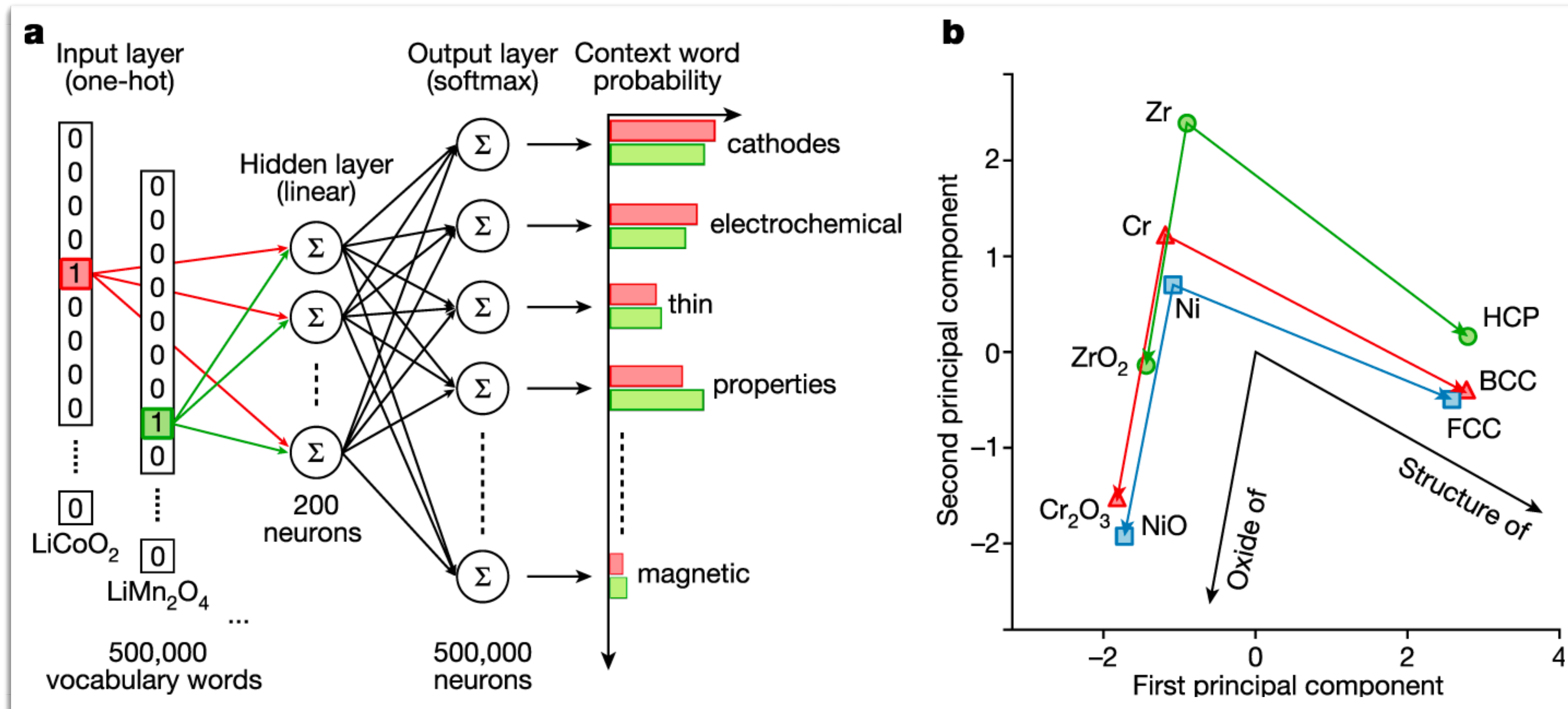


A. C. Kozlowski, M. Taddy, and J. Evans, ASR, 2019

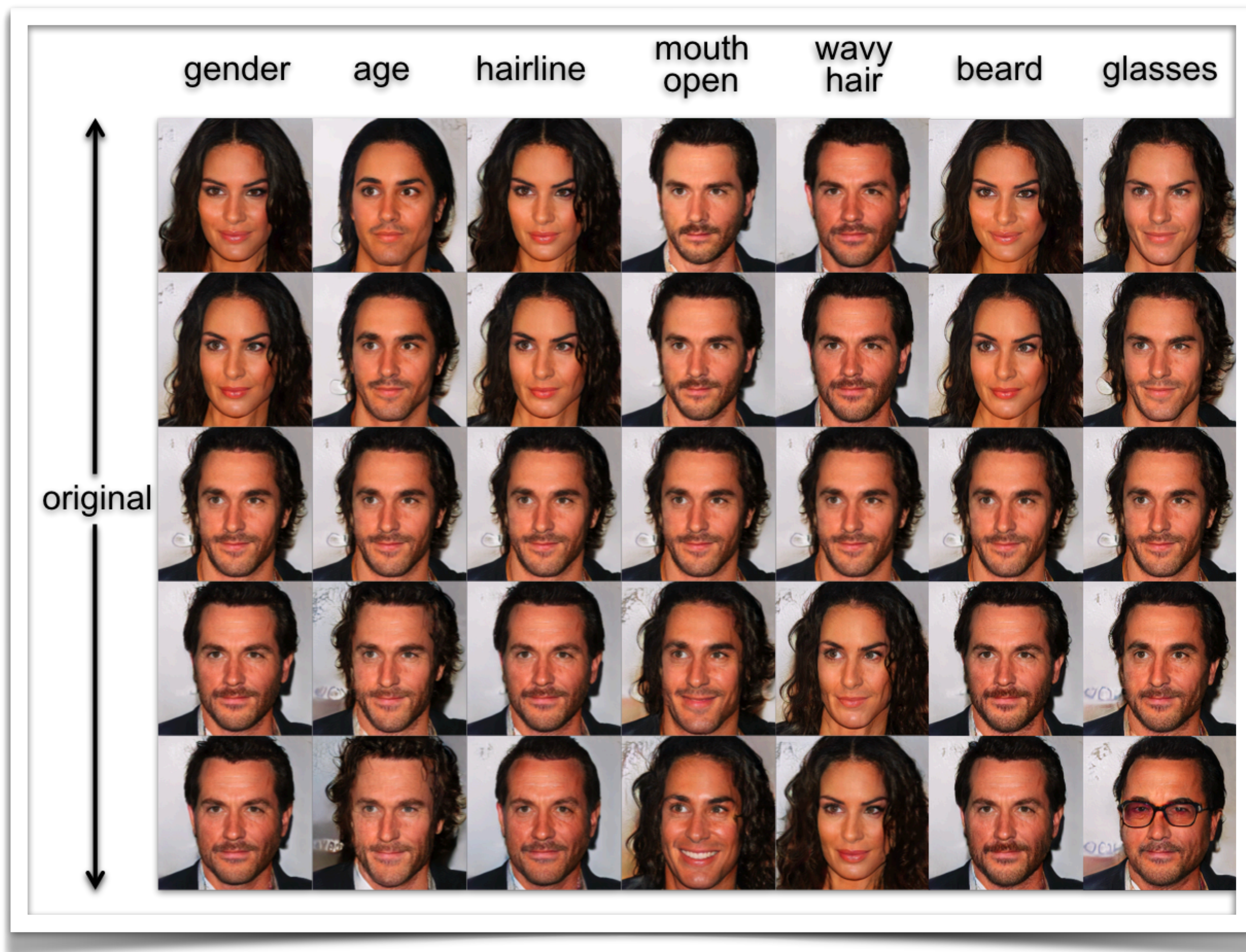
<https://arxiv.org/abs/1806.05521>



# Meaningful axes about material properties



# Meaningful axes about facial features

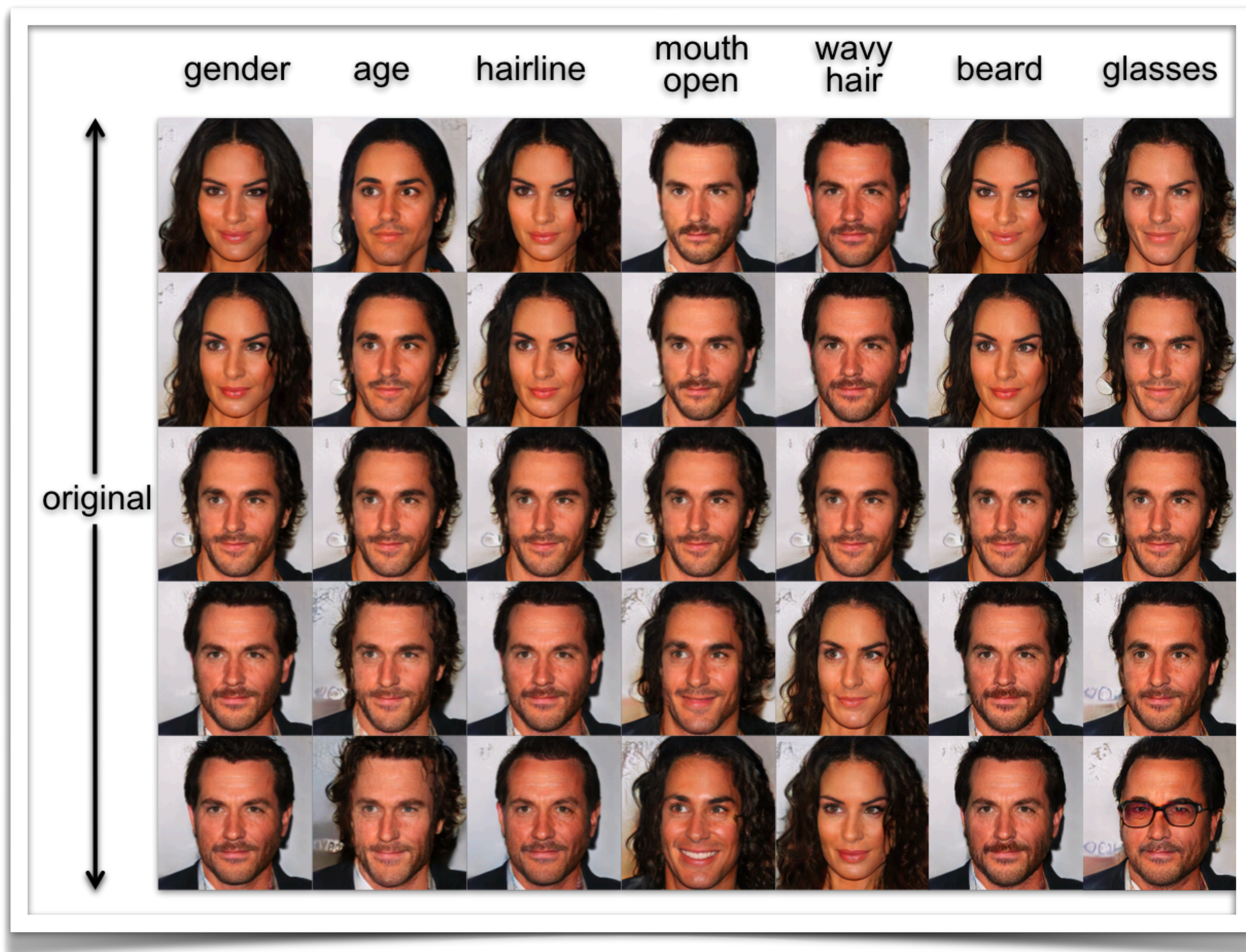


INSTRUCTION: press +/- to adjust feature, toggle feature name to lock the feature

random face

Male	Age	Skin_Tone
- +	- +	- +
Bangs	Hairline	Bald
- +	- +	- +
Big_Nose	Pointy_Nose	Makeup
- +	- +	- +
Smiling	Mouth_Open	Wavy_Hair
- +	- +	- +
Beard	Goatee	Sideburns
- +	- +	- +
Blond_Hair	Black_Hair	Gray_Hair
- +	- +	- +
Eyeglasses	Earrings	Necktie
- +	- +	- +

# Meaningful axes about facial features



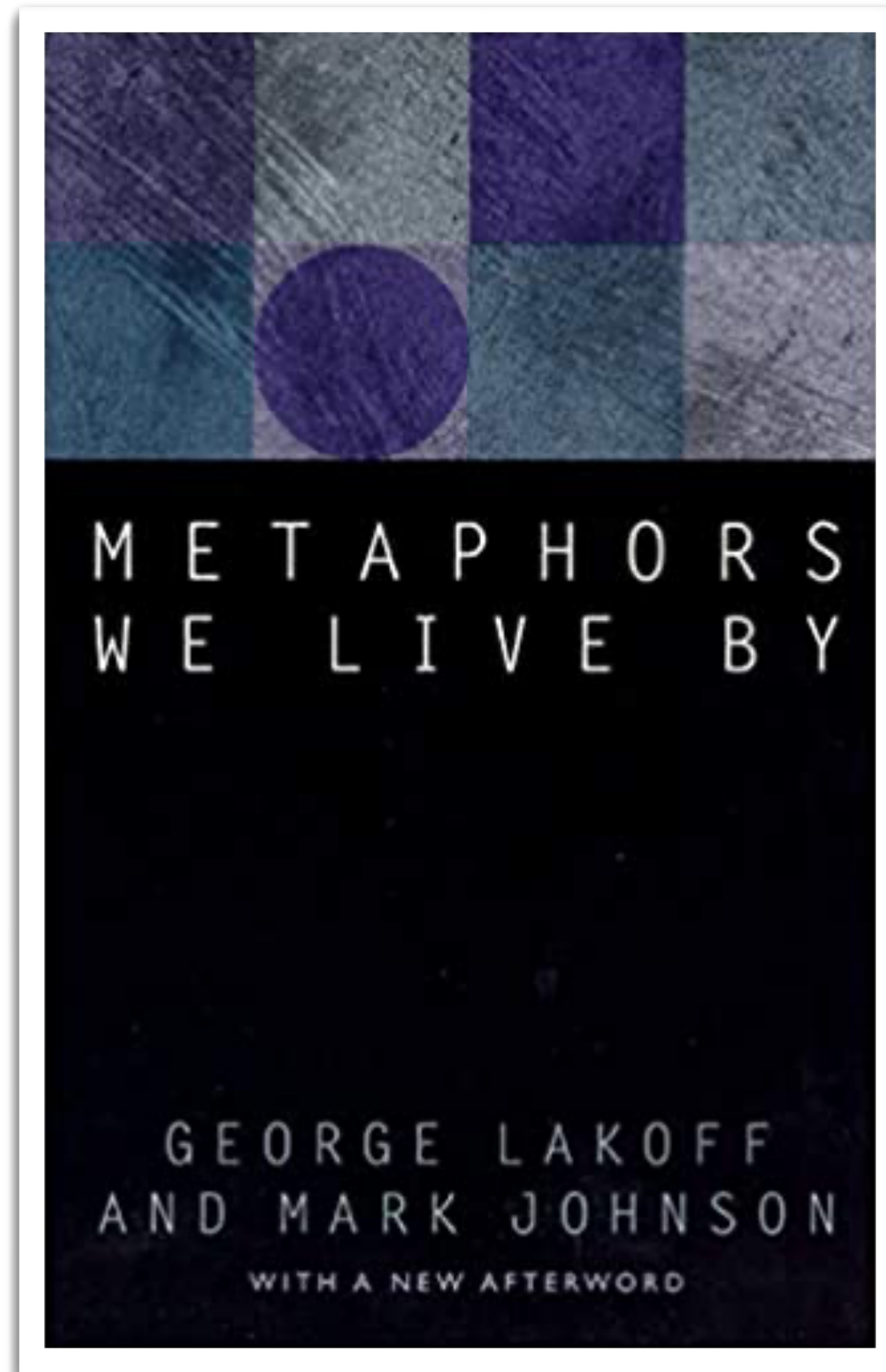
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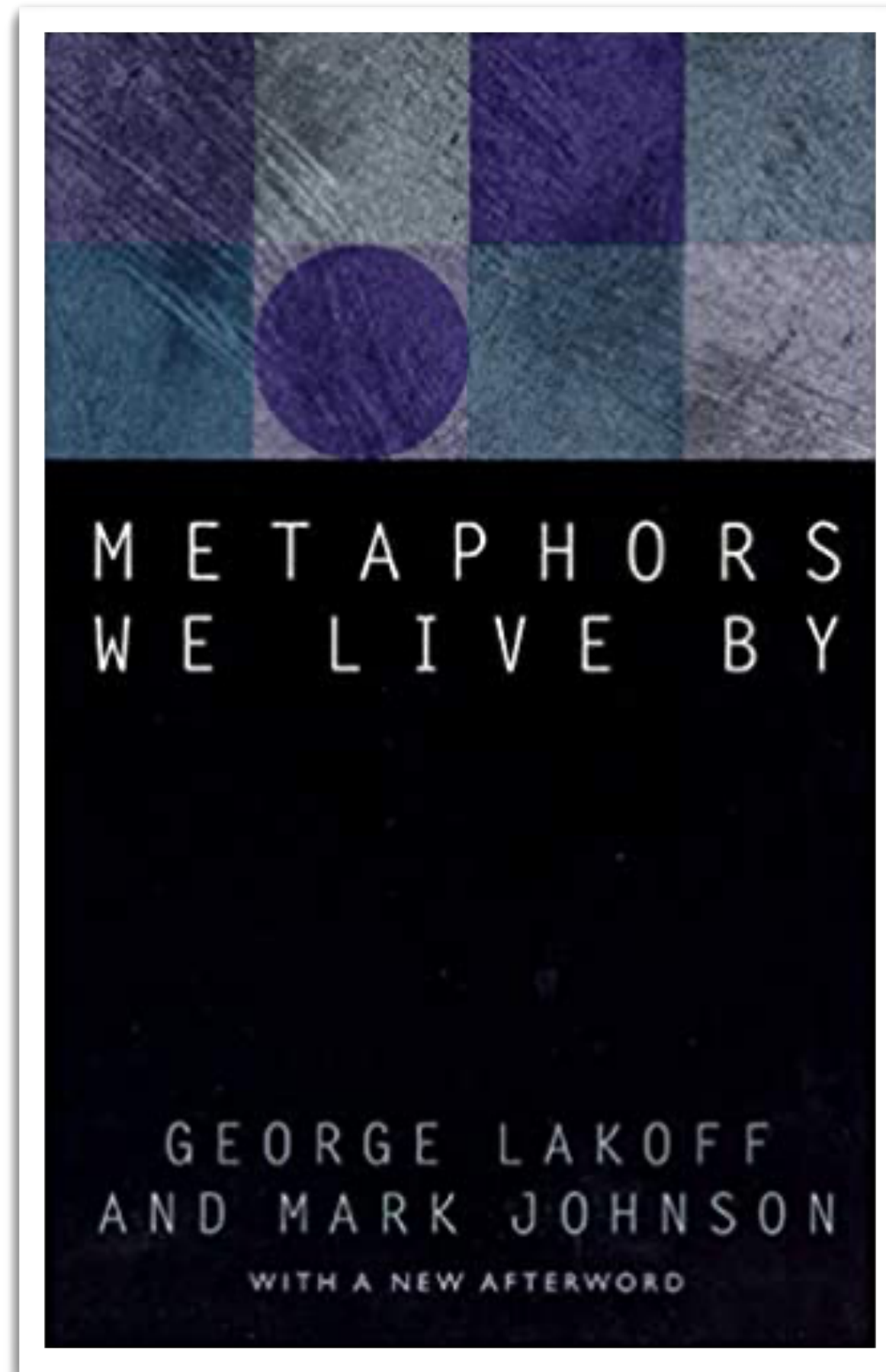
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Eyeglasses	Earrings	Necktie
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The representation space  
itself is interesting!

We think and imagine *spatially*



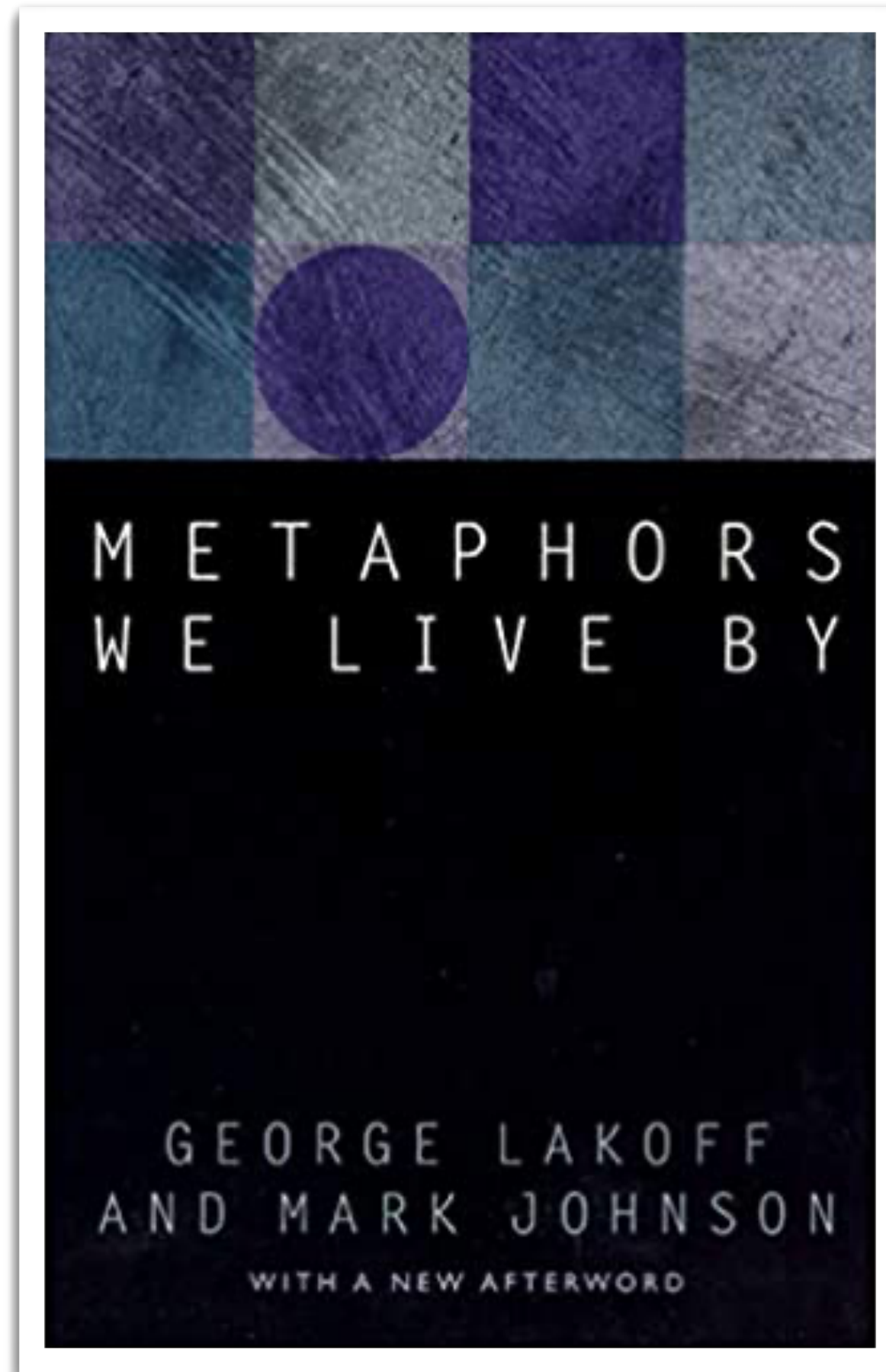
# We think and imagine *spatially*



HAPPY IS UP; SAD IS DOWN

I'm feeling *up*. That *boosted* my spirits. My spirits *rose*. You're in *high* spirits. Thinking about her always gives me a *lift*. I'm feeling *down*. I'm *depressed*. He's really *low* these days. I *fell* into a depression. My spirits *sank*.

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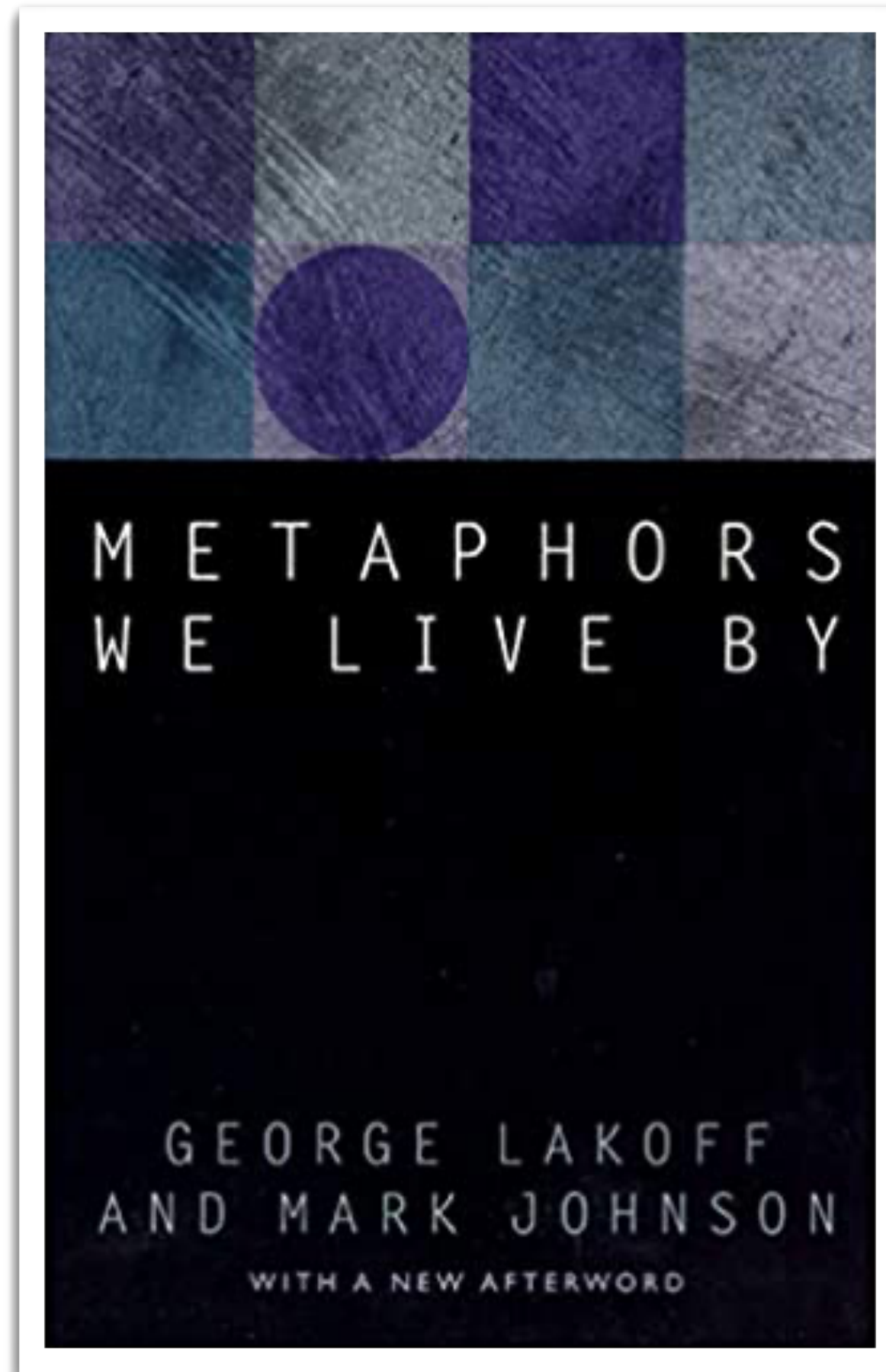
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## CONSCIOUS IS UP; UNCONSCIOUS IS DOWN

Get *up*. Wake *up*. I'm *up* already. He *rises* early in the morning. He *fell* asleep. He *dropped* off to sleep. He's *under* hypnosis. He *sank* into a coma.

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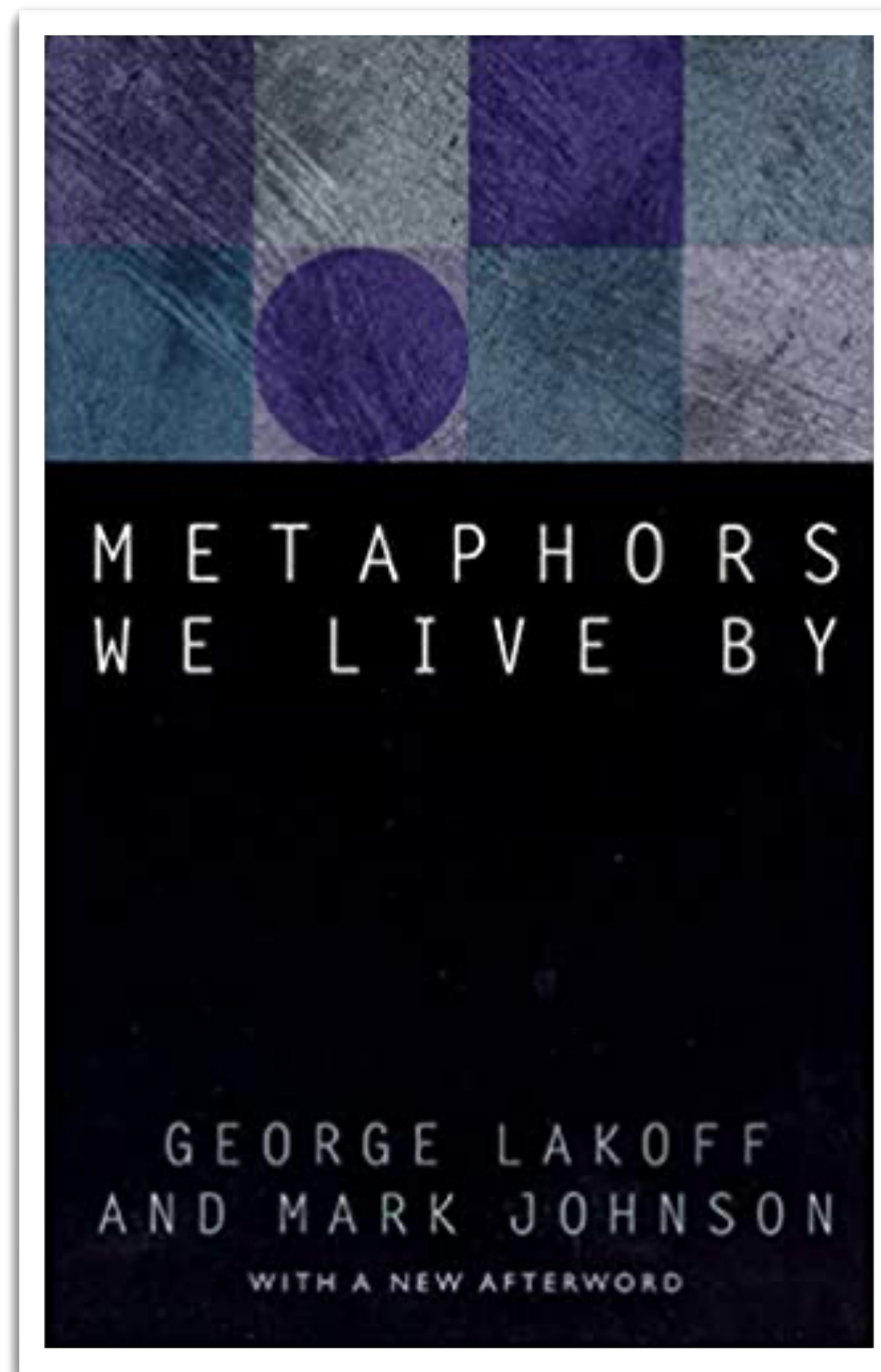
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## HEALTH AND LIFE ARE UP; SICKNESS AND DEATH ARE DOWN

He's at the *peak* of health. Lazarus *rose* from the dead. He's in *top* shape. As to his health, he's way *up* there. He *fell* ill. He's *sinking* fast. He came *down* with the flu. His health is *declining*. He *dropped* dead.



# We think and imagine *spatially*



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## GOOD IS UP; BAD IS DOWN

Things are looking *up*. We hit a *peak* last year, but it's been *downhill* ever since. Things are at an all-time *low*. He does *high*-quality work.

# Representation learning ~ matrix factorization

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## Neural Word Embedding as Implicit Matrix Factorization

---

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**Yoav Goldberg**  
Department of Computer Science  
Bar-Ilan University  
yoav.goldberg@gmail.com

### Abstract

### Improving Distributional Similarity with Lessons Learned from Word Embeddings

**Omer Levy   Yoav Goldberg   Ido Dagan**  
Computer Science Department  
Bar-Ilan University  
Ramat-Gan, Israel  
{omerlevy, yogo, dagan}@cs.biu.ac.il

### Abstract

trends suggest that neural-  
k-inspired word embedding models  
orm traditional count-based distri-  
l models on word similarity and  
y detection tasks. We reveal that

A recent study by Baroni et al. (2014) con-  
ducts a set of systematic experiments compar-  
ing word2vec embeddings to the more tradi-  
tional distributional methods, such as pointwise  
mutual information (PMI) matrices (see Turney  
and Pantel (2010) and Baroni and Lenci (2010)  
for comprehensive surveys). These results suggest

How should we *represent* them?  
How to encode the "meaning"?

hello world!

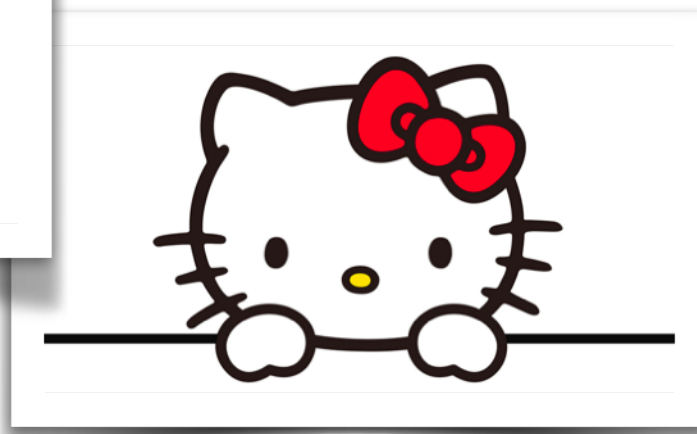
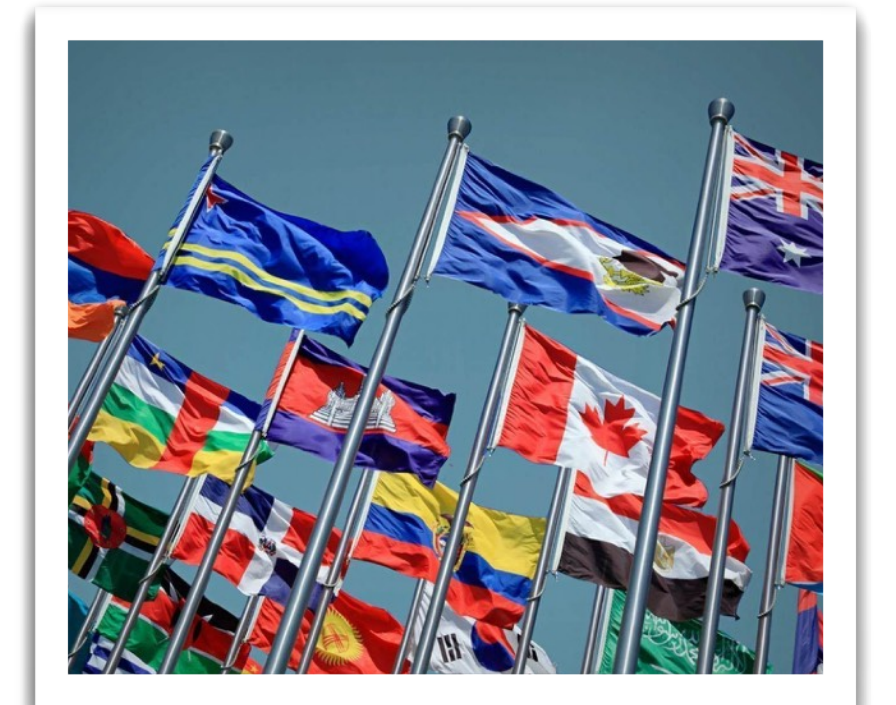


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01101111 00100000 01110111 01101111  
01110010 01101100 01100100 00100001
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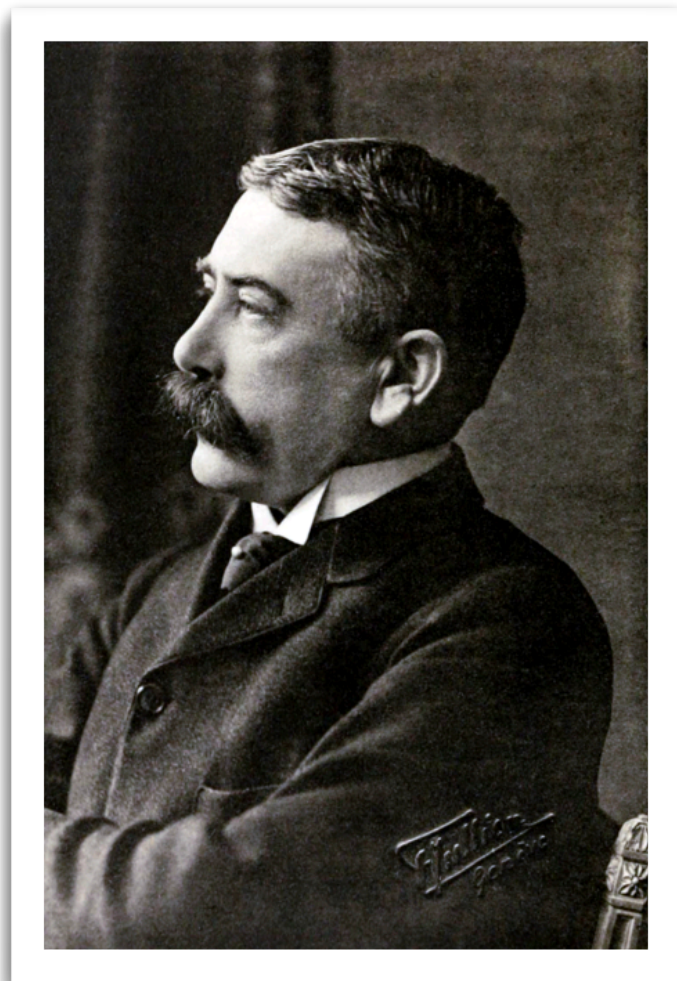
# How should we *represent* them? How to encode the "meaning"?

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01101000 01100101 01101100 01101100  
01101111 00100000 01110111 01101111  
01110010 01101100 01100100 00100001







Ferdinand de Saussure

*“Among all the individuals that are linked together by speech, some sort of average will be set up : all will reproduce — not exactly of course, but approximately — the same signs united with the same concepts.”*

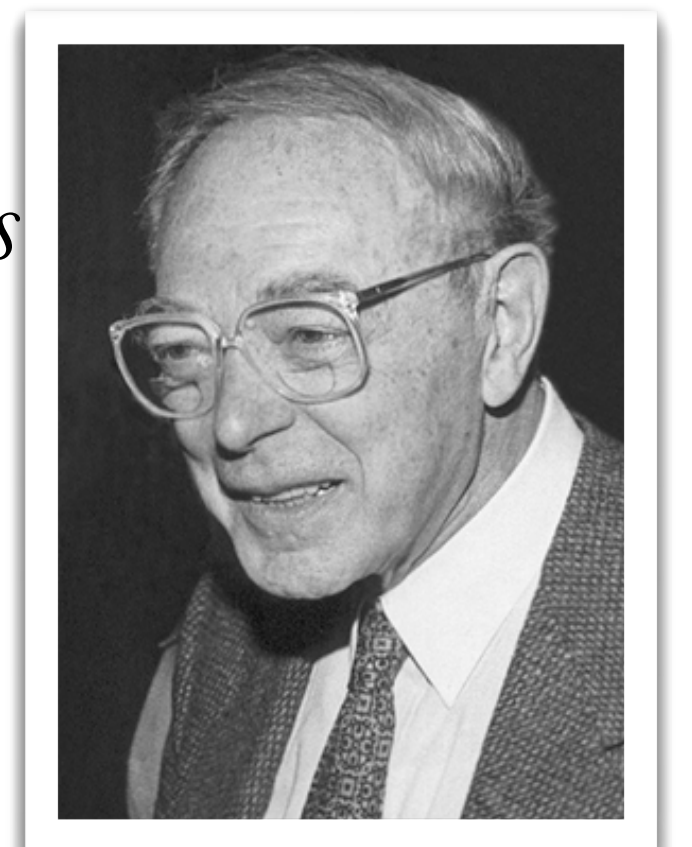


Ferdinand de Saussure

*“Among all the individuals that are linked together by speech, some sort of average will be set up : all will reproduce — not exactly of course, but approximately — the same signs united with the same concepts.”*

***Distributional hypothesis:*** *words that occur in the same contexts tend to have similar meanings.*

*We can study language by analyzing how it is used in a corpus.*



Zellig S. Harris

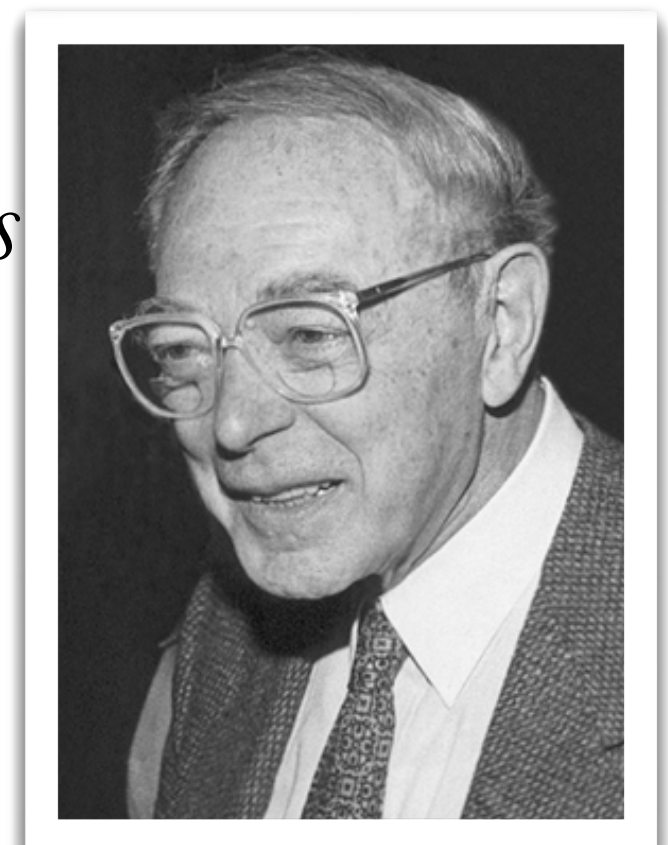


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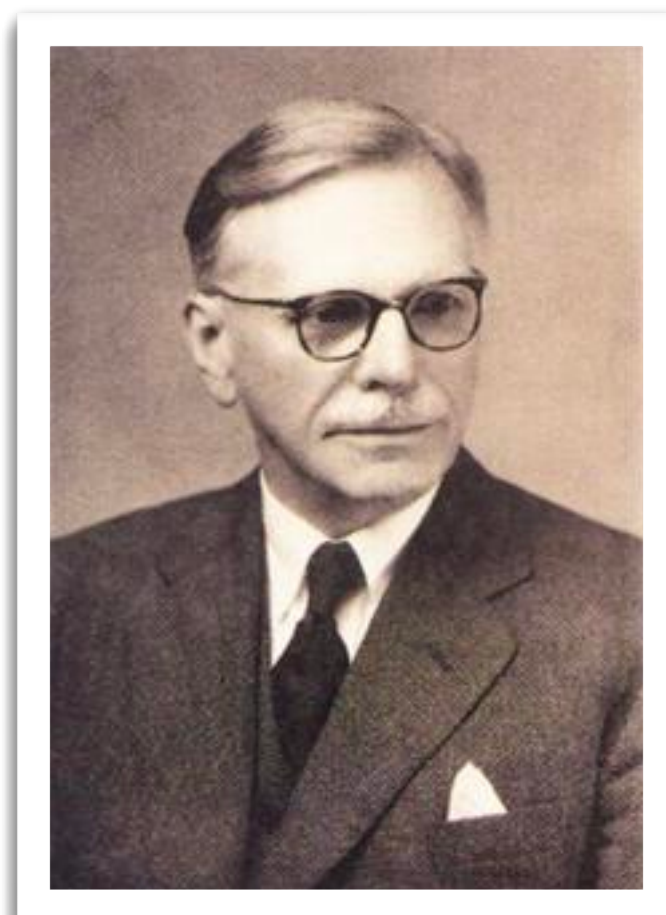
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Zellig S. Harris



John R. Firth

*“You shall know a word by the company it keeps.”*



# Contexts ~ Meaning

*The quick brown \_\_\_\_\_ jumps over the lazy dog.*

*He is cunning as a \_\_\_\_\_.*

*The \_\_\_\_\_ was already in your chicken house.*

...

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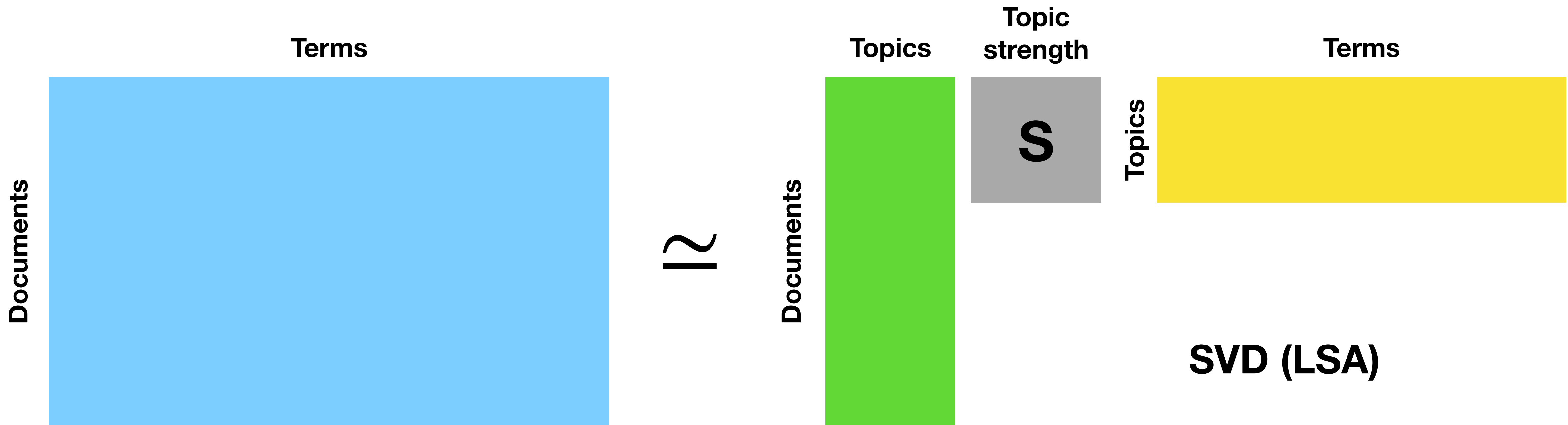
...



What do you mean by “contexts”?

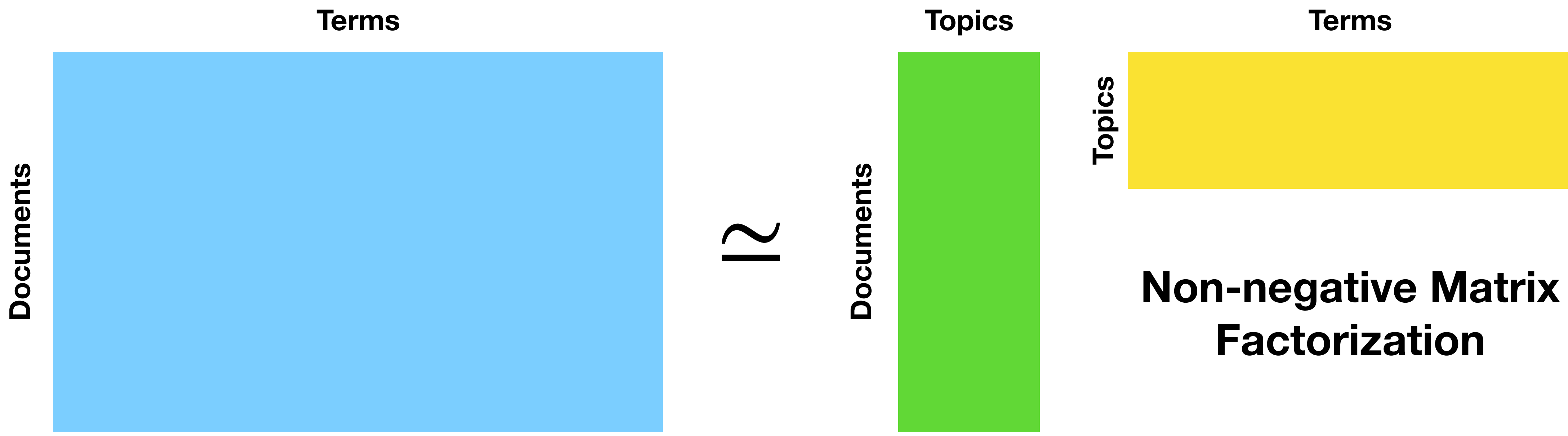
# Encoding contexts: term-document matrix

	cat	dog	fox	wolf	coyote	...
D1	15	10	0	0	8	...
D2	2	6	2	2	0	...
D3	0	1	16	15	6	...
...	...	...	...	...	...	...



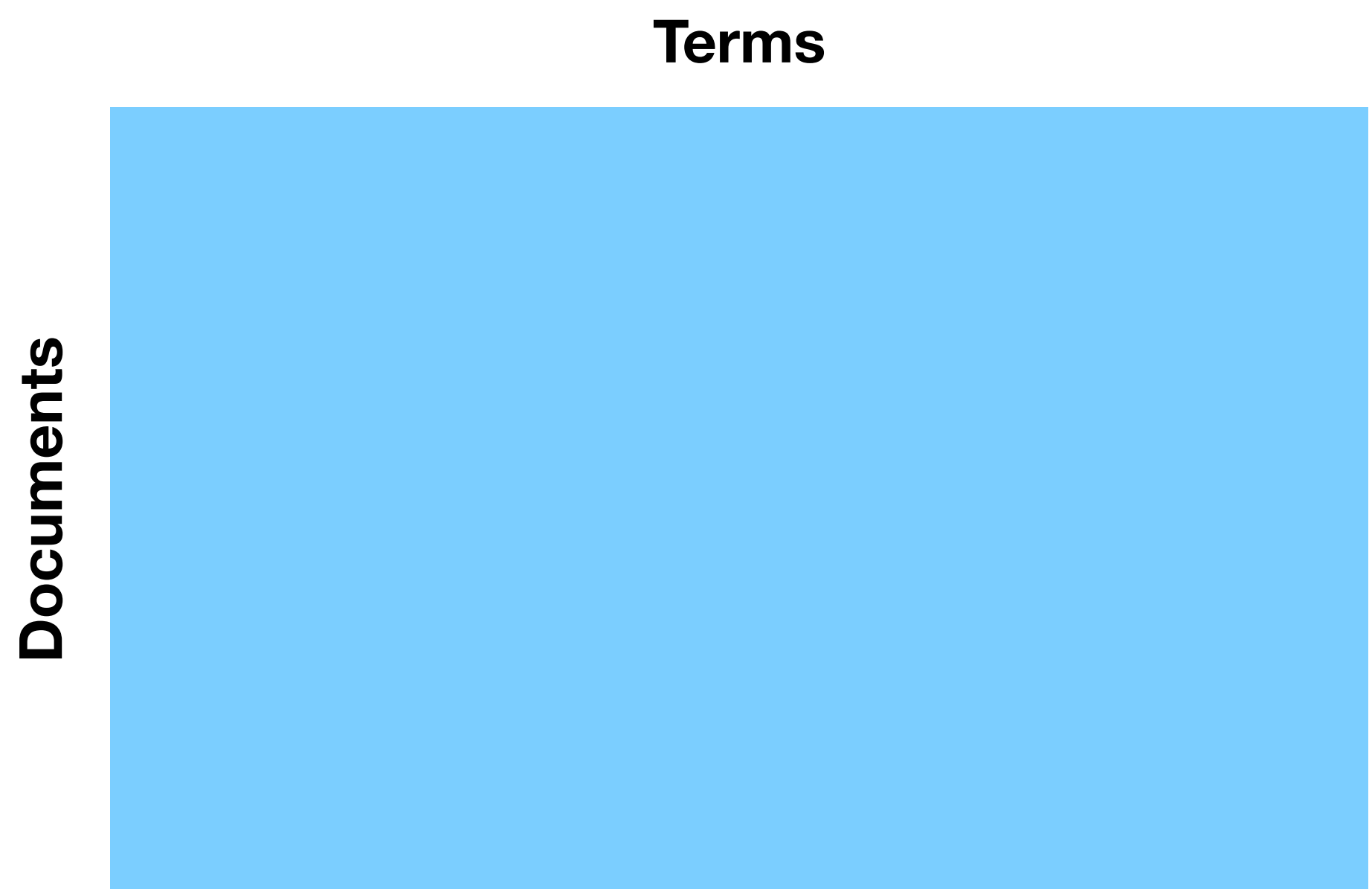
**Document → term ~ Document → Topic → Term**

**SVD (LSA)**

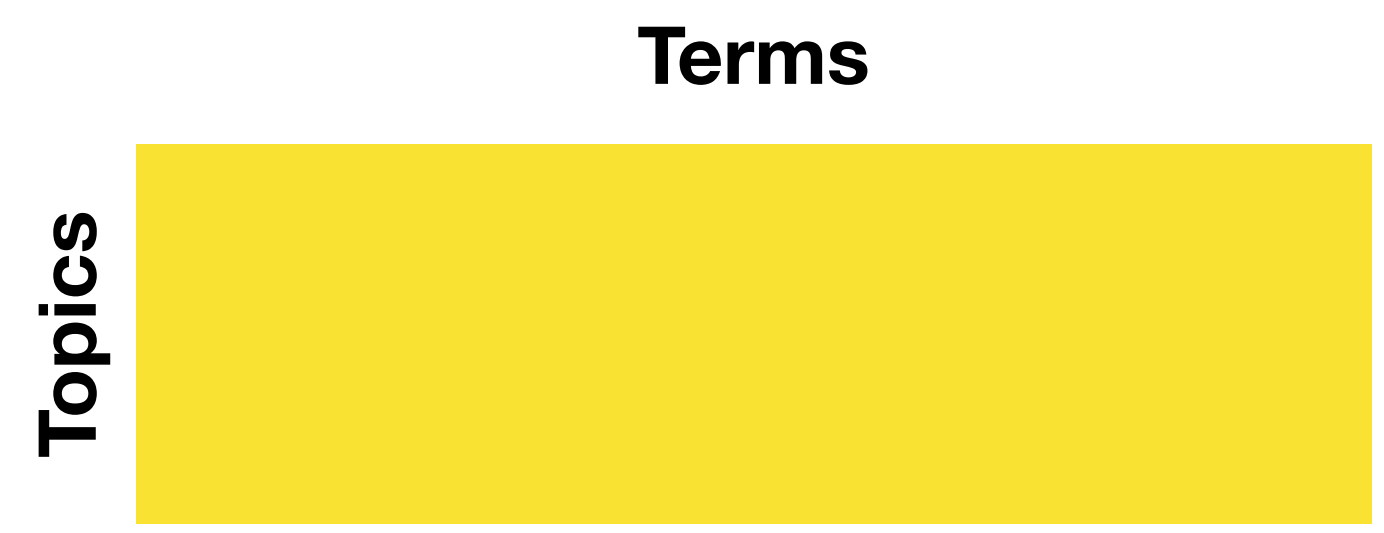
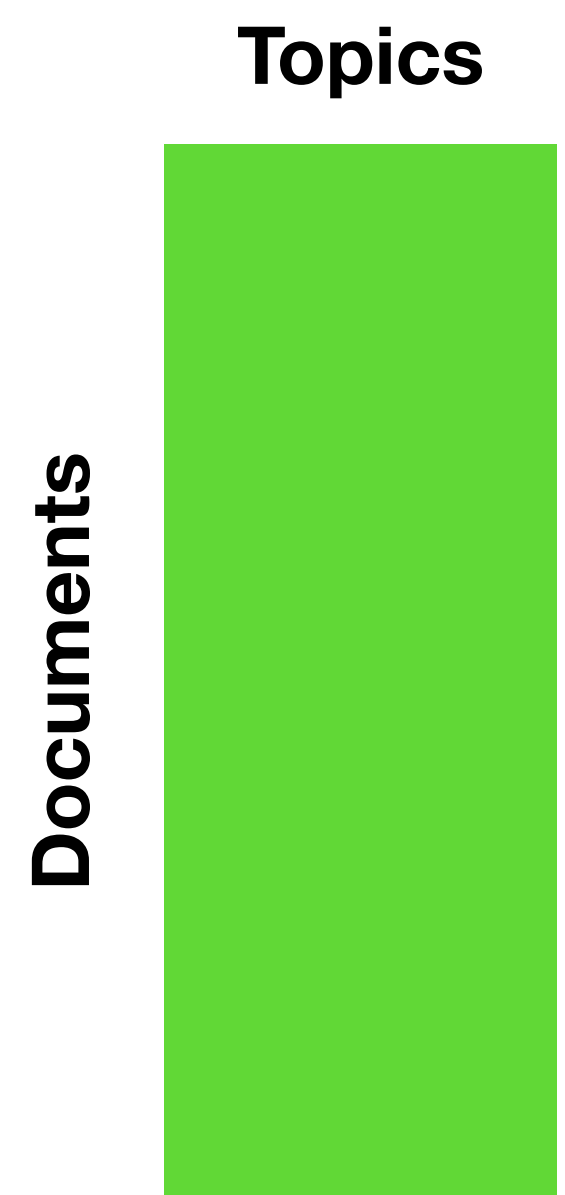


**Non-negative Matrix Factorization**

**Document  $\rightarrow$  term  $\sim$  Document  $\rightarrow$  Topic  $\rightarrow$  Term**



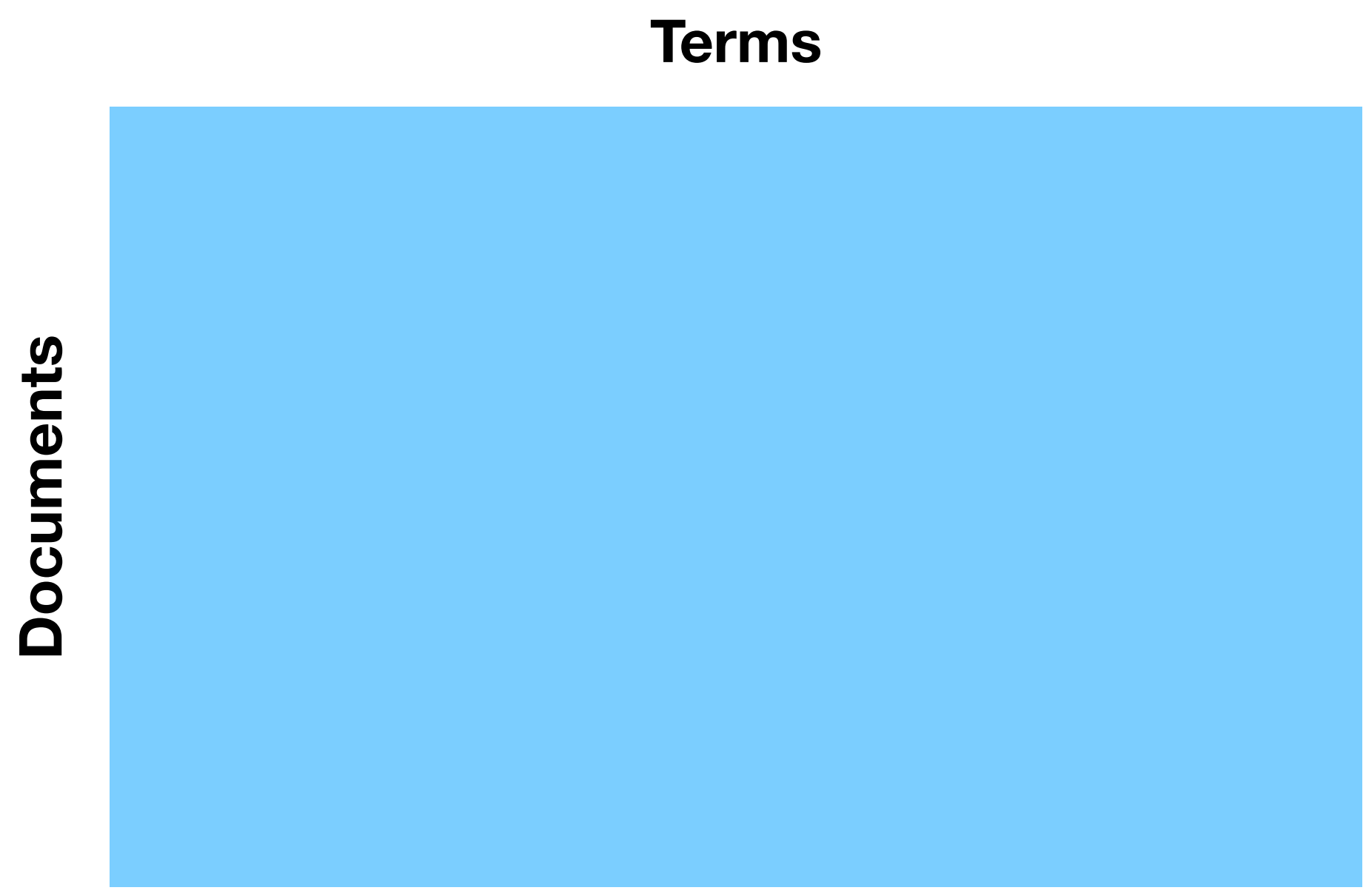
$R$



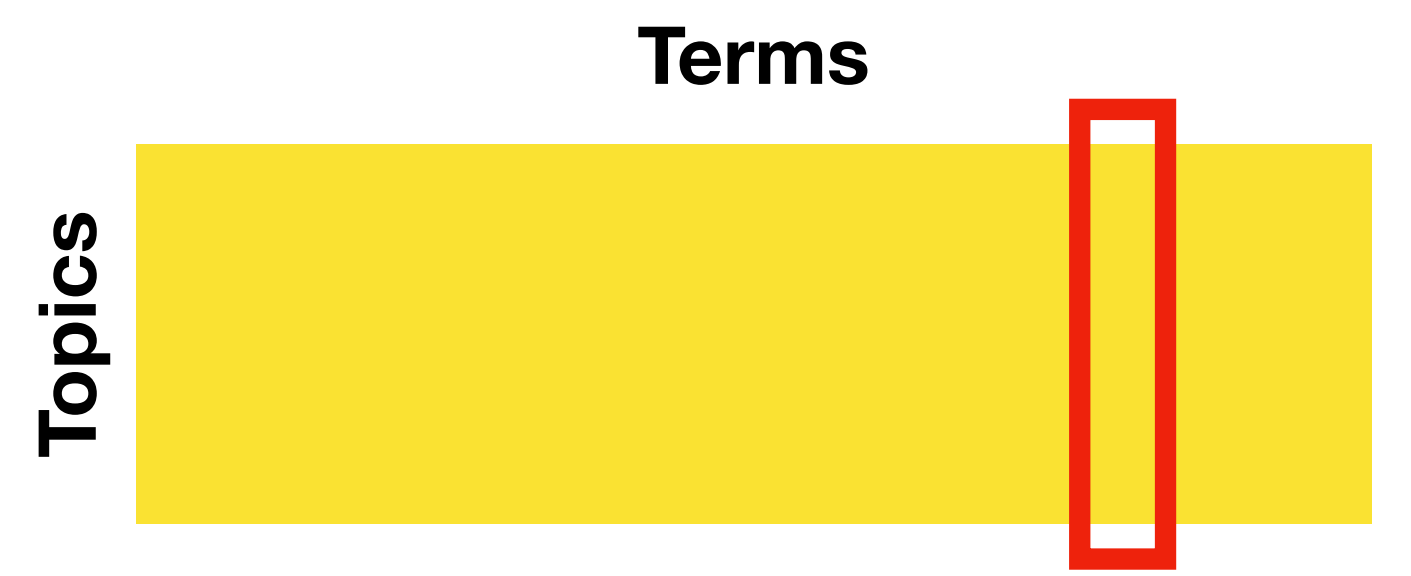
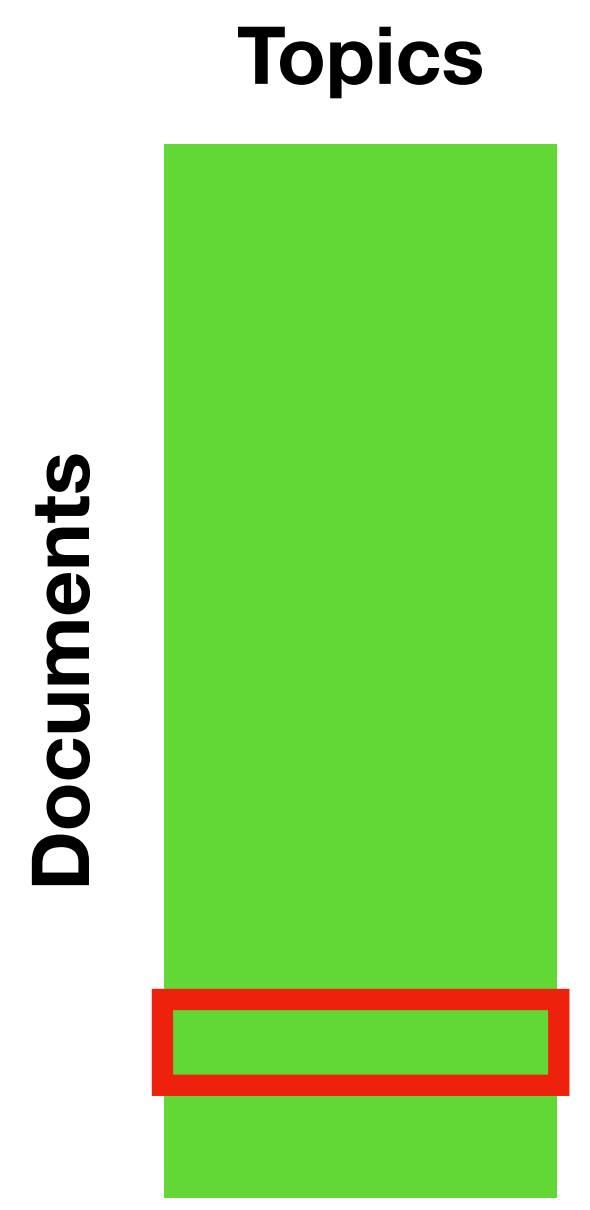
### Non-negative Matrix Factorization

(Latent Dirichlet Allocation can be thought as a “softer” Bayesian method to do this.)

Document  $\rightarrow$  term  $\sim$  Document  $\rightarrow$  Topic  $\rightarrow$  Term



$\mathbb{R}$



A word as a low-dimensional vector

A document as a low-dimensional vector

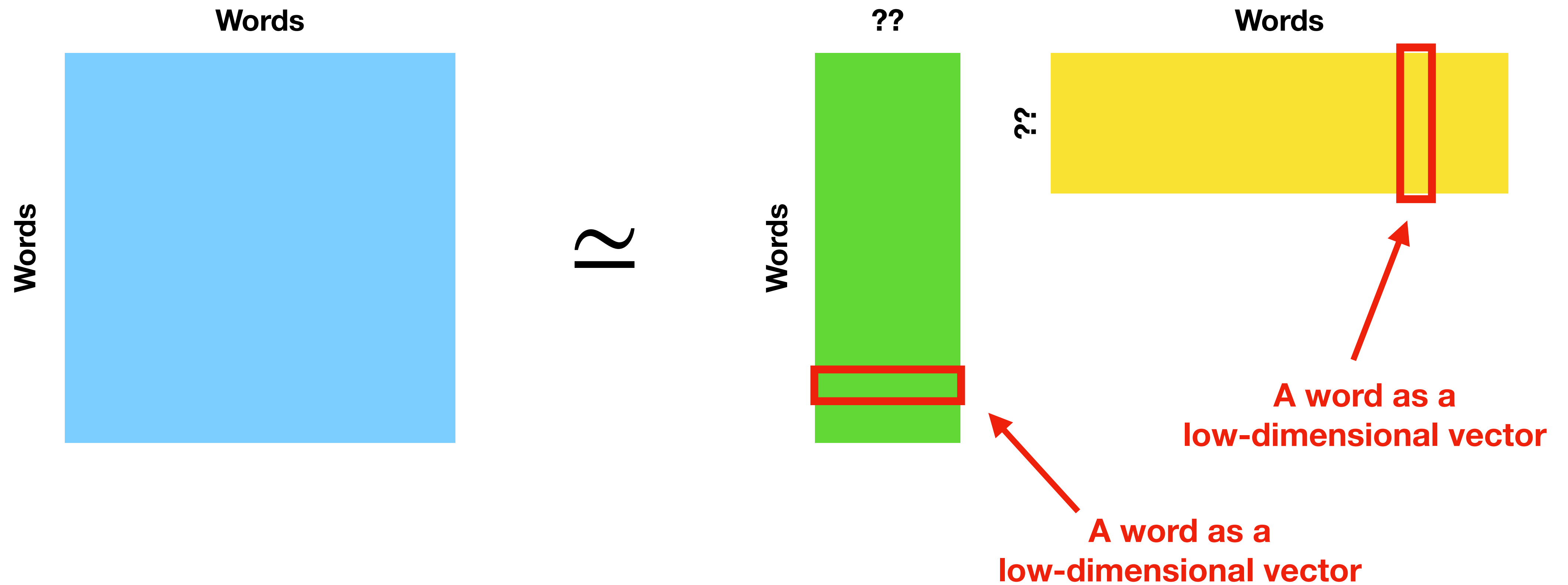
Document  $\rightarrow$  term  $\sim$  Document  $\rightarrow$  Topic  $\rightarrow$  Term



Using *documents* as “contexts” led to nice  
**models** and **representations**.

Can we think of nearby *words* as *contexts*?

# Neural Language Model as a Matrix Factorization





# The idea of “language model”

**What is the *probability* of this sentence?**

A good *language model* should assign high probability for real sentences and low probability for nonsensical sentences.

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$$P(w_1, w_2, \dots, w_n) = ?$$

$$P(w_1, w_2, \dots, w_n) = P(w_n | w_1, \dots, w_{n-1})P(w_{n-1} | w_1, \dots, w_{n-2}) \\ \times P(w_{n-2} | w_1, \dots, w_{n-3}) \times \dots \times P(w_1)$$

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**What is the probability of the *next word*?**

$$P(w_t | w_1, \dots, w_{t-1}) = ?$$

Target      Context

A slightly different formulation

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**What is the probability of the *target word* given the *contexts around it*?**

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*The quick brown \_\_\_\_\_ jumps over the lazy dog.*

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Context

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Context      **Target**      Context

Even the most sophisticated methods are still rooted in this simple core idea.

**BERT:**

predict the masked word

*The quick brown \_\_\_\_\_ jumps over the lazy dog.*  
Context                      Target                      Context

**GPT:**

predict the next word

*The quick brown fox jumps \_\_\_\_\_*  
Context                      Target

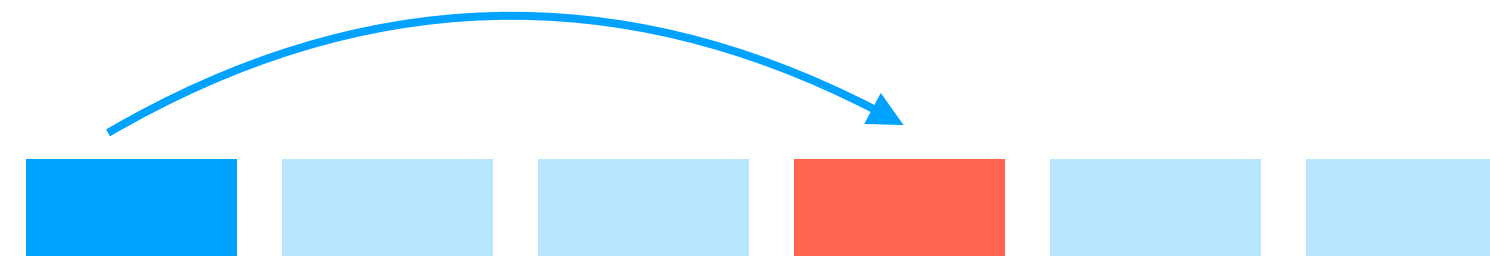
# **word2vec: Skip-gram model (single-word context)**

$$P(w_t | w_{t-n}, \dots, w_{t-1}) = ?$$

Can we just think about one word at a time (“**skipping**” the others)?

# word2vec: Skip-gram model (single-word context)

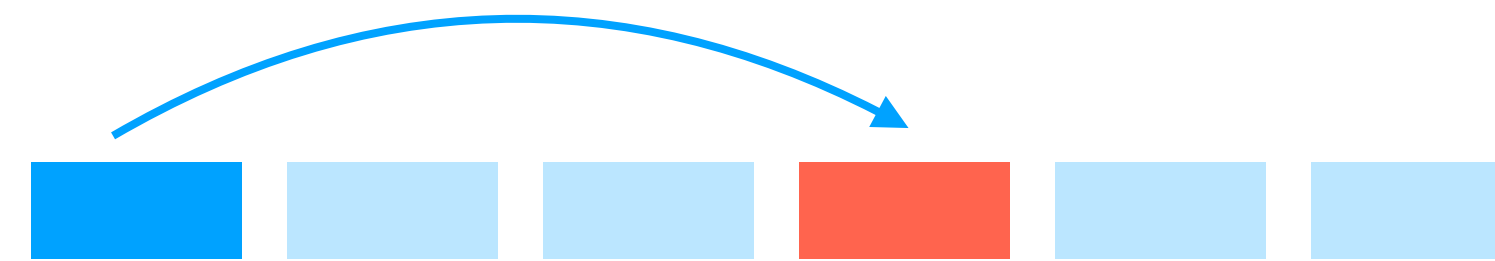
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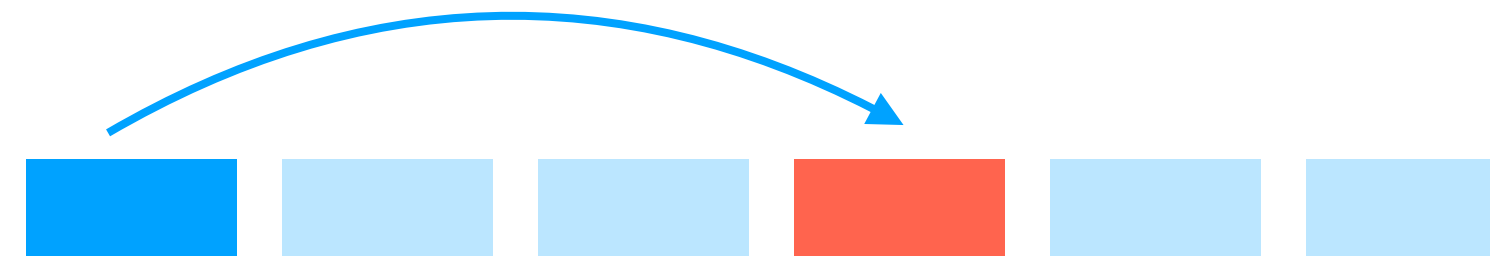
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A single context word from the  
n-gram window

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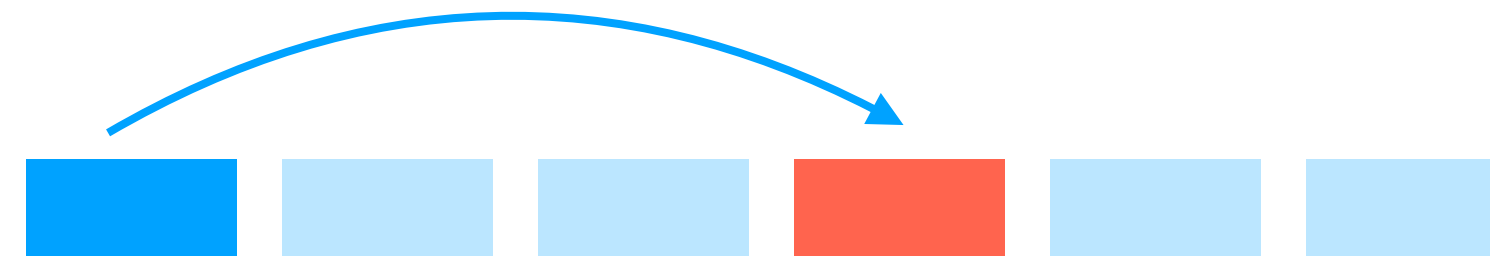
A single context word from the  
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$$P(w_t | \mathbf{context}) \approx \prod_{c \in C} P(w_t | w_c)$$



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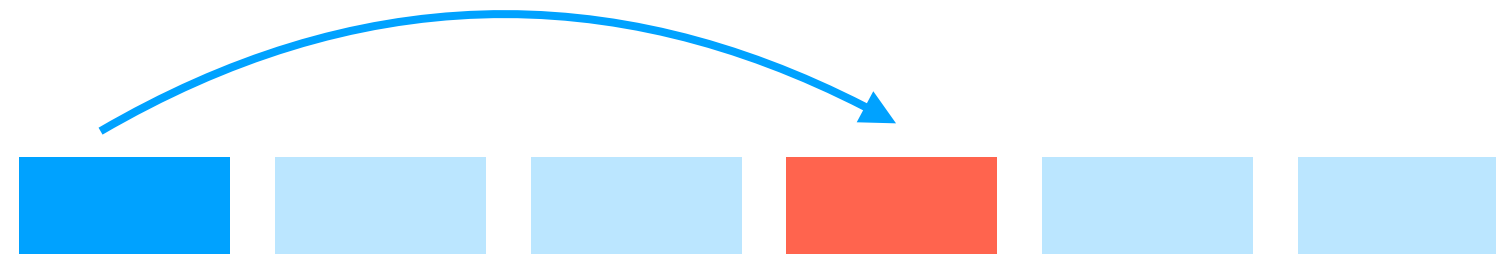


A single context word from the  
n-gram window

$$P(w_t | \mathbf{context}) \approx \prod_{c \in C} P(w_t | w_c)$$

$$C = \{t - w, \dots, t - 1, t + 1, \dots, t + w\}$$

# word2vec: Skip-gram model (single-word context)



$$P(w_t | \mathbf{context}) \approx \prod_{c \in C} P(w_t | w_c)$$

$$C = \{t - w, \dots, t - 1, t + 1, \dots, t + w\}$$

$$P(w_1, \dots, w_n) \approx \prod_t \prod_{c \in C} P(w_t | w_c)$$

Maximize:

$$\frac{1}{T} \sum_t \sum_{c \in C} \log P(w_t | w_c)$$

word2vec: using two vectors to evaluate the language model

$$\frac{1}{T} \sum_t \sum_{c \in C} \log P(w_t | w_c) \quad P(w_t | w_c) = ?$$

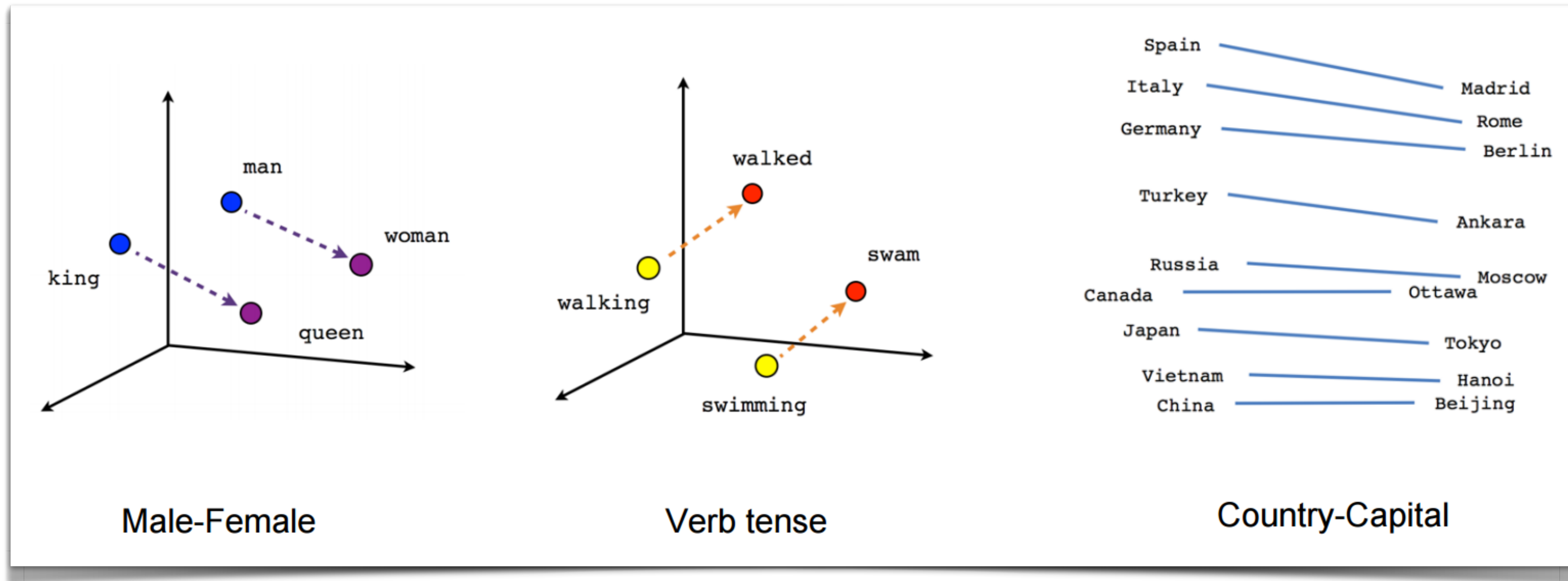
Let's assume that we have really good (two) vector representations for each word.

$(\mathbf{q}_i, \mathbf{k}_i)$  Each word has a '**query**' and a '**key**' vector that approximates the conditional probability.  $P(w_t | w_c) \approx f(\mathbf{k}_t, \mathbf{q}_c)$

A Simple Choice:

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# word2vec

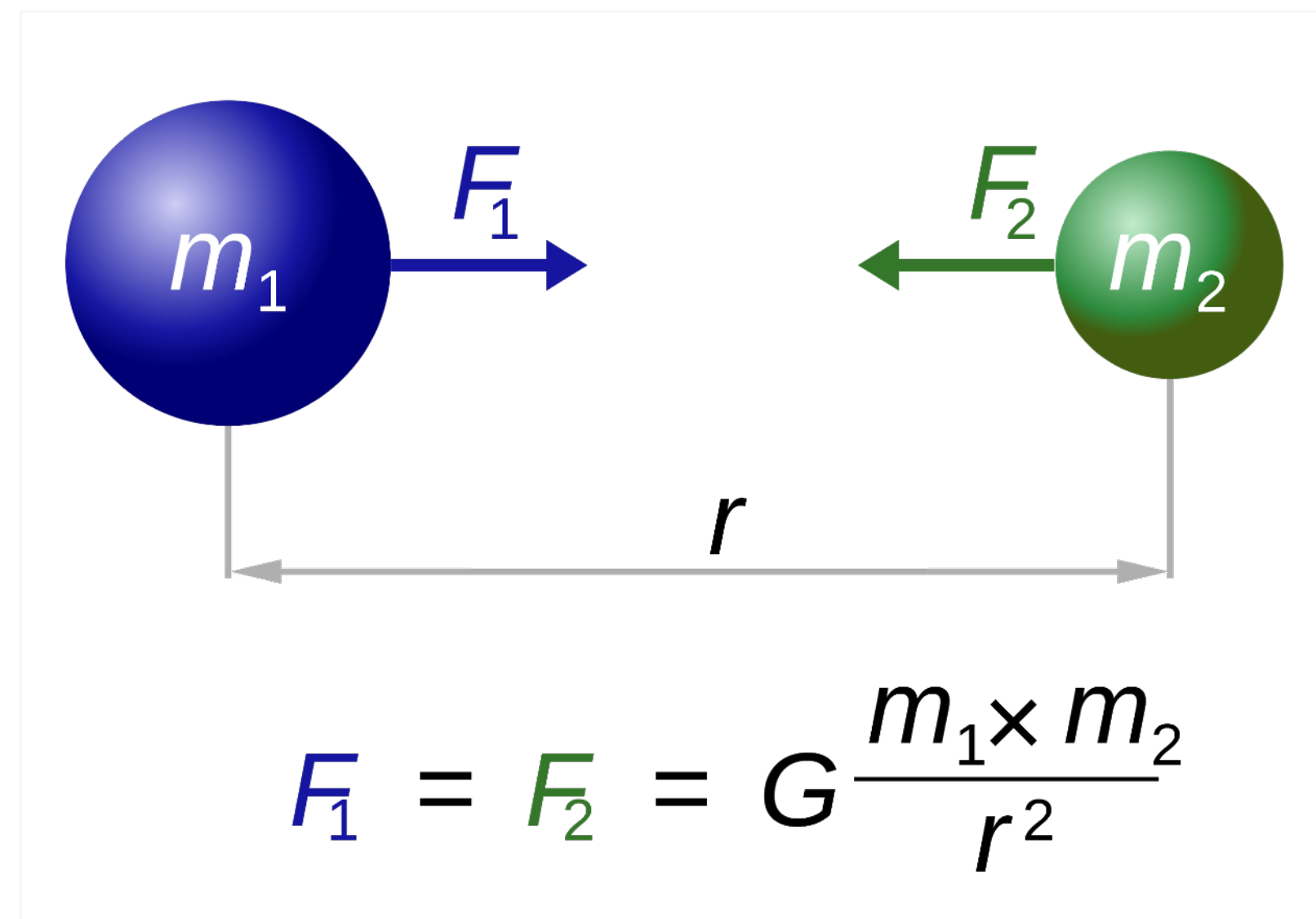


Representations that produce a good language model also capture “meaning”!

Correspondence between  
word2vec model and the gravity  
law of mobility

# Gravity law of mobility

*“You are less likely to go somewhere farther away than somewhere close.”*

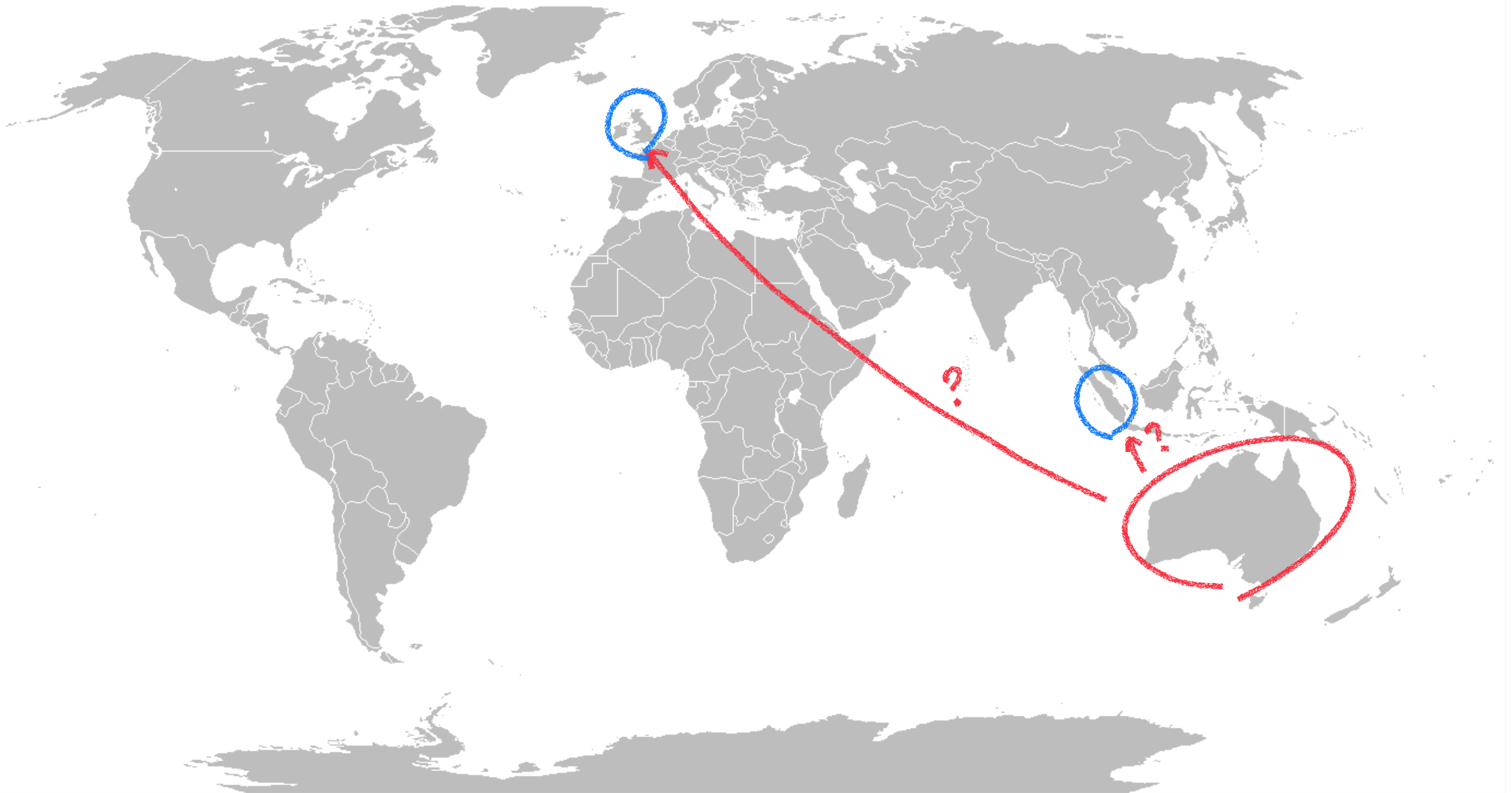


$$\hat{T}_{ij} = C m_i m_j \underline{f(r_{ij})}$$

Flux

Population

a decaying function





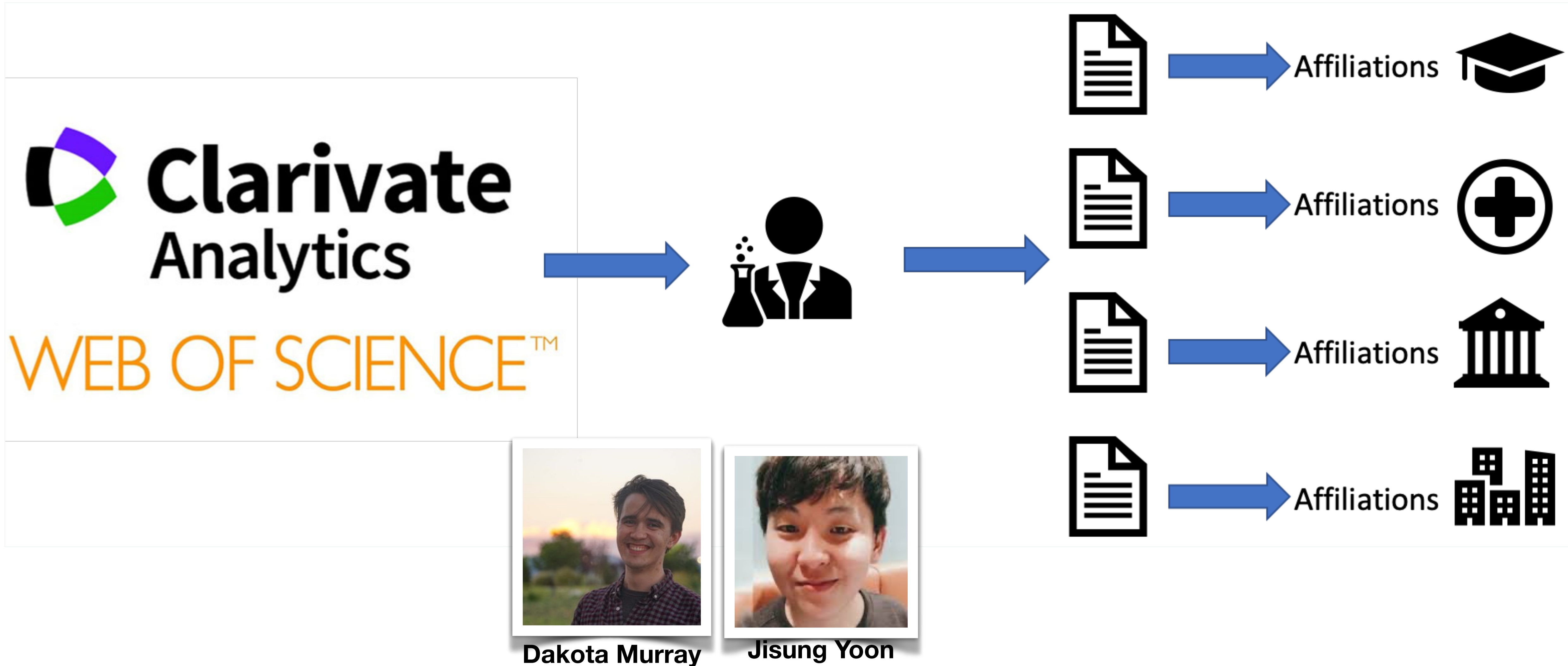
?

?

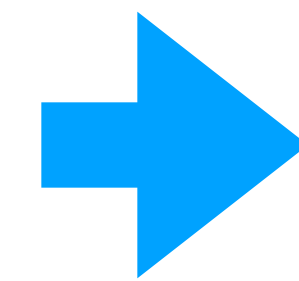
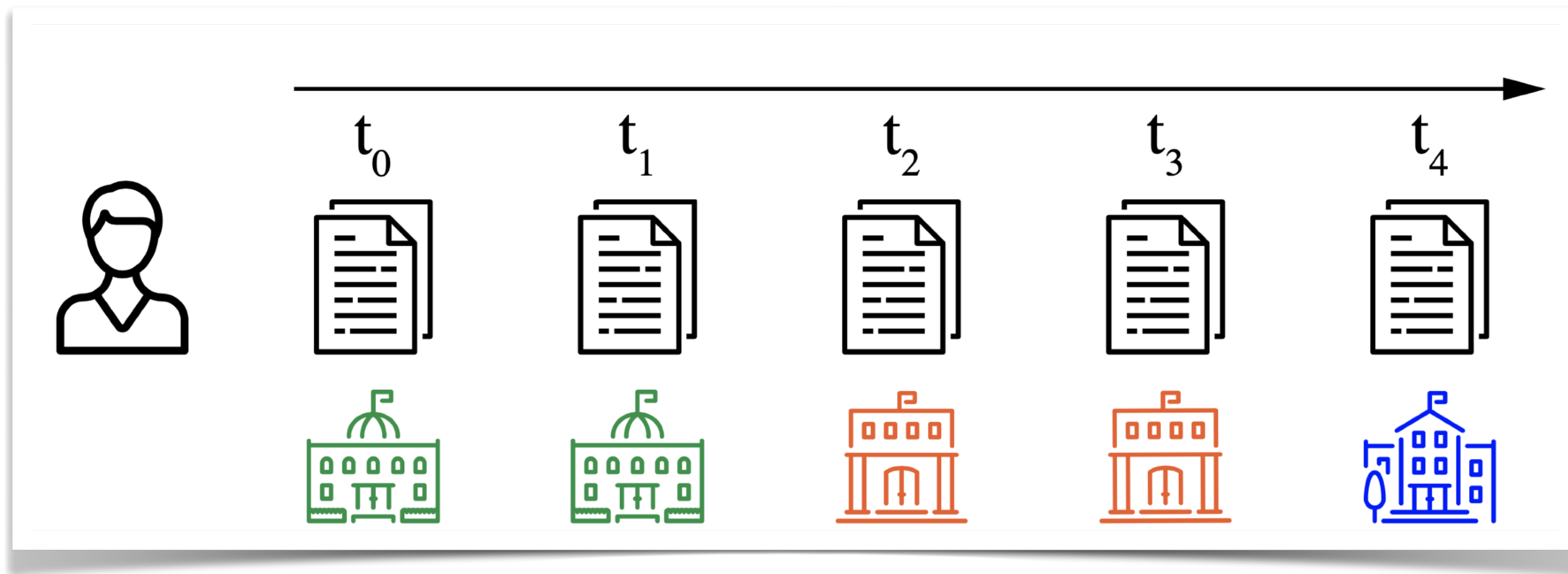
→



# Data: Scientific mobility (2008 - 2019), and several others

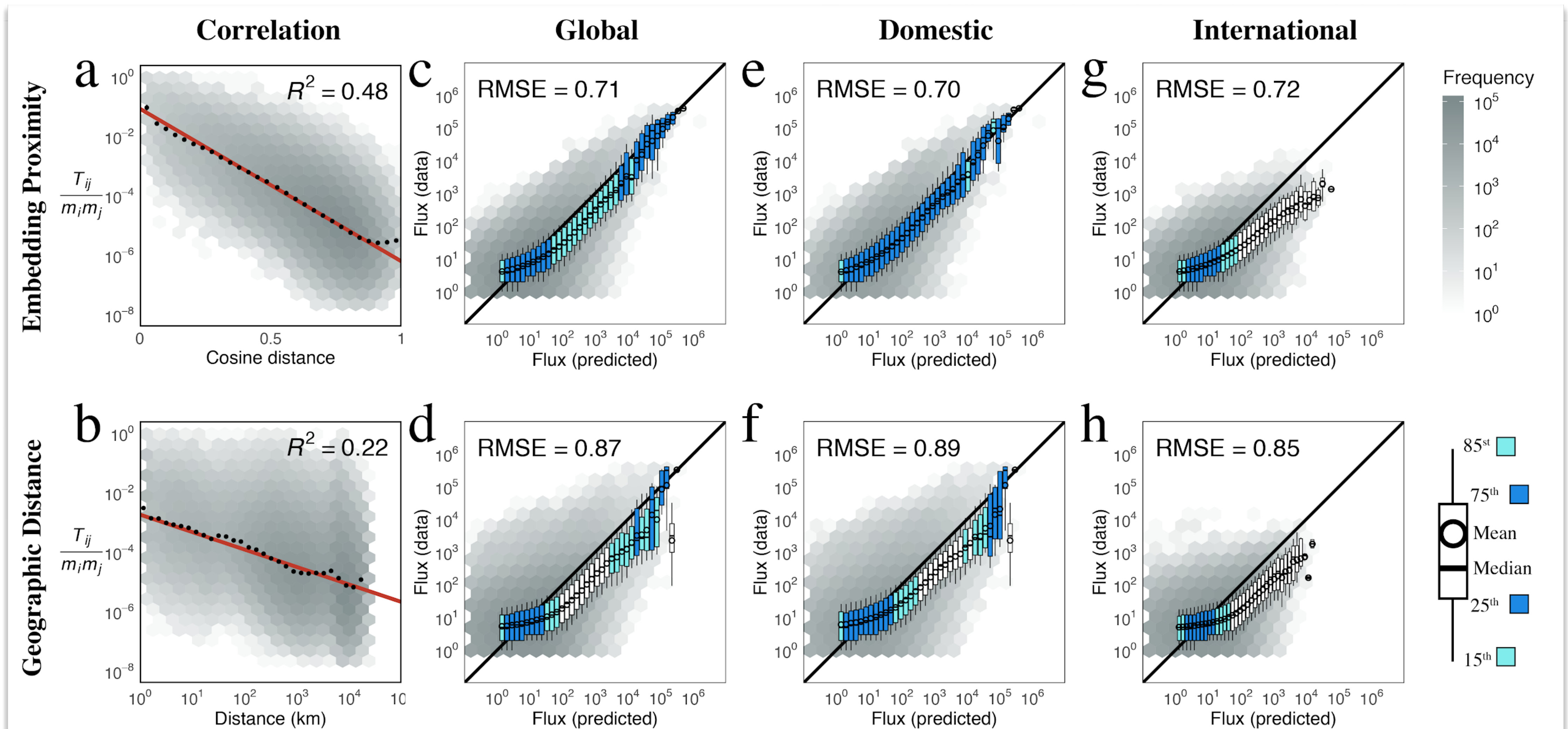


Derive flux between organizations from scientists' trajectories



word2vec

# Does this embedding better explains flows than geographic distance? **Yes!**

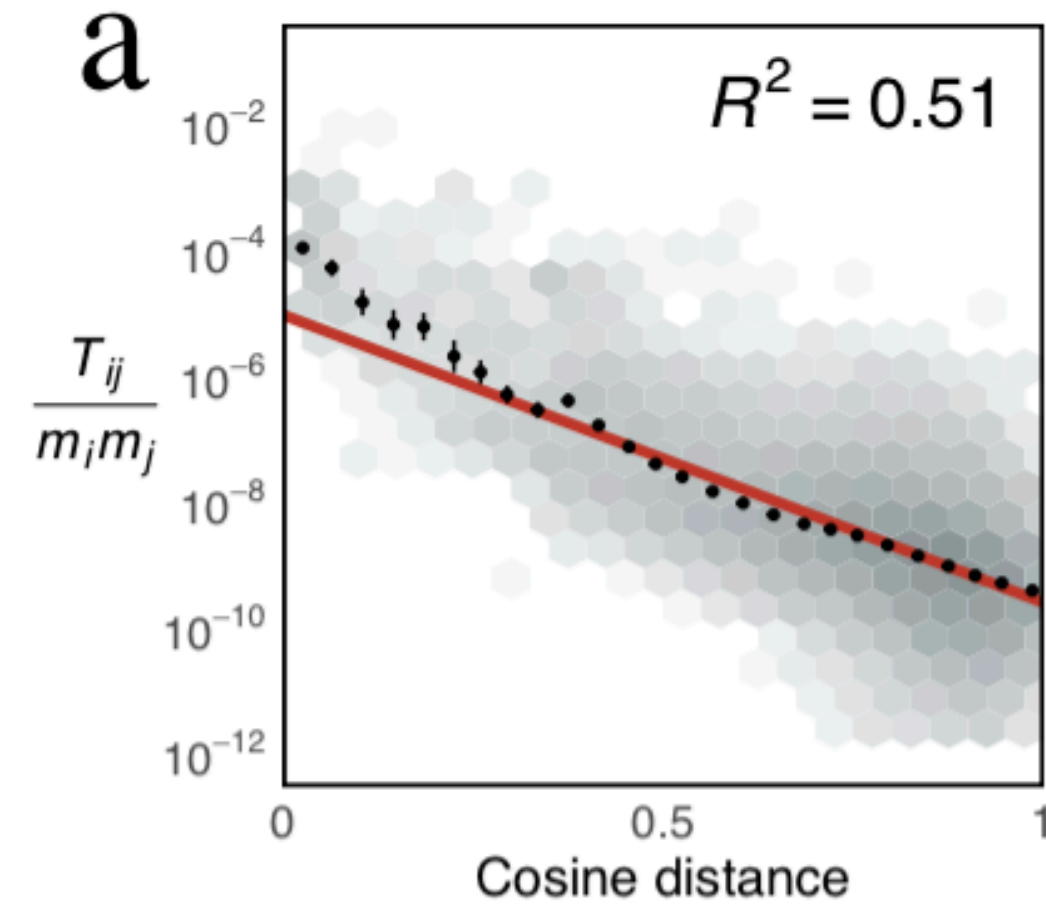


# U.S. Flight Itineraries

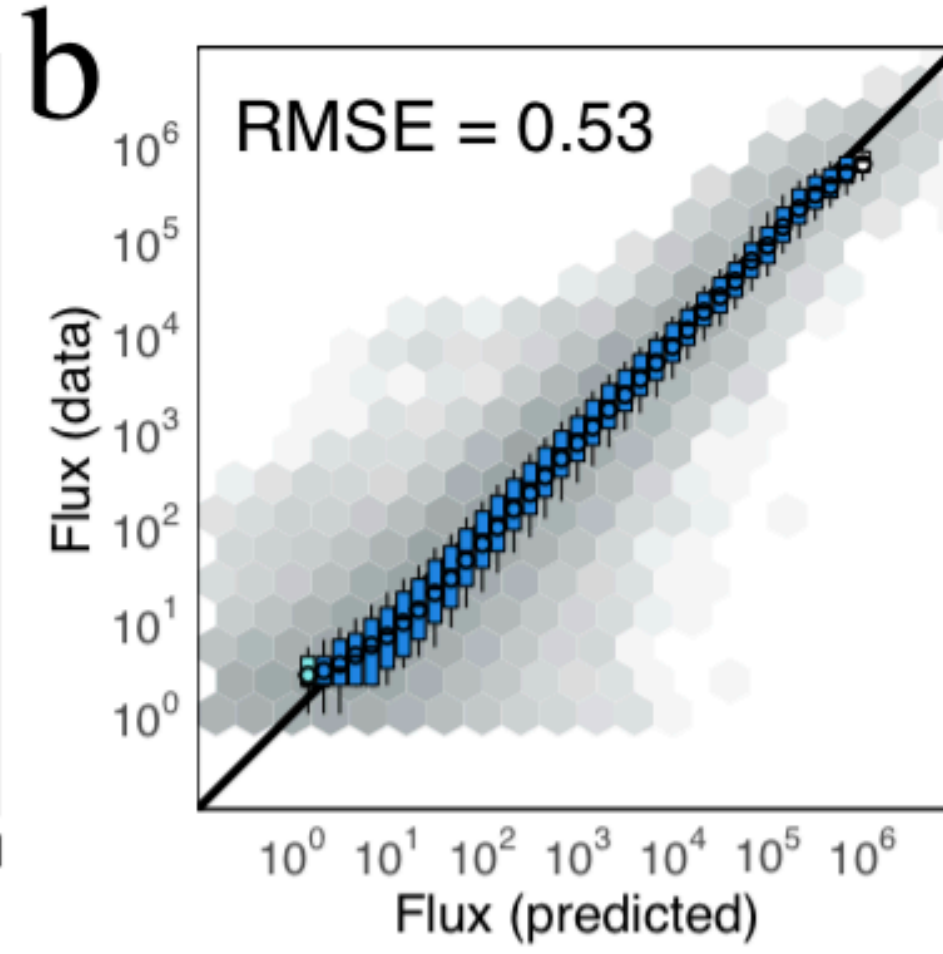
# Reservation

Embedding Proximity

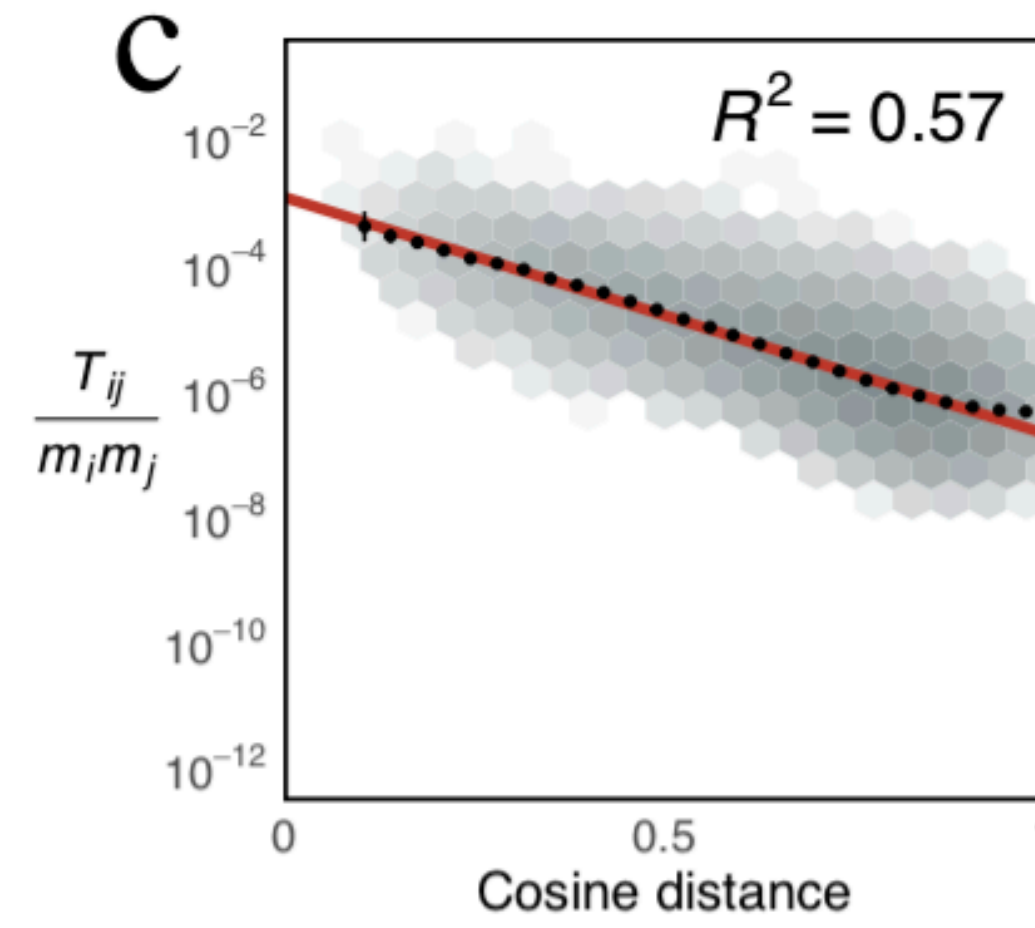
### Correlation



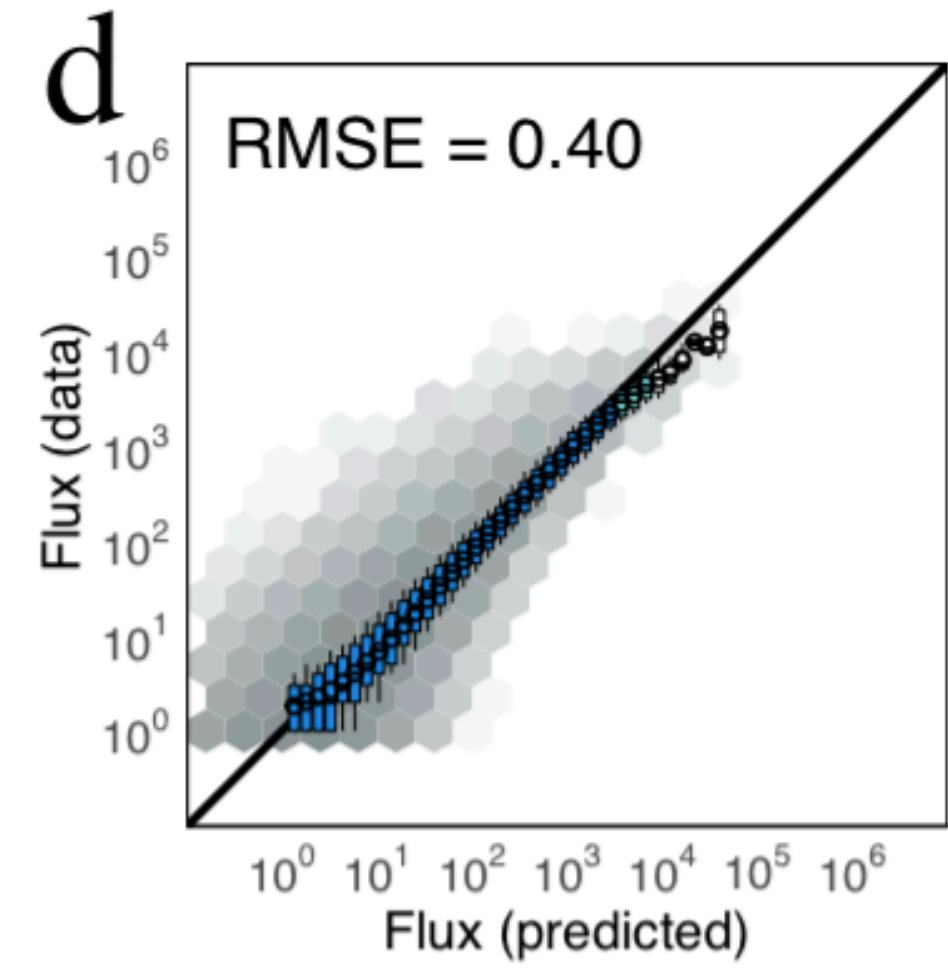
### Predicted vs. Actual



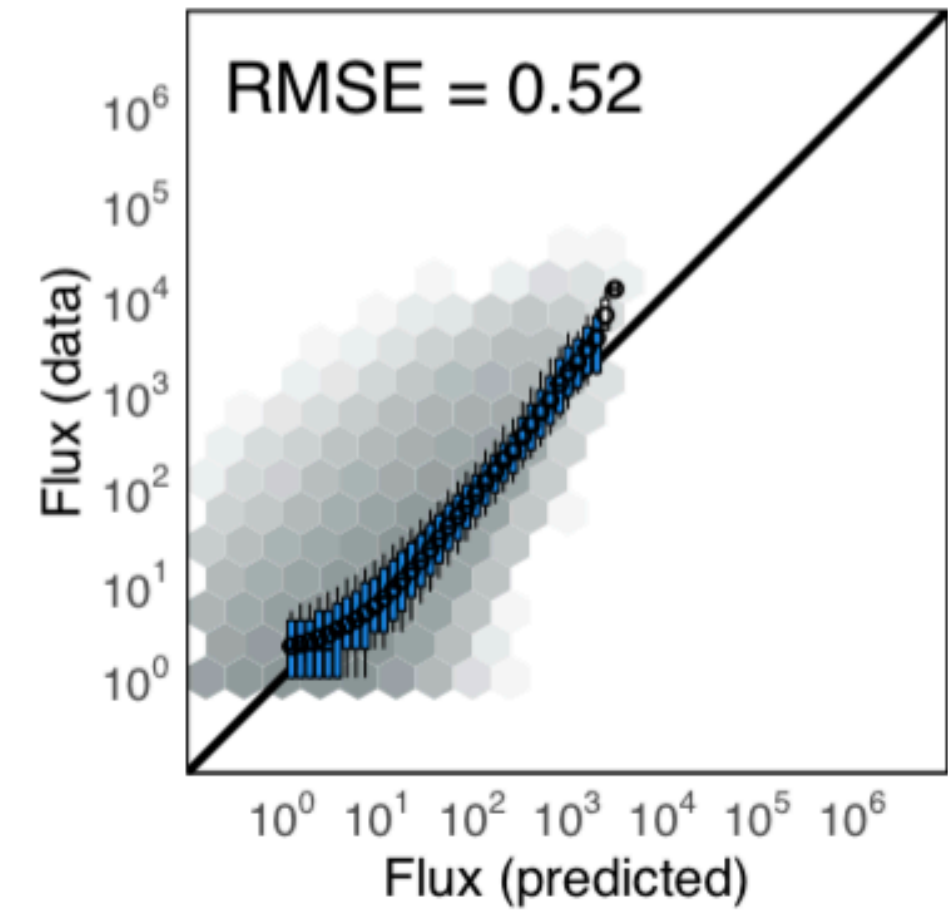
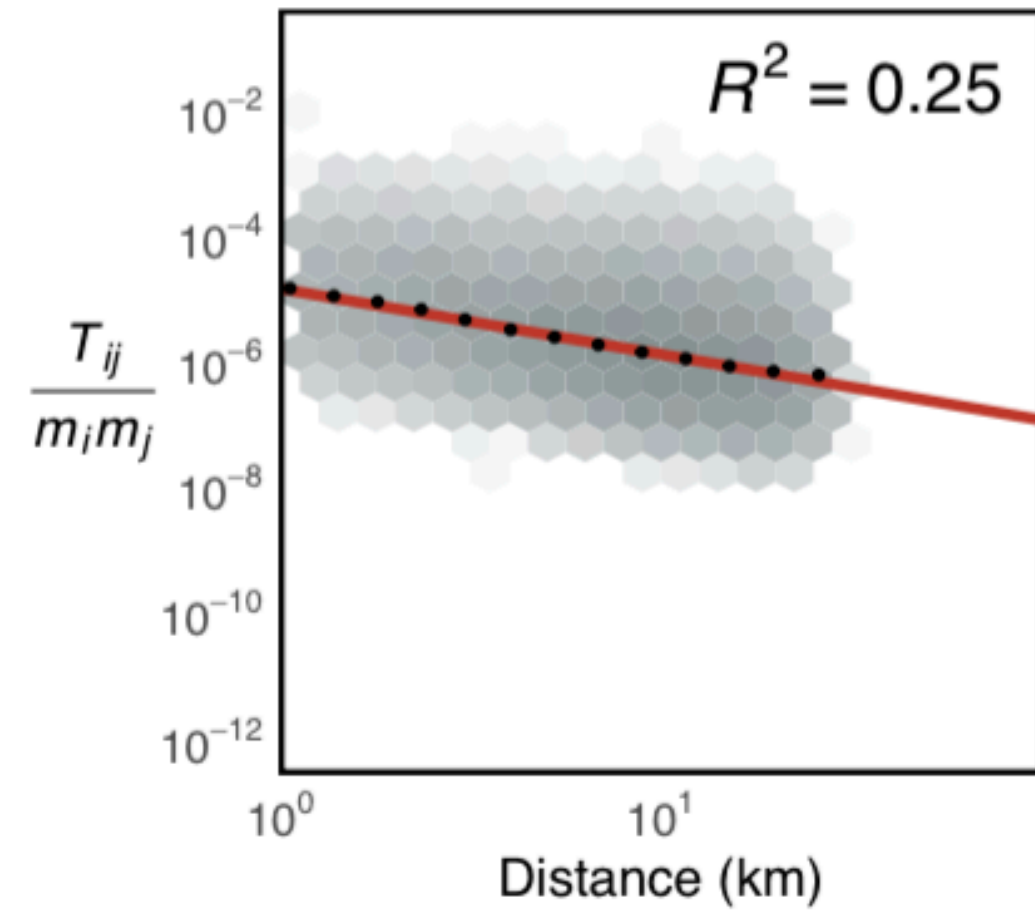
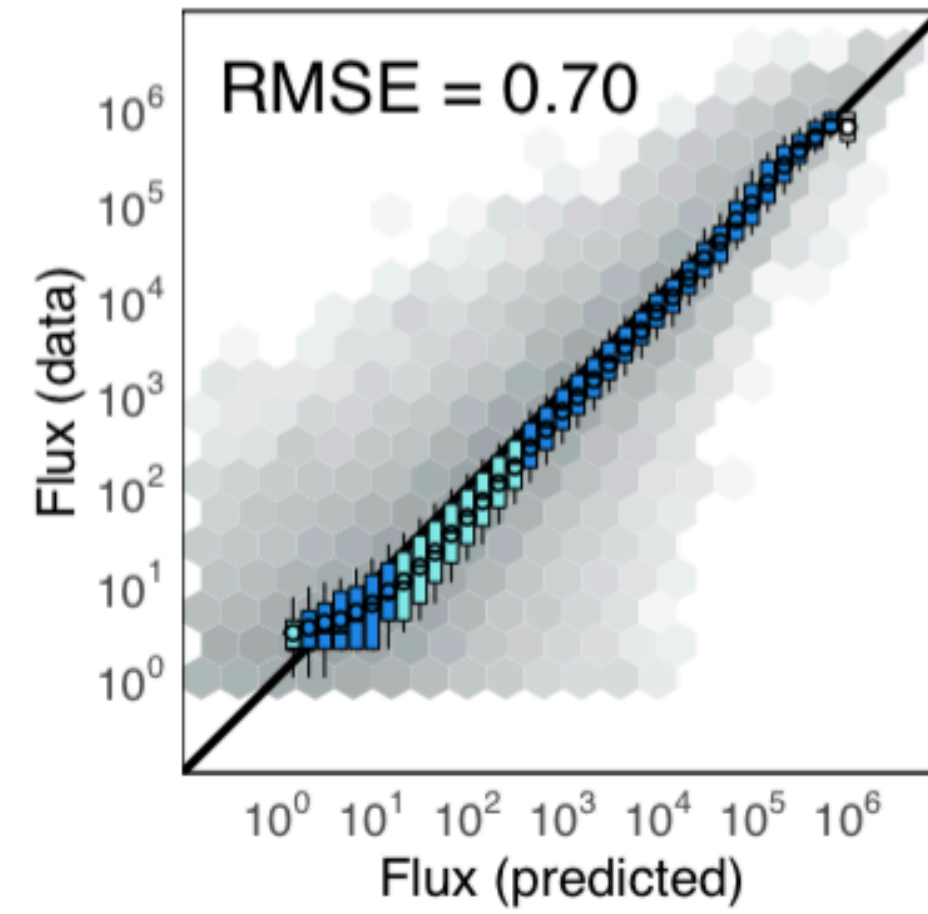
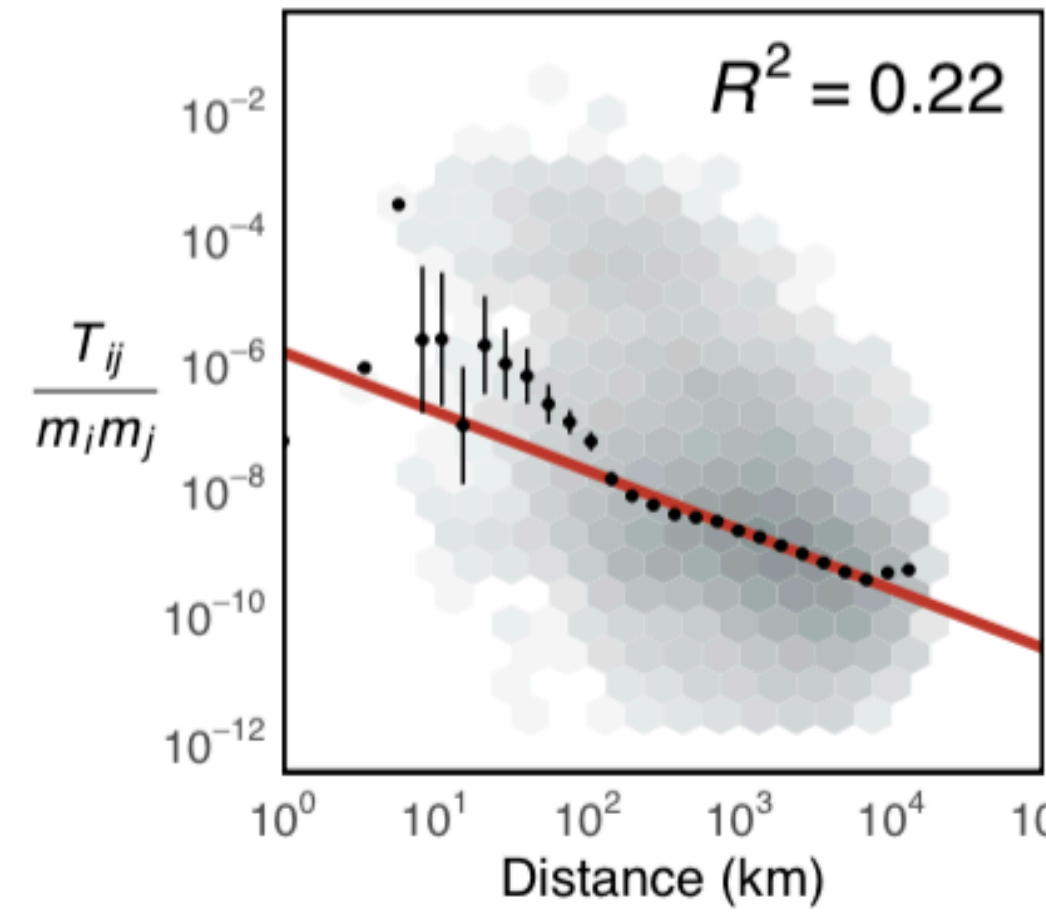
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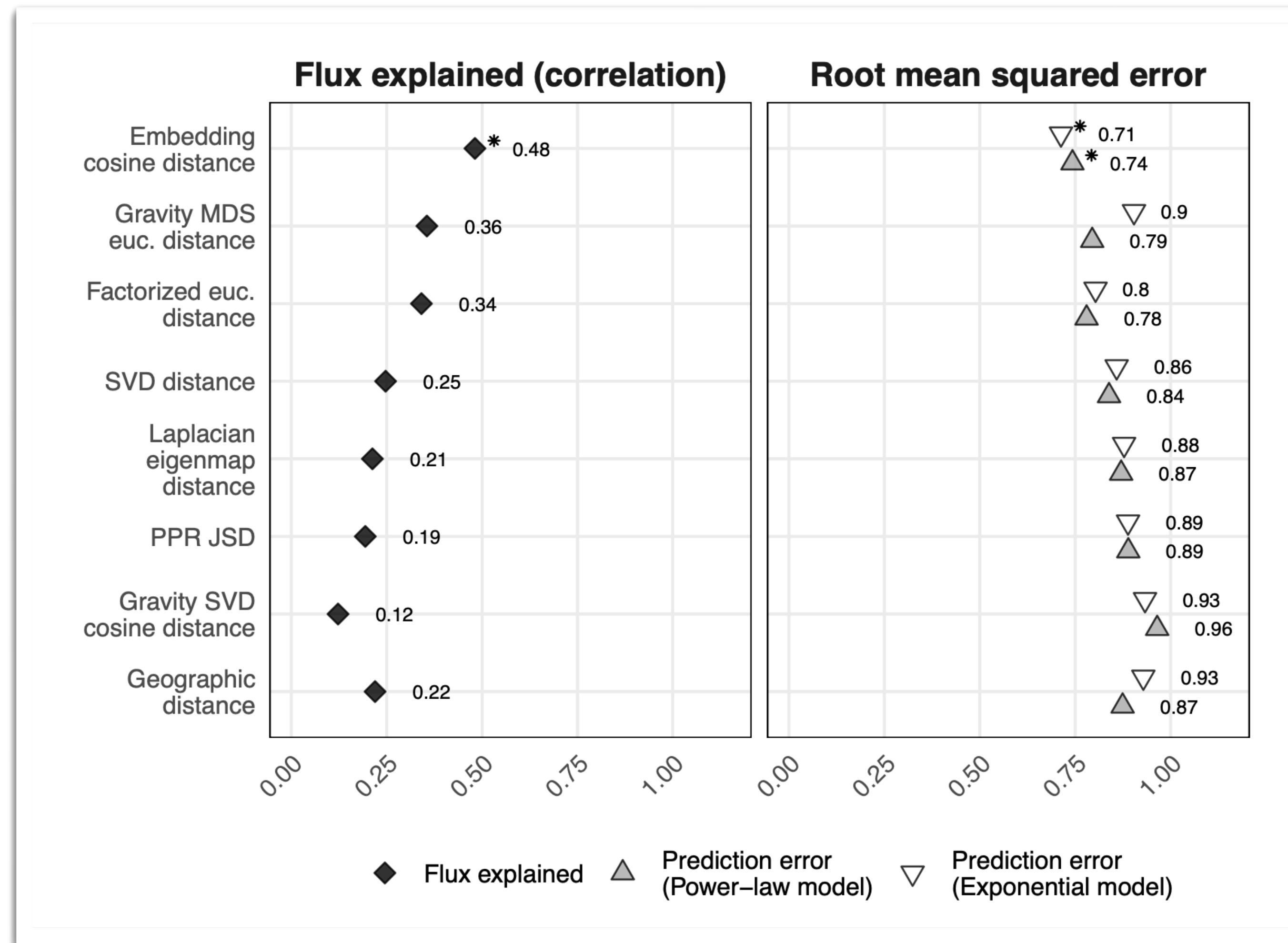
### Predicted vs. Actual



Geographic Distance



# Embedding explains the flux best



Murray, Dakota, Jisung Yoon, Sadamori Kojaku, Rodrigo Costas, Woo-Sung Jung, Staša Milojević, and Yong-Yeol Ahn. "Unsupervised embedding of trajectories captures the latent structure of mobility." *arXiv preprint arXiv:2012.02785* (2020).

Why?

# Let's go back to the word2vec model

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*nasty!*



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Negative sampling! Let's formulate a classification task.

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# Noise contrastive estimation and negative sampling

“Noise Contrastive Estimation” [Gutmann & Hyvärinen, 2010], an unbiased estimator, is subtly different.

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Sadamori Kojaku

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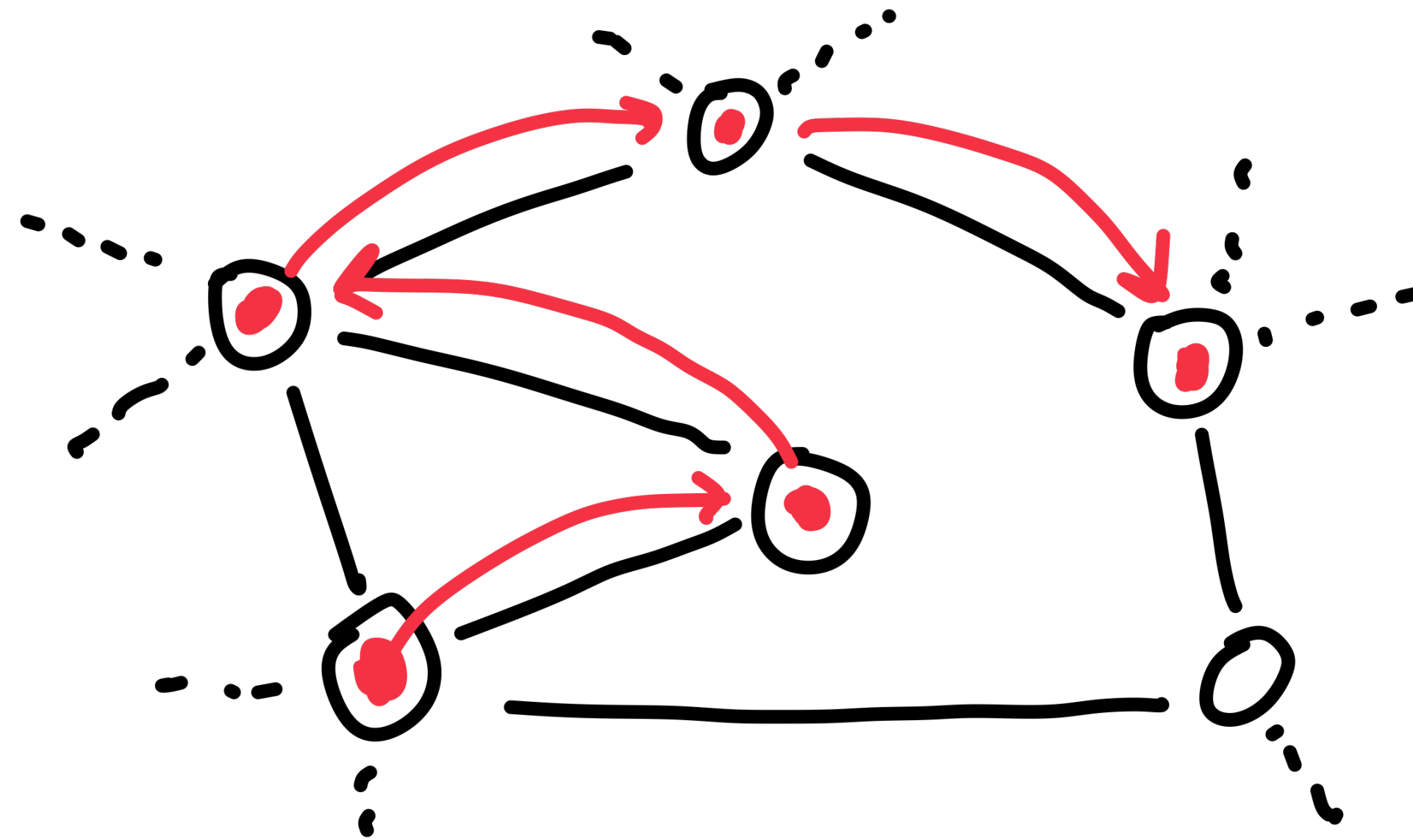
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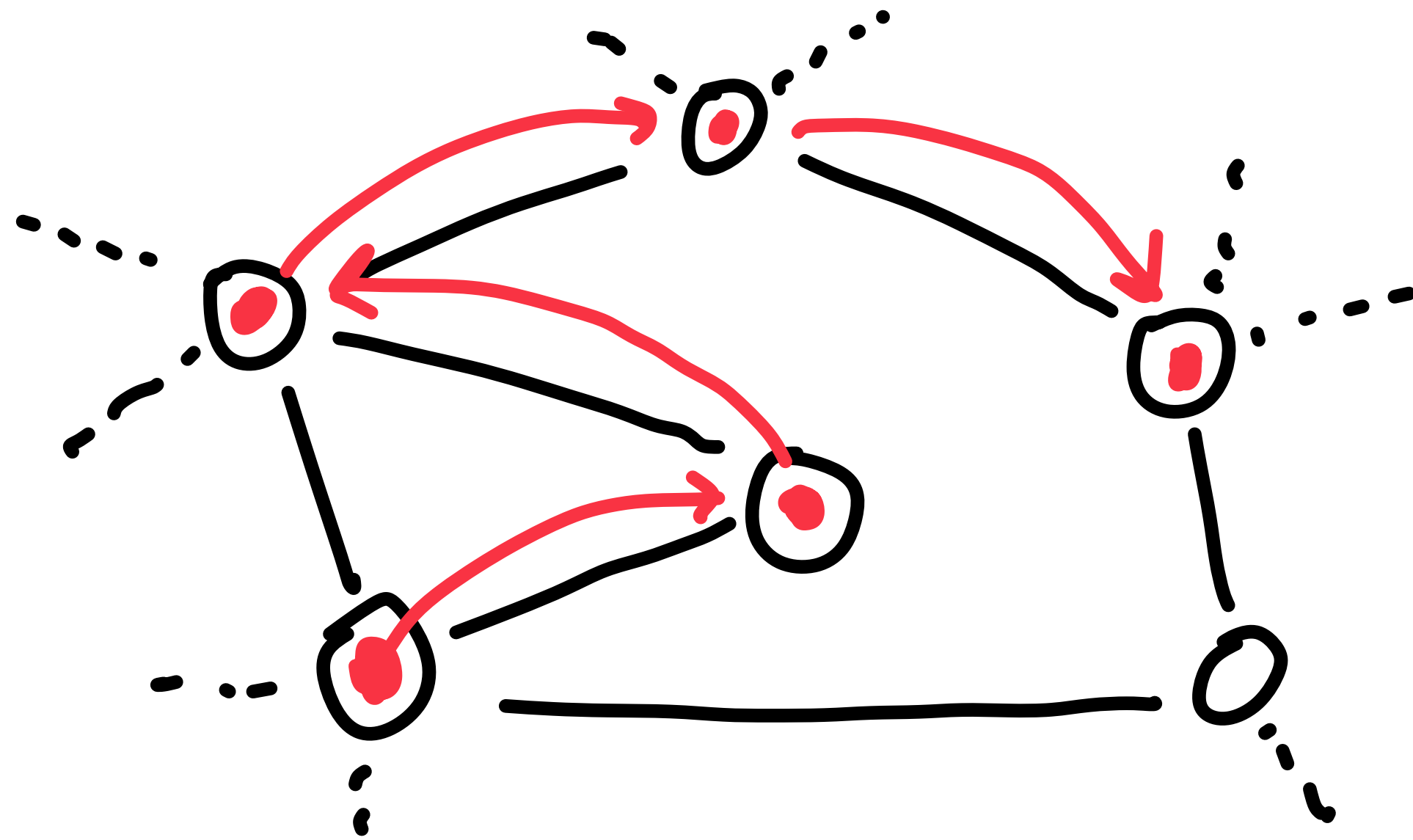
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What happens if we apply word2vec to mobility trajectories?



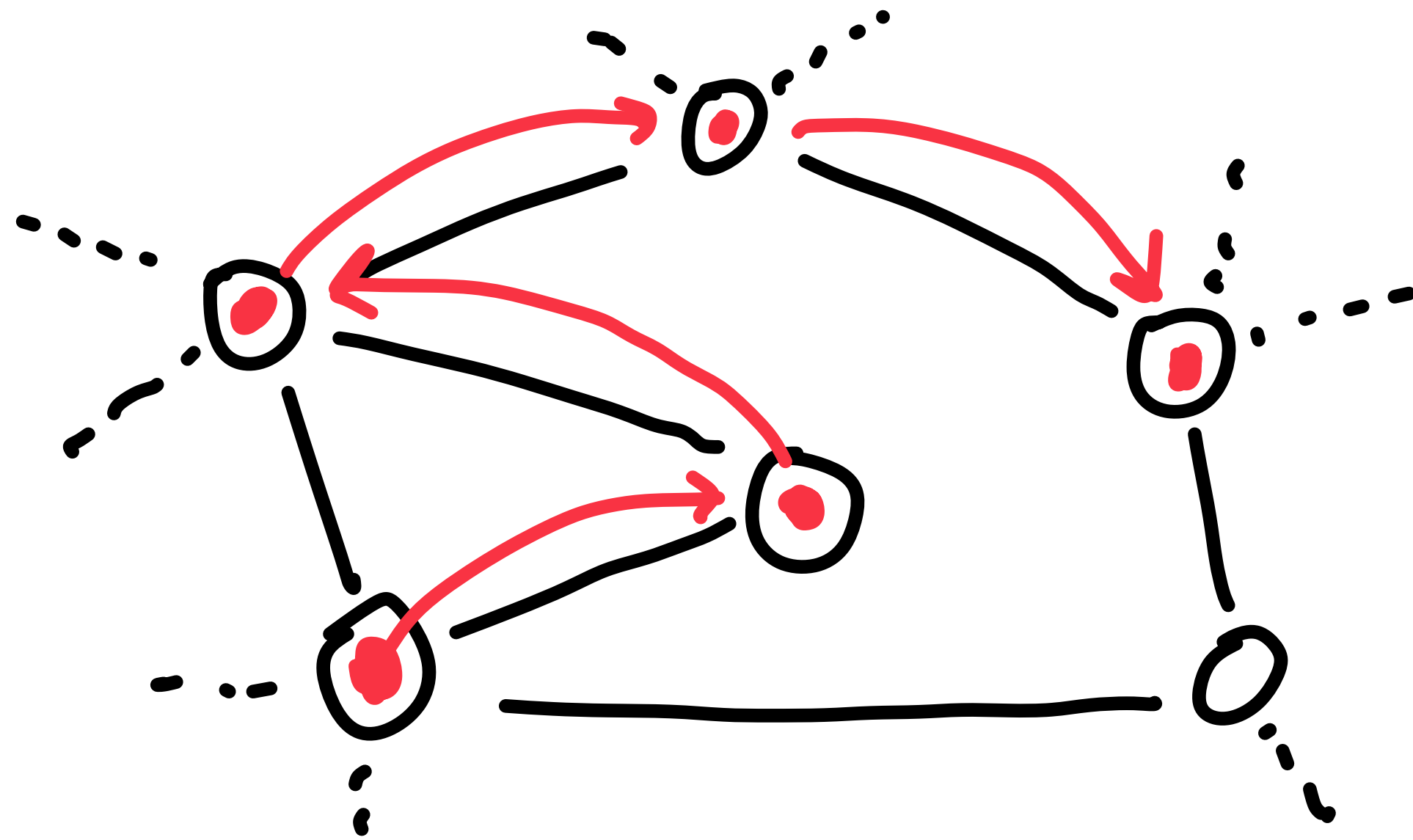
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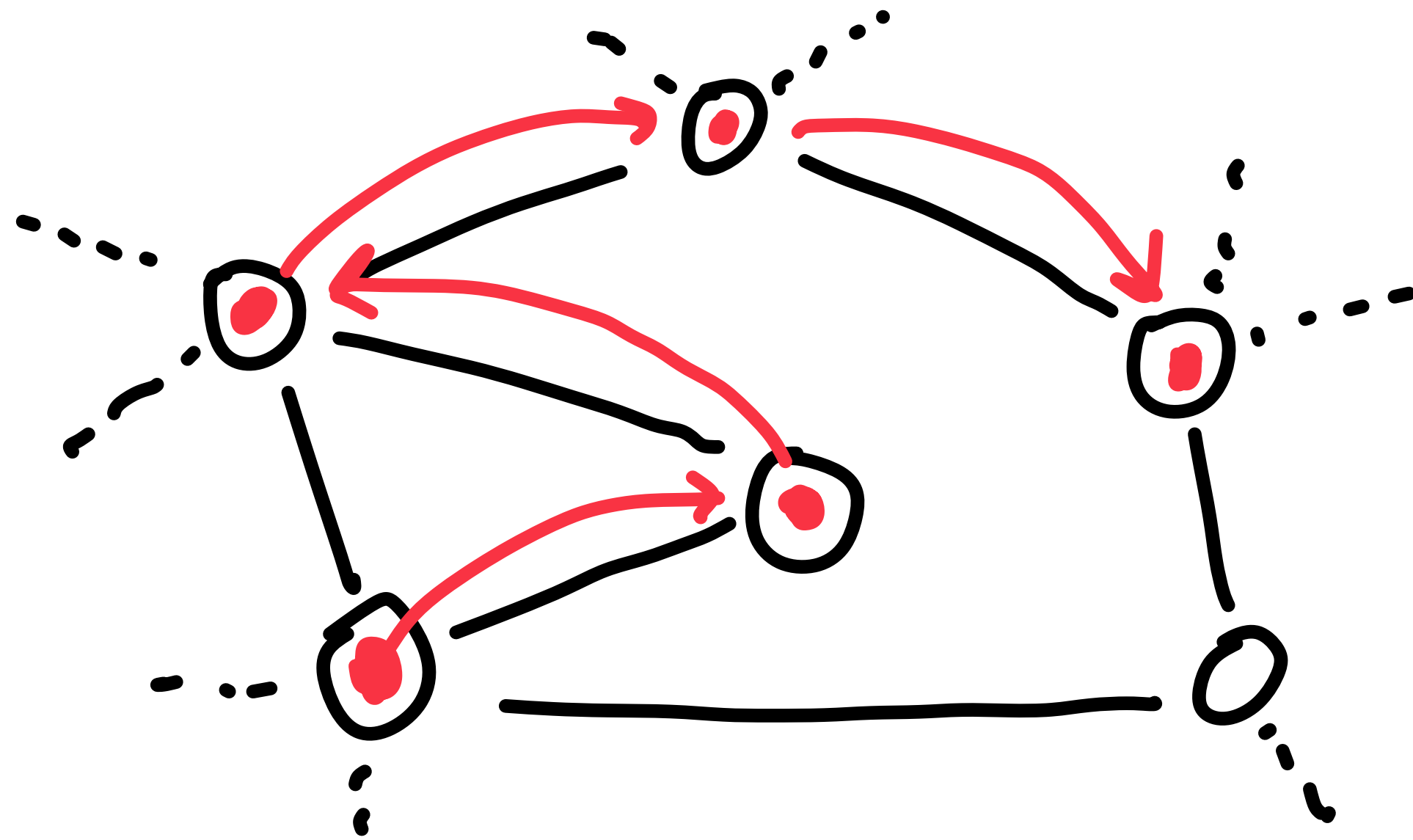
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$$\hat{T}_{ij} \propto P(j | i) P(i) \propto \frac{P(i) P(j) \exp(\mathbf{k}_j \cdot \mathbf{q}_i)}{\sum_{j'} P(j') \exp(\mathbf{k}_{j'} \cdot \mathbf{q}_i)}$$

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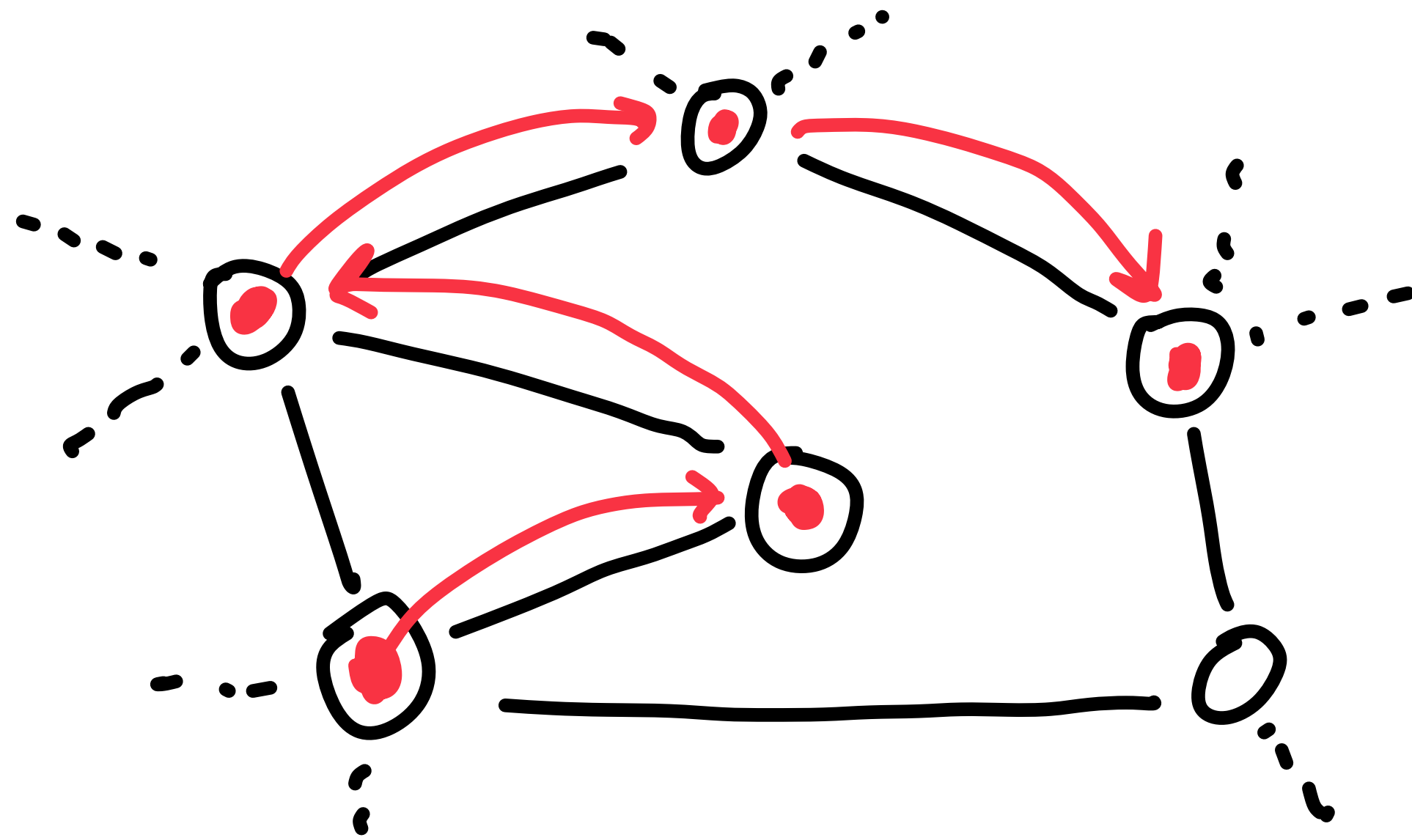


*flux*

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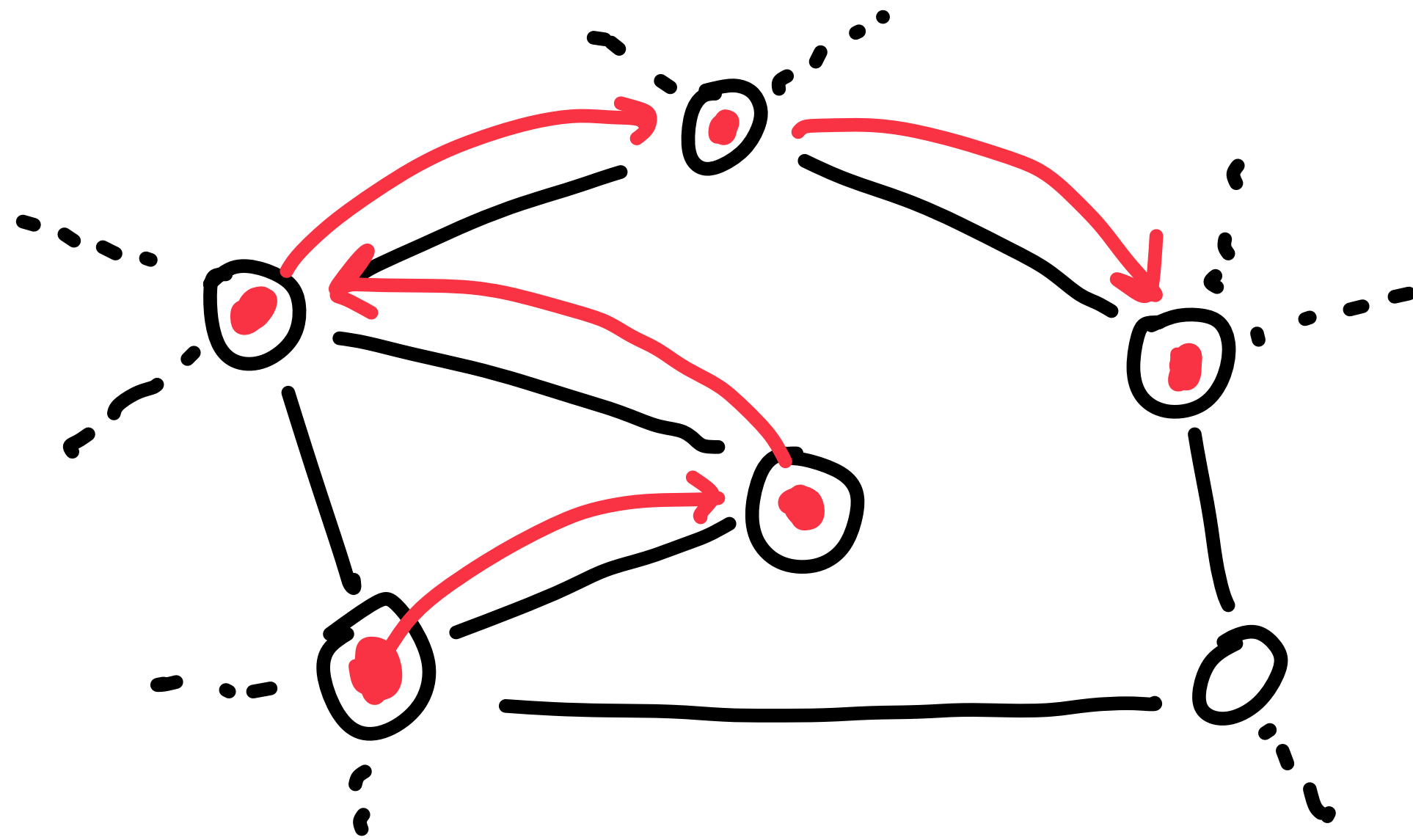
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when embedding dimension is sufficiently large



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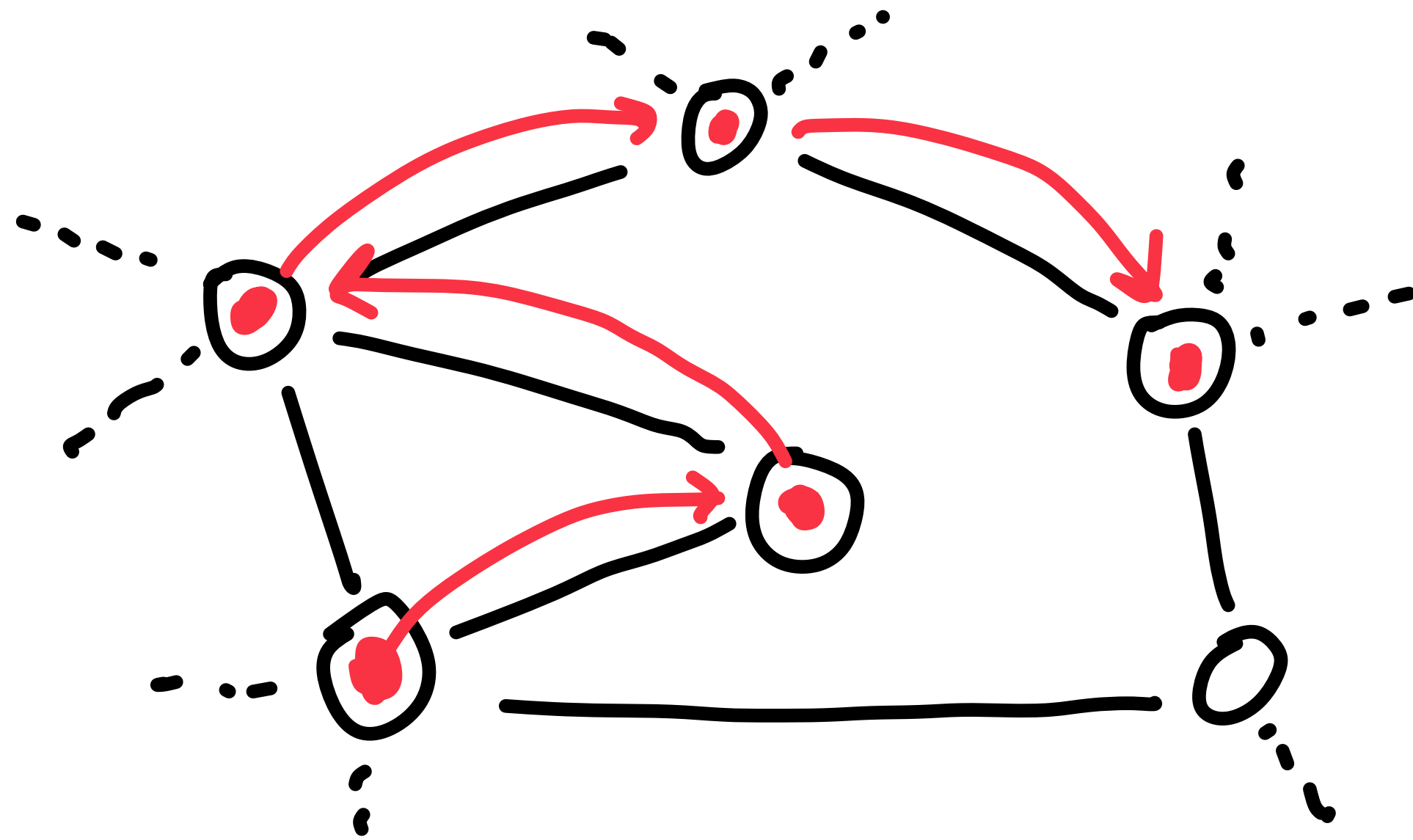
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*when embedding dimension is sufficiently large*

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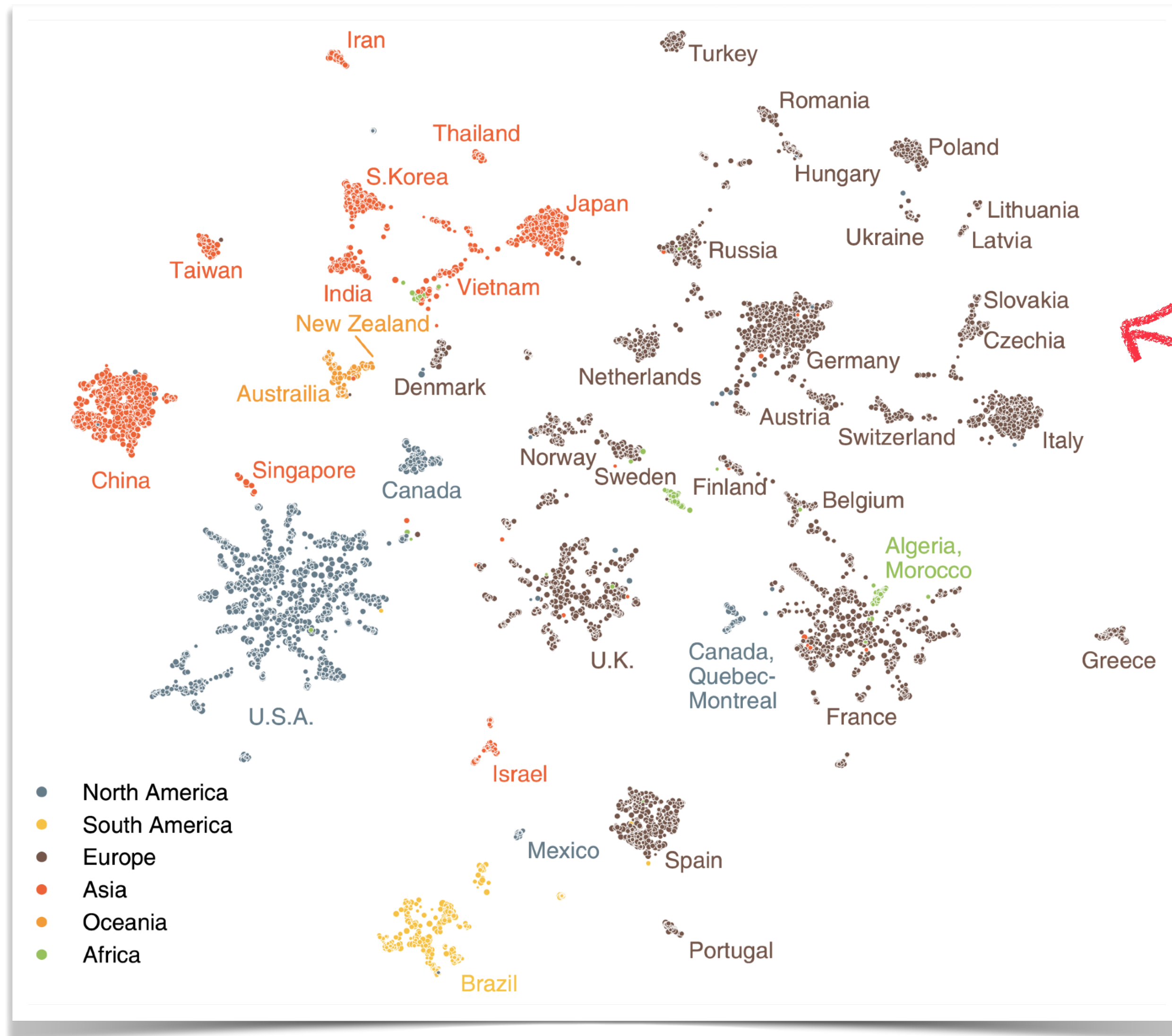
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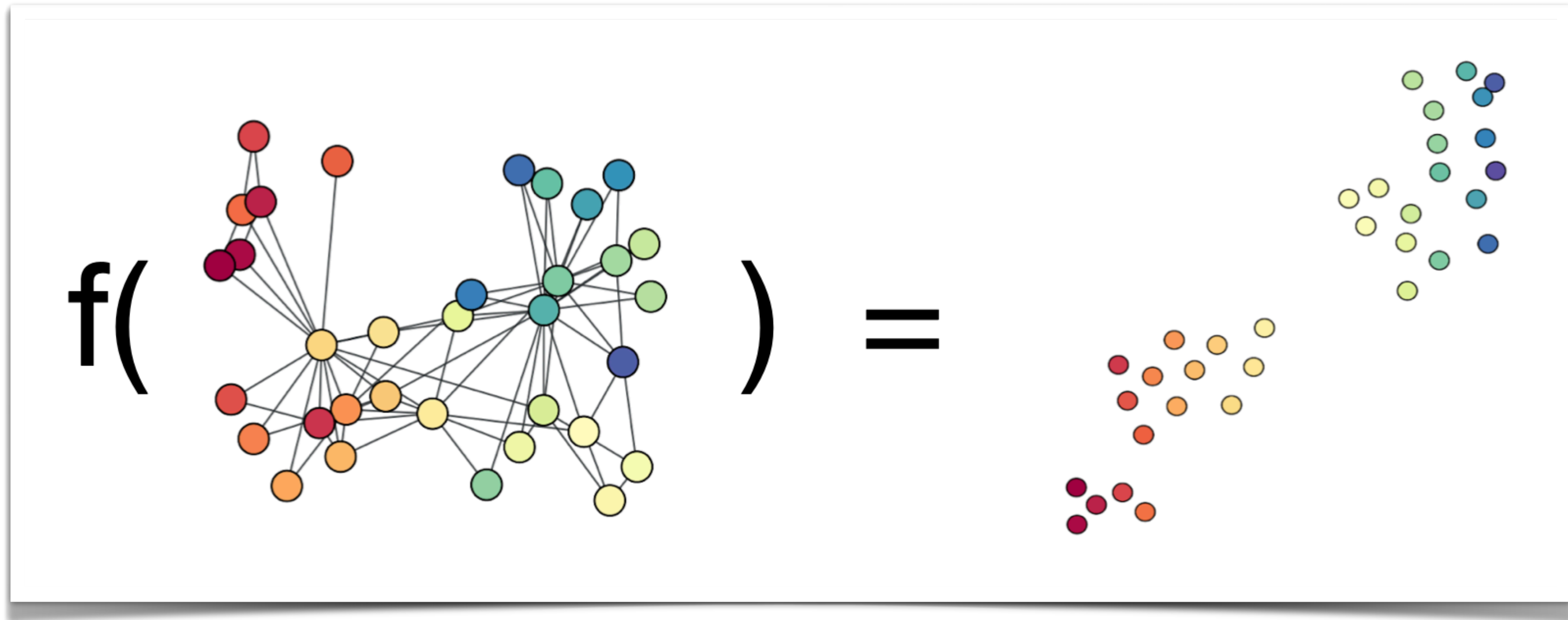
$$\hat{T}_{ij} = \hat{T}_{ji} \propto P(i) P(j) \exp(\mathbf{k}_i \cdot \mathbf{k}_j) \rightarrow \text{Gravity law!}$$

# word2vec model $\sim$ gravity law



The space where the institutions are arranged so that the flux and distance between them satisfies the gravity law of mobility!

# Implications in Graph Embedding



Random walk  $\rightarrow$  “Sentences” (DeepWalk, node2vec, etc.)

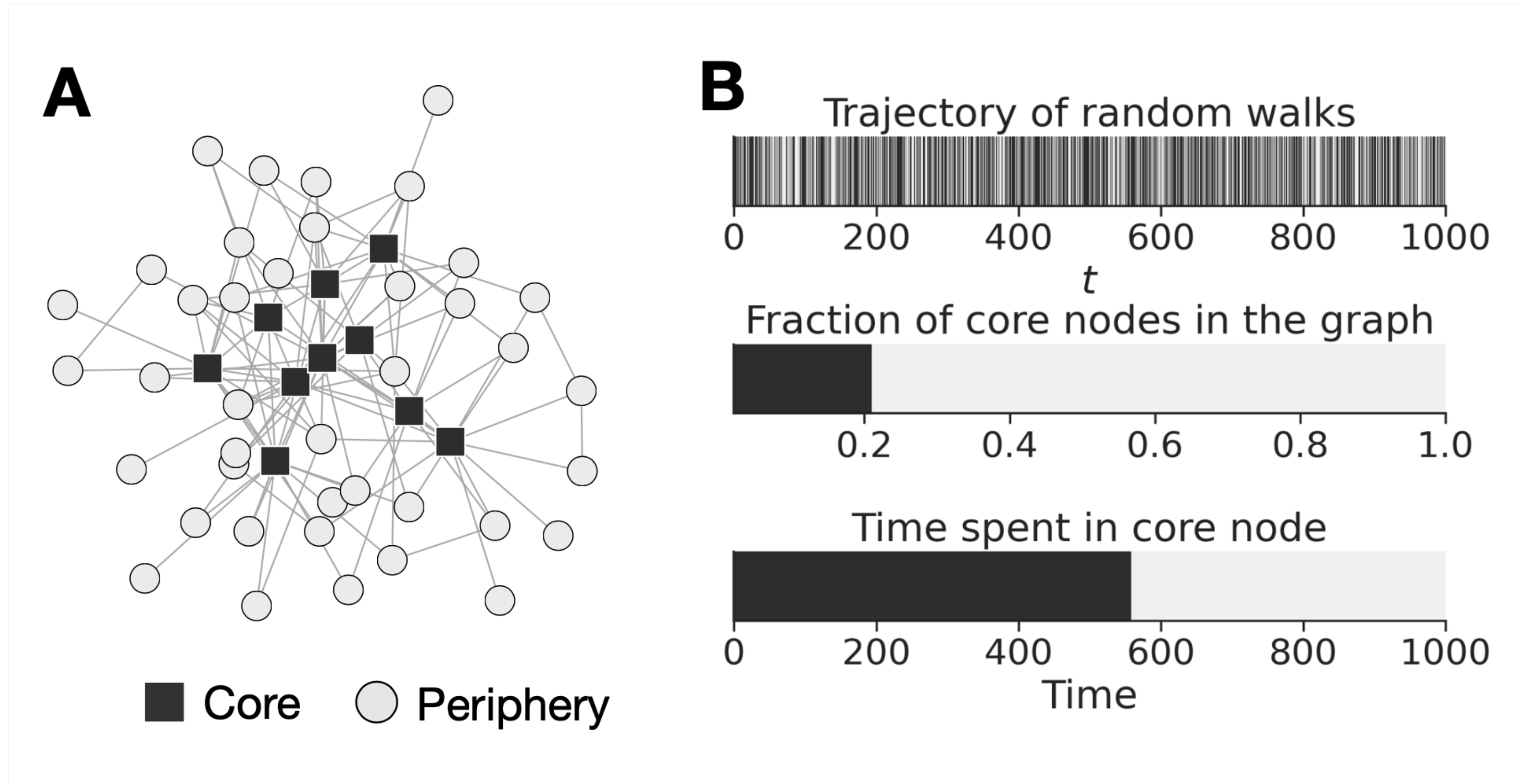
# Random walk is biased

Friendship paradox. When we follow an edge, the expected degree is proportional to the degree

$$\sim p(k)$$

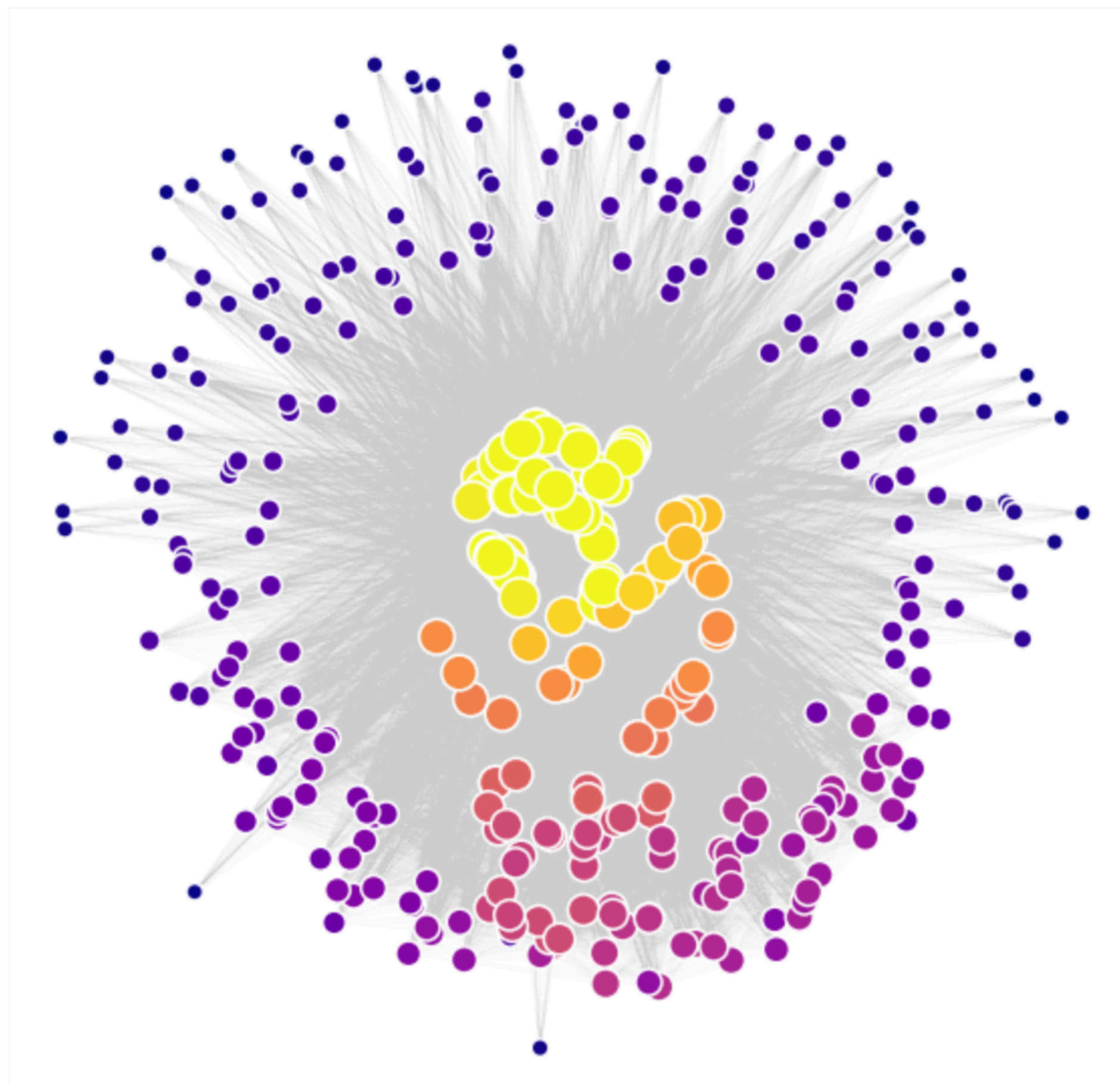
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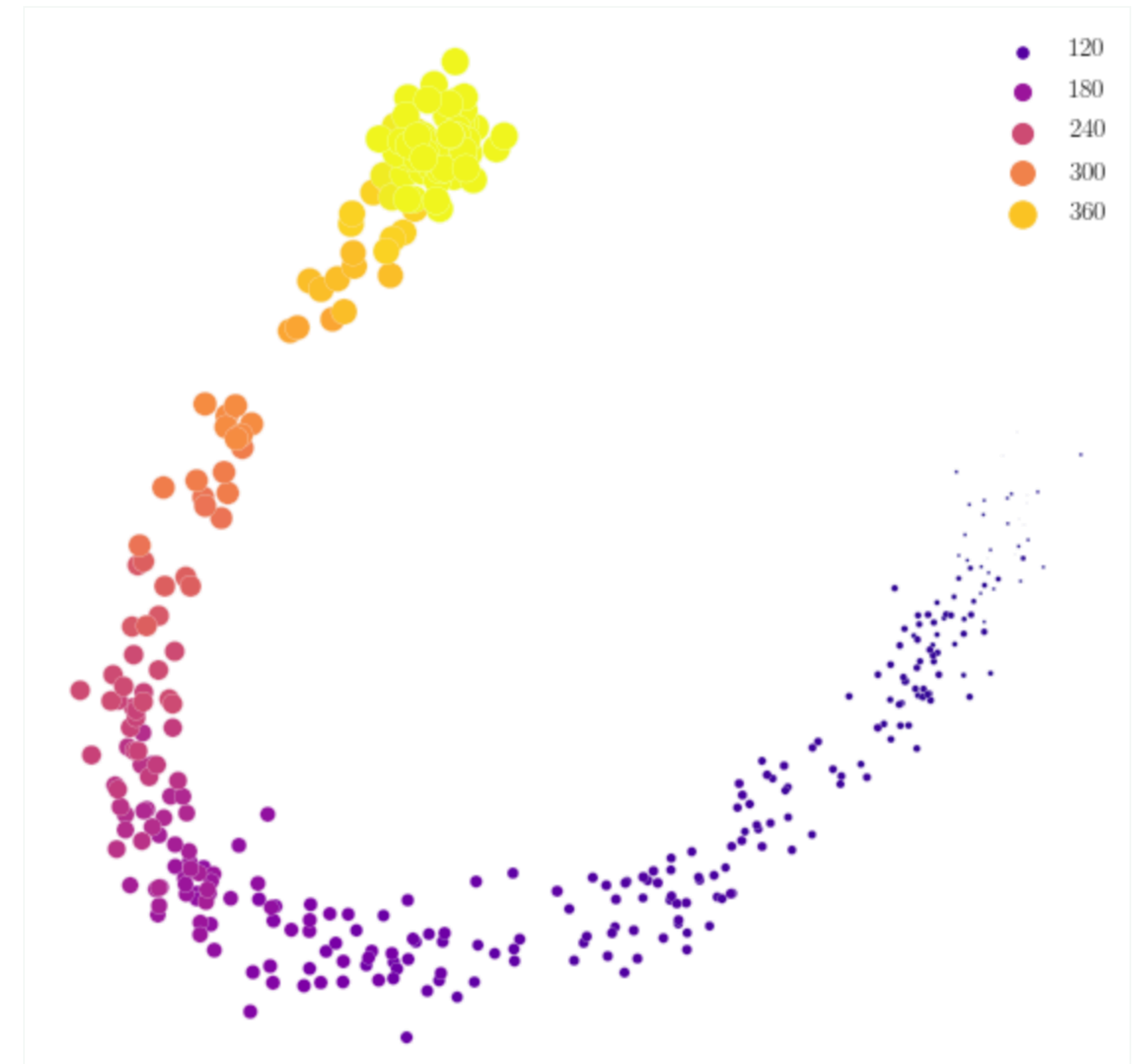


What's the Implication?

# Random Walk Bias $\rightarrow$ Biased Embedding Space



DeepWalk



But word2vec's bias negates this random walk bias!

Recall 
$$P(w_t | w_c) \approx \frac{p_n(t) \exp(\mathbf{k}_t \cdot \mathbf{q}_c)}{\sum_i p_n(i) \exp(\mathbf{k}_i \cdot \mathbf{q}_c)}$$

If negative samples are proportionally sampled based on their degree, **SGNS negates the bias of the random walker!**



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Recall 
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If negative samples are proportionally sampled based on their degree, **SGNS negates the bias of the random walker!**

 Can we remove other statistical biases as well?

# Residual2vec

We can extract out the *expected conditional probability* based on a null model.



Sadamori Kojaku

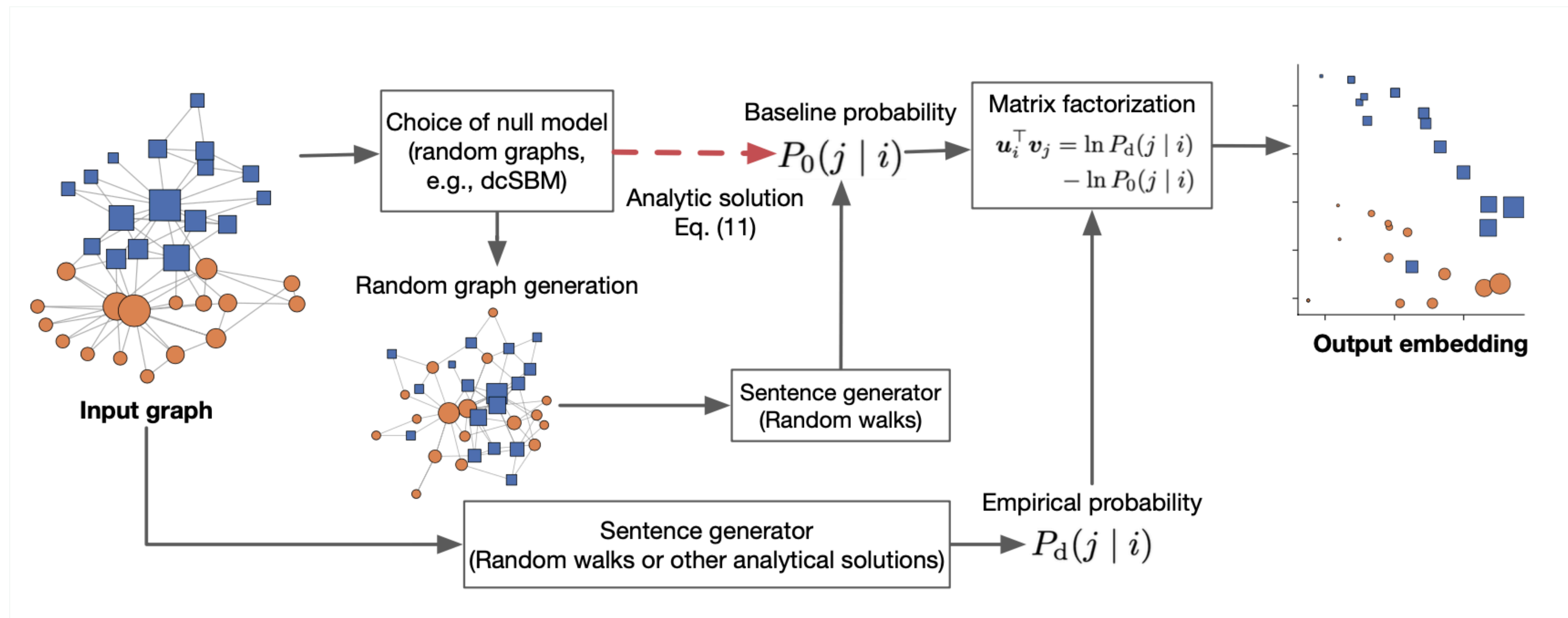
$$P_{r2v}(j | i) = \frac{P_0(j | i) \exp(\mathbf{u}_i^\top \mathbf{v}_j)}{Z'_i}$$

null model

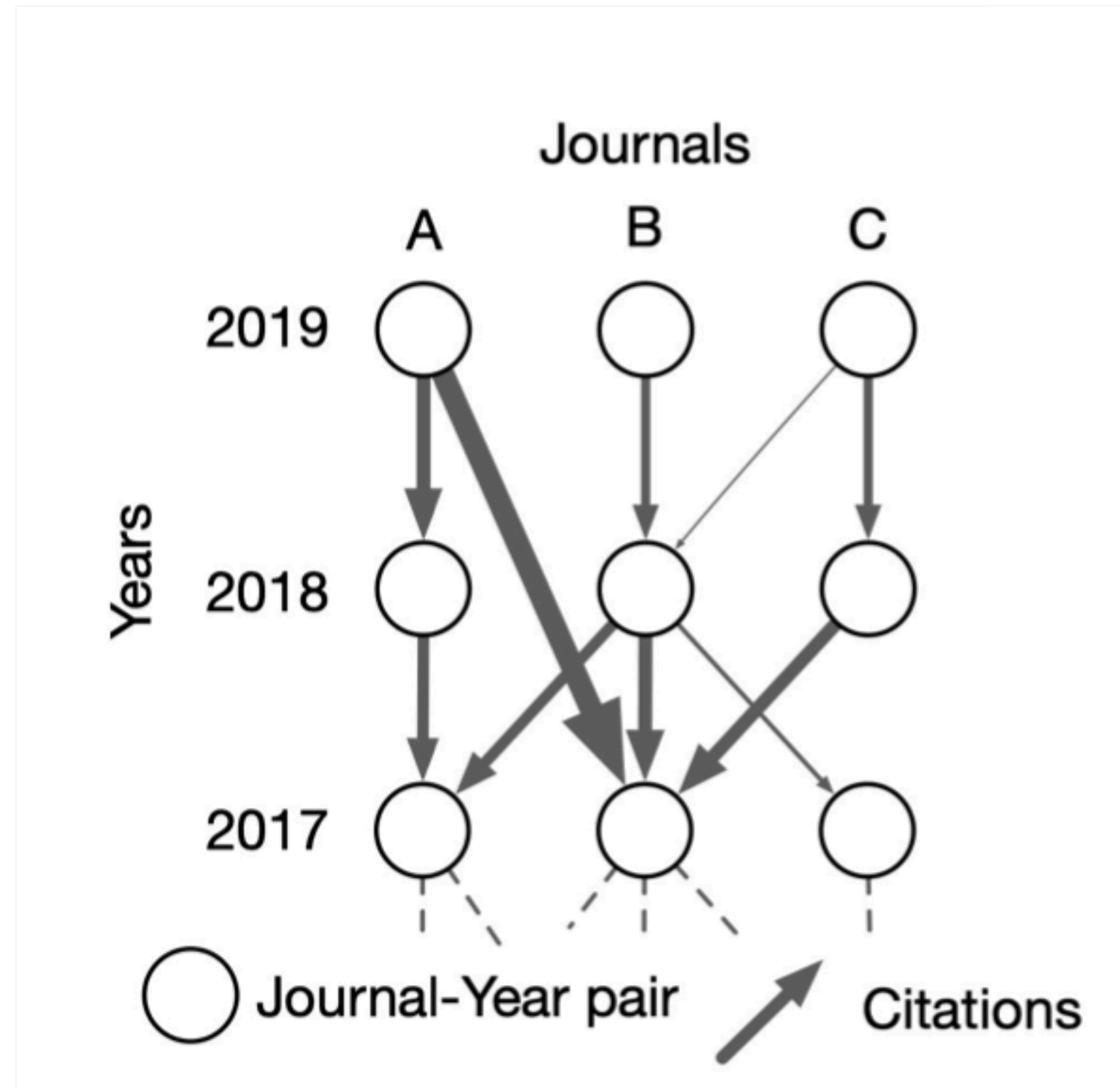
"residual"  
information  
not captured by  
the null model.

# Residual2vec

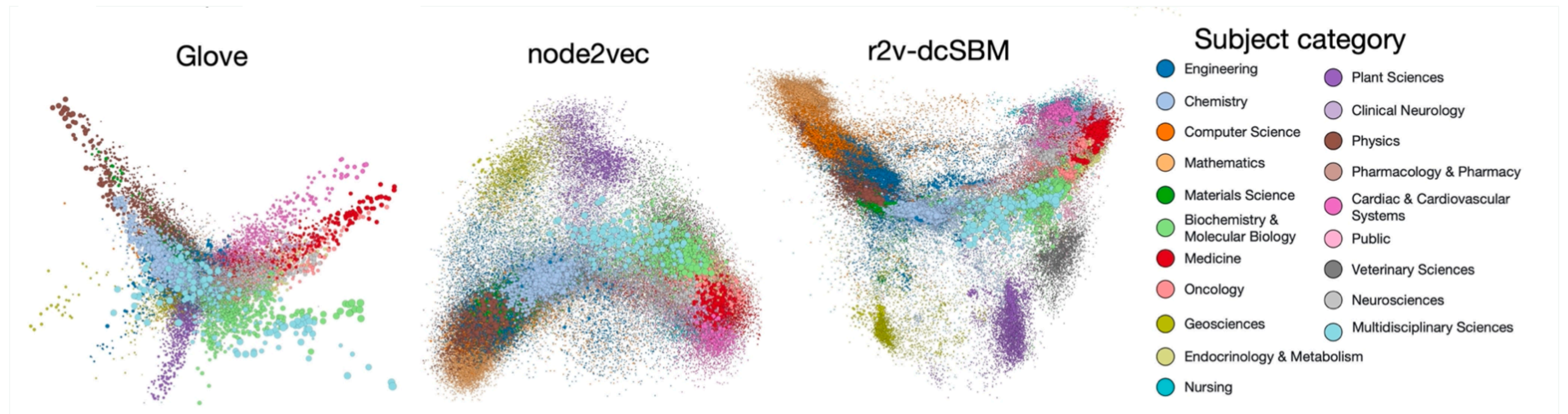
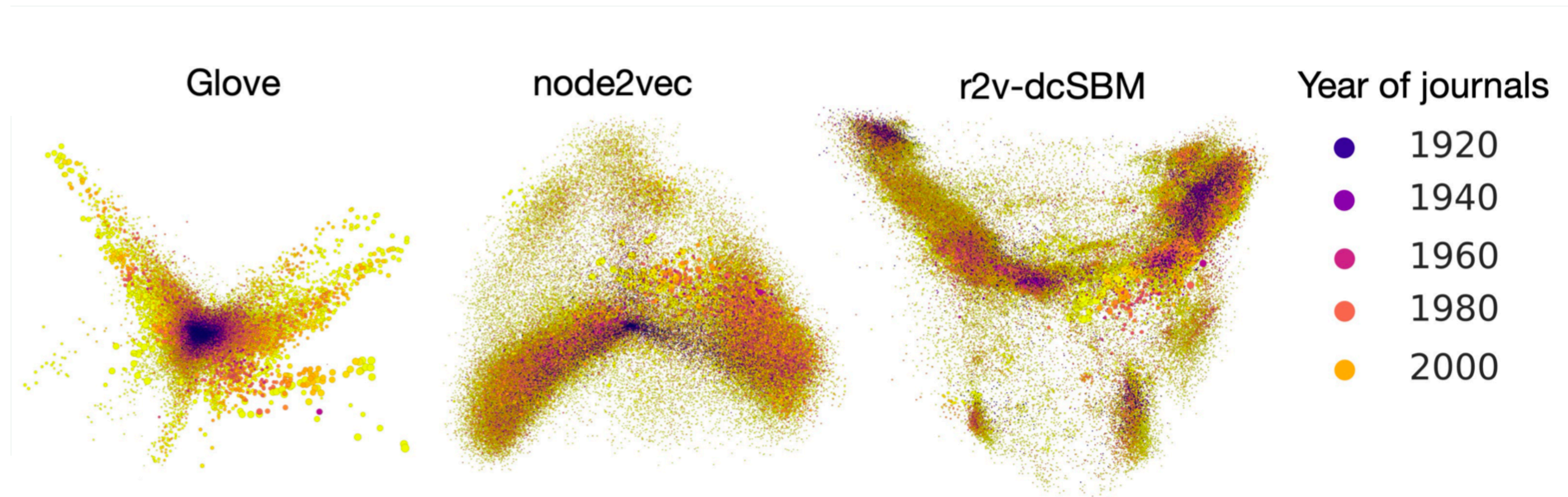
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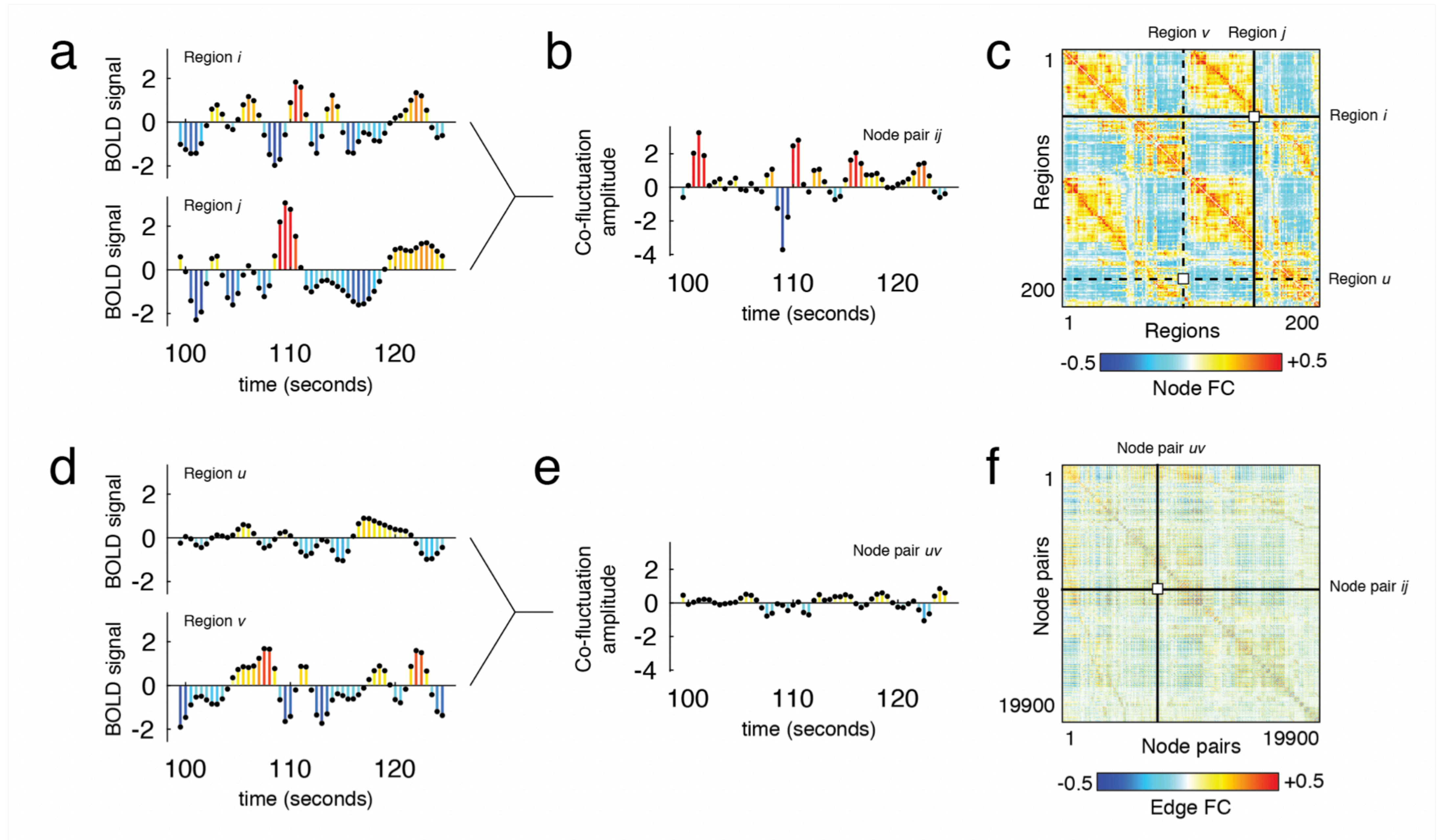
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- Simple models, when understood well, can take us quite far.
- What could be the ways to obtain **useful, compact representation of dynamic, functional brain networks?**

How about *dense representation*  
of dynamic neural networks?



<https://twitter.com/spornslab/status/1319390214767378432>



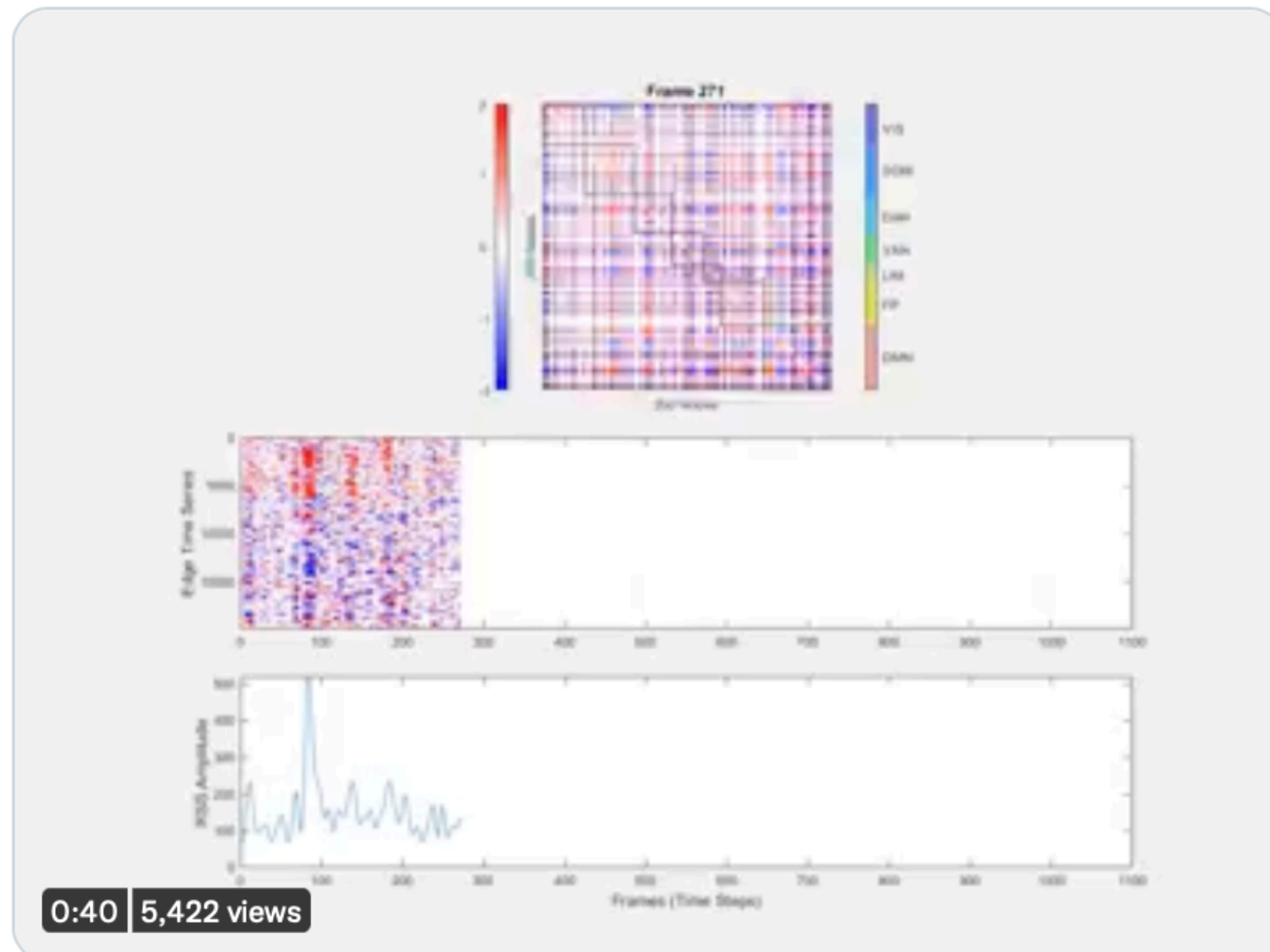
**Olaf Sporns**  
@spornslab



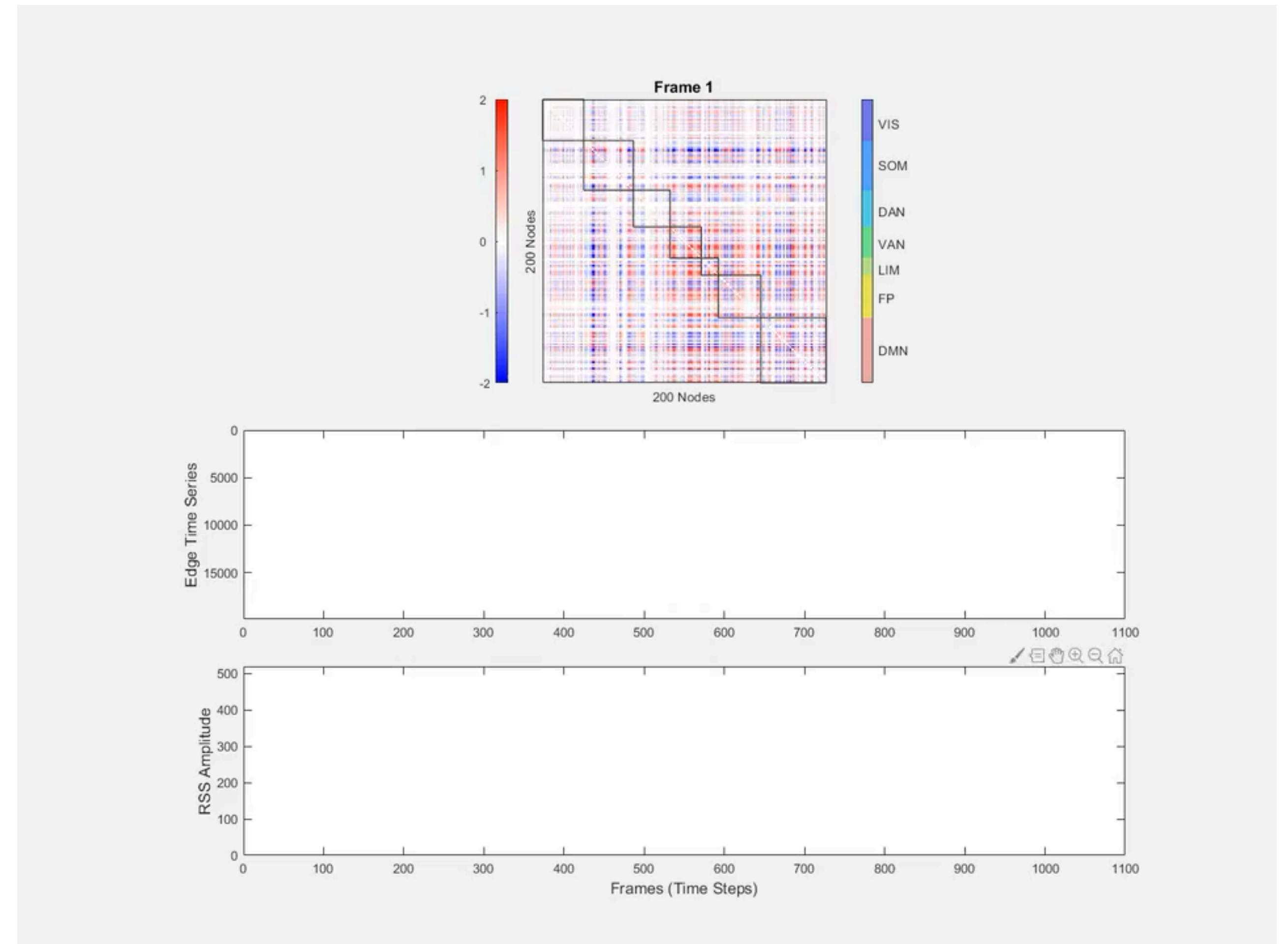
A short thread on this new pub:  
[pnas.org/content/early/...](https://pnas.org/content/early/...)

Movie below shows functional connectivity unwrapped into 'edge time series' (data: single rs-fMRI scan, 200 nodes, 1100 frames, TR=720ms)

Note: the mean of all frames is exactly equal to 'classic' FC



3:28 PM · Oct 22, 2020 · Twitter Web App



<https://twitter.com/spornslab/status/1319390214767378432>



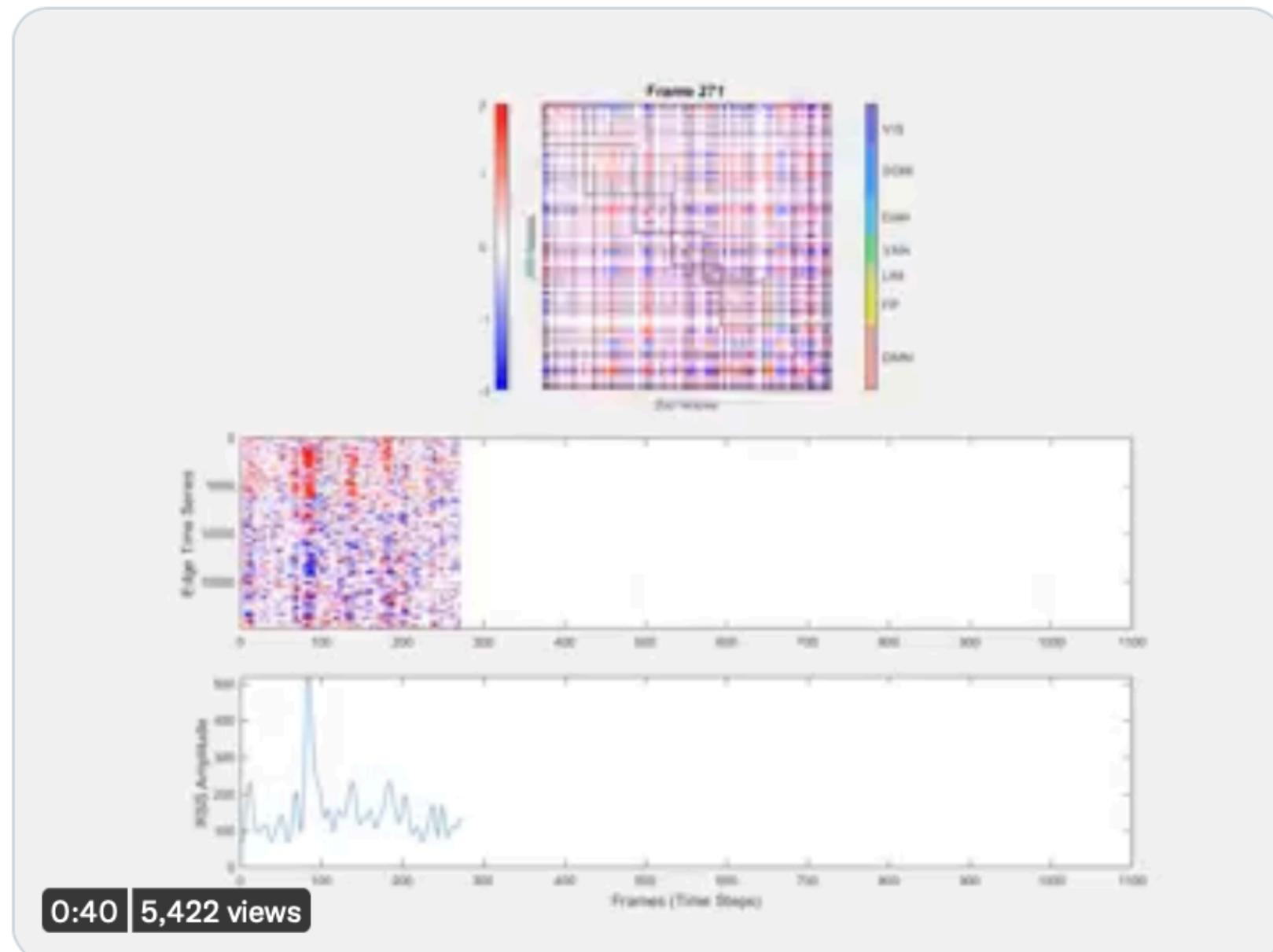
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...

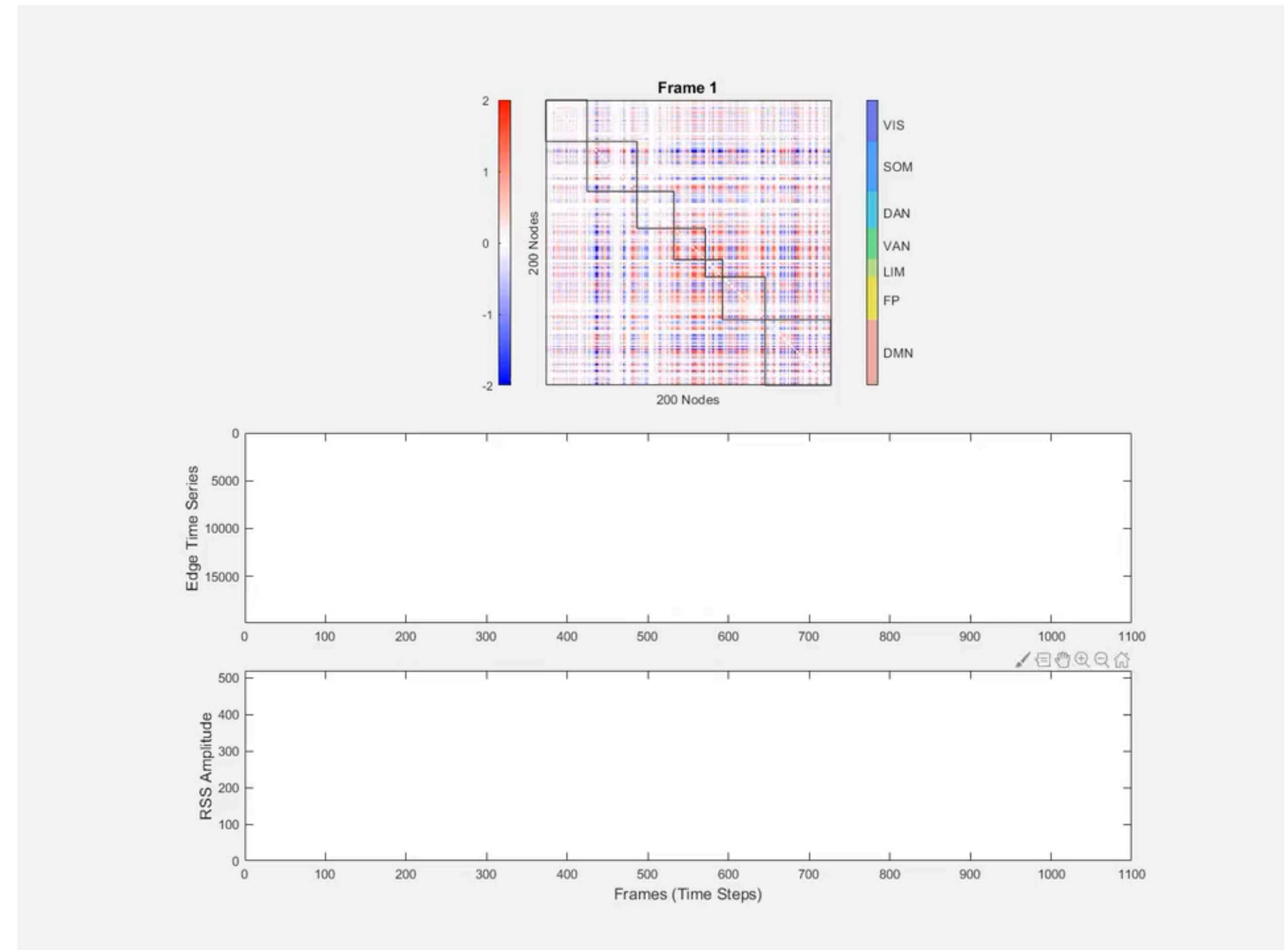
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[pnas.org/content/early/...](https://pnas.org/content/early/...)

Movie below shows functional connectivity unwrapped into 'edge time series' (data: single rs-fMRI scan, 200 nodes, 1100 frames, TR=720ms)

Note: the mean of all frames is exactly equal to 'classic' FC



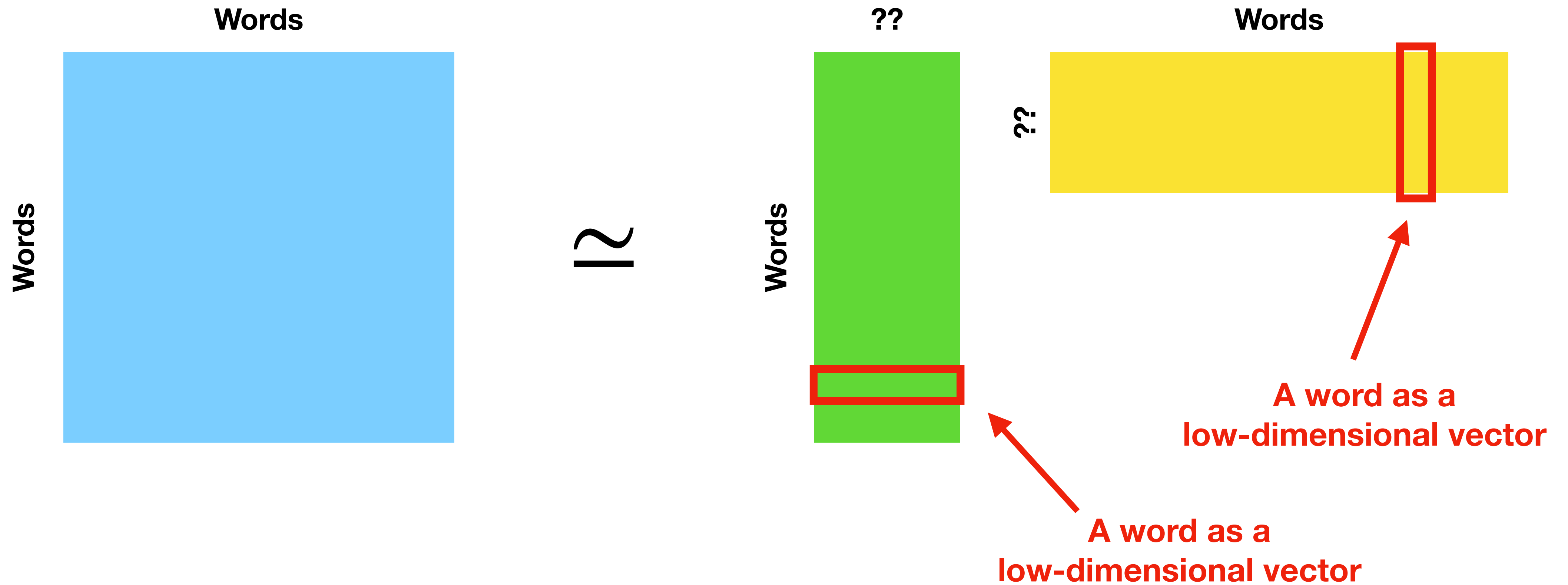
3:28 PM · Oct 22, 2020 · Twitter Web App



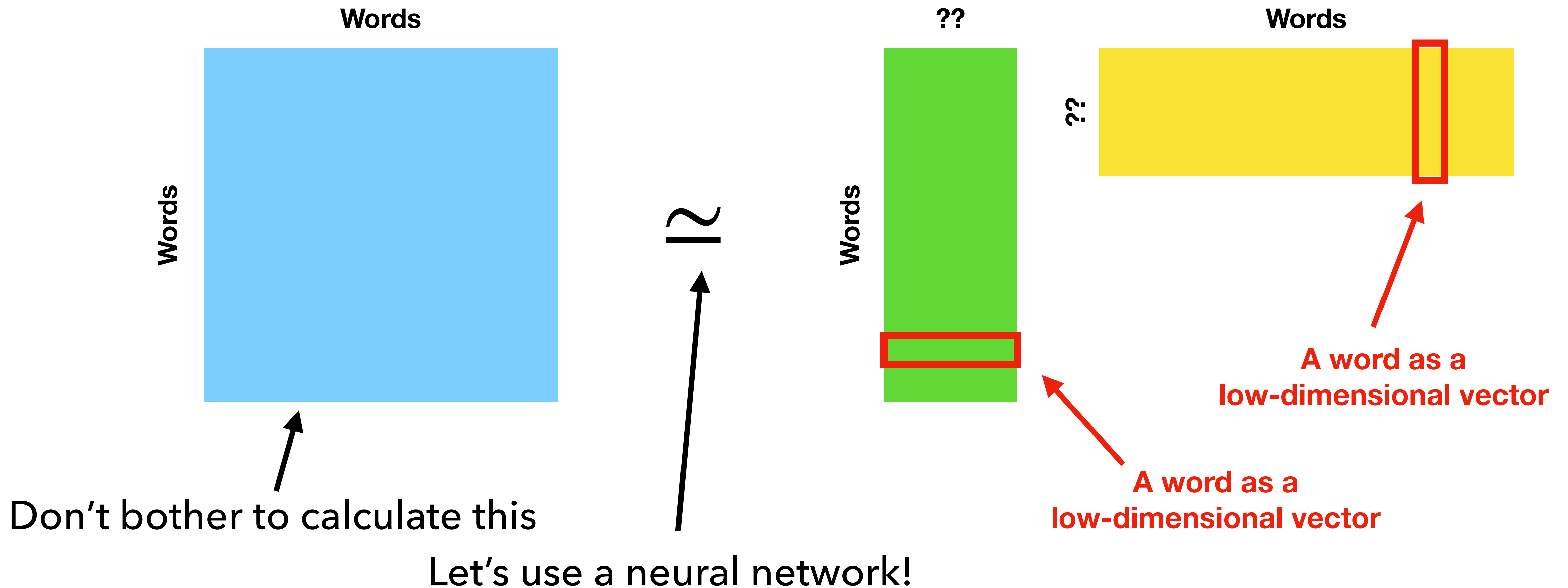


Can we identify universal  
& individual  
cofluctuation patterns?

# Representation learning as Matrix Factorization



# Representation learning as Matrix Factorization



# Higher-Rank Tensor?



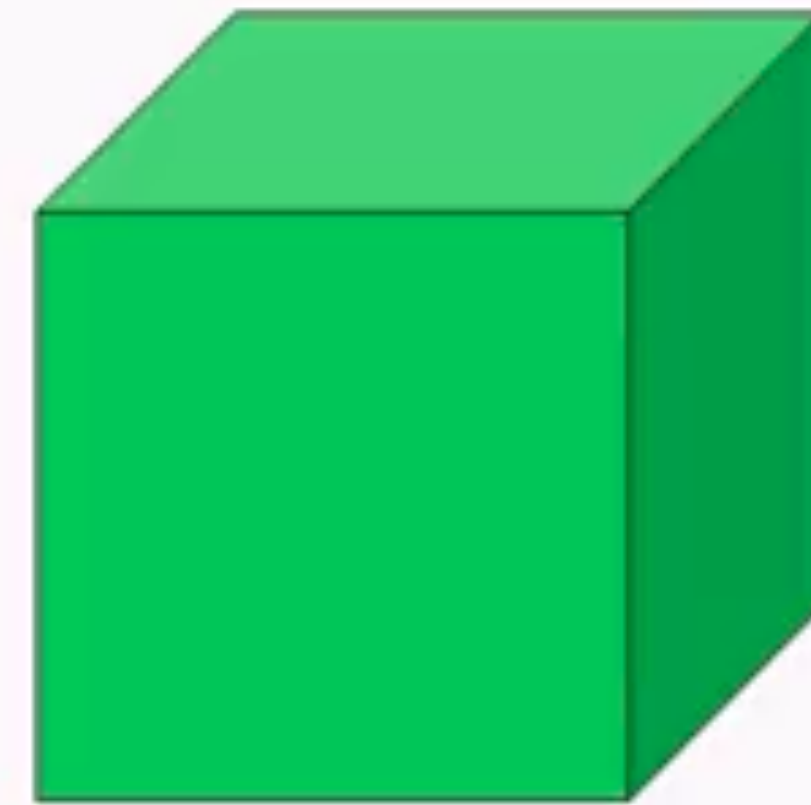
Rank 0  
Tensor  
scalar



Rank 1  
Tensor  
vector



Rank 2  
Tensor  
matrix

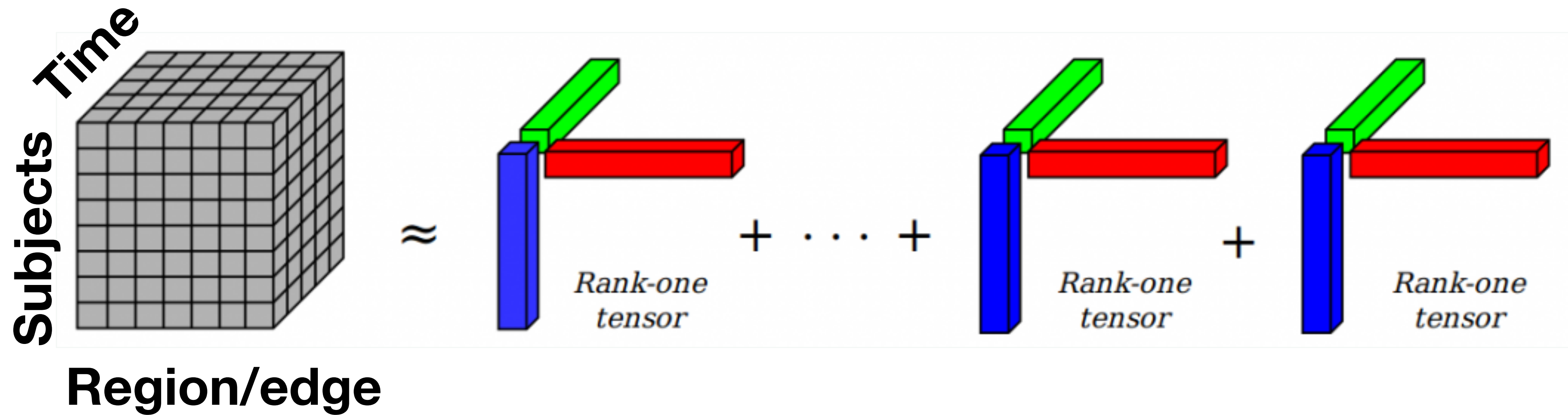


Rank 3  
Tensor

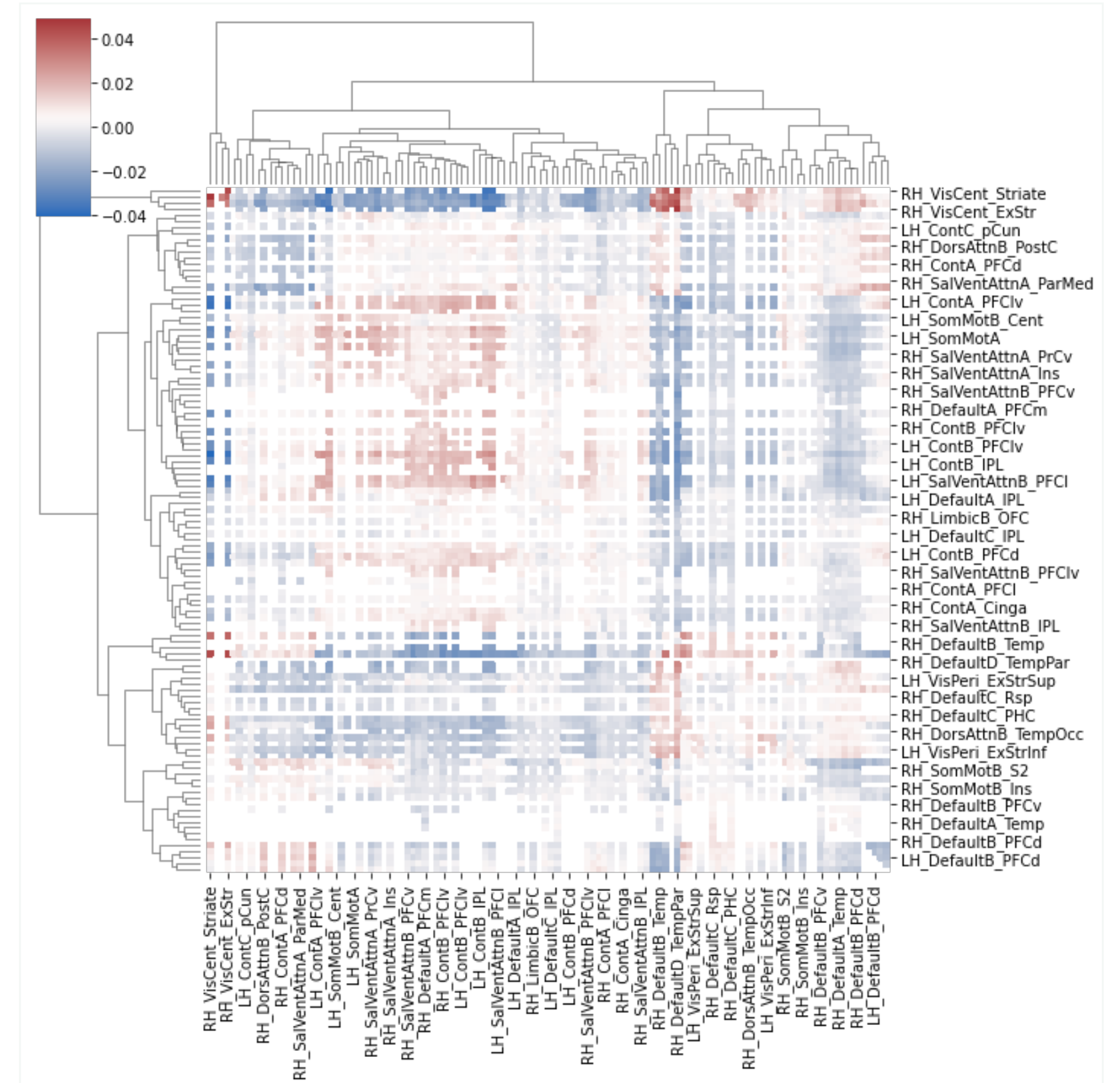
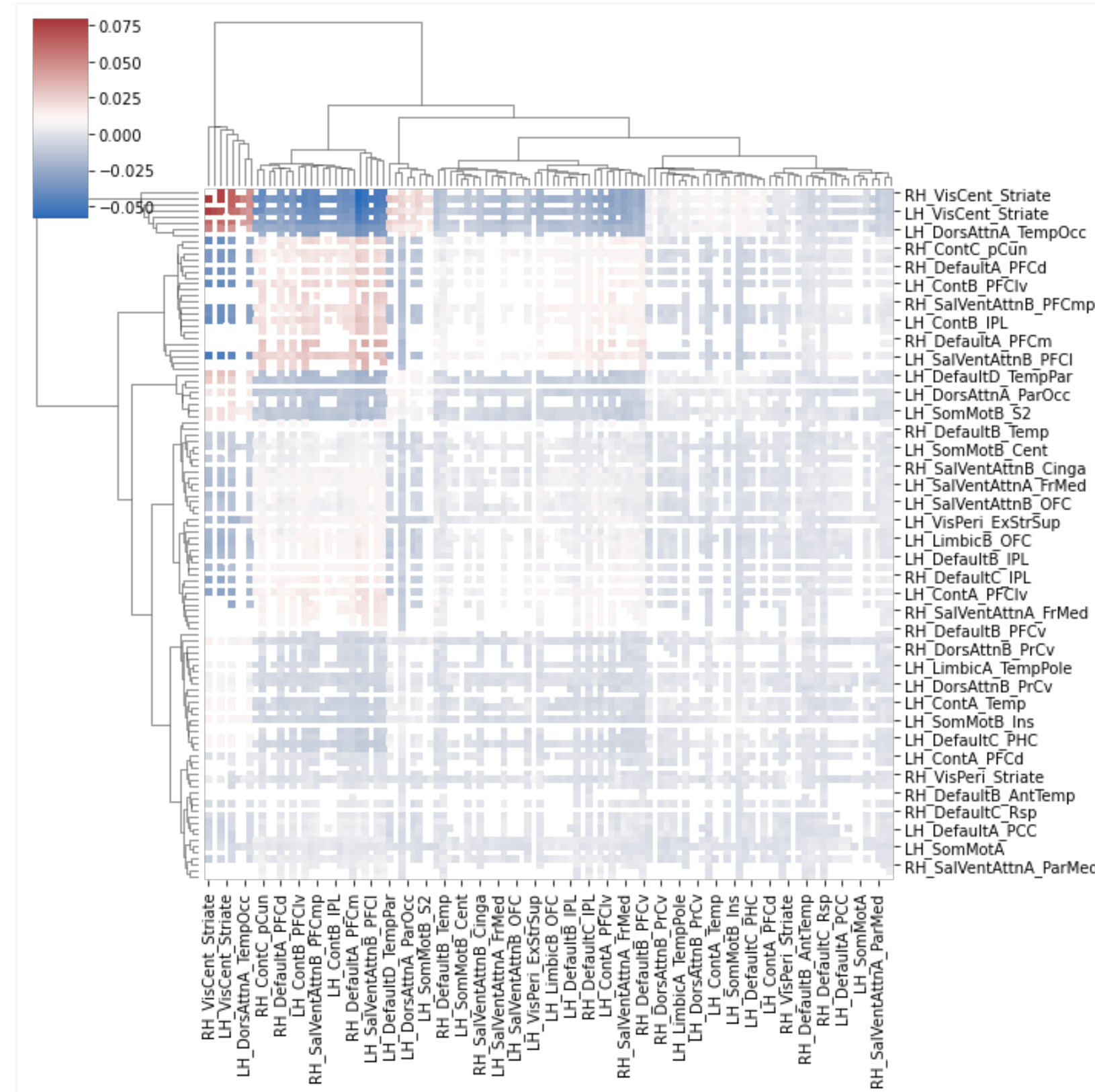
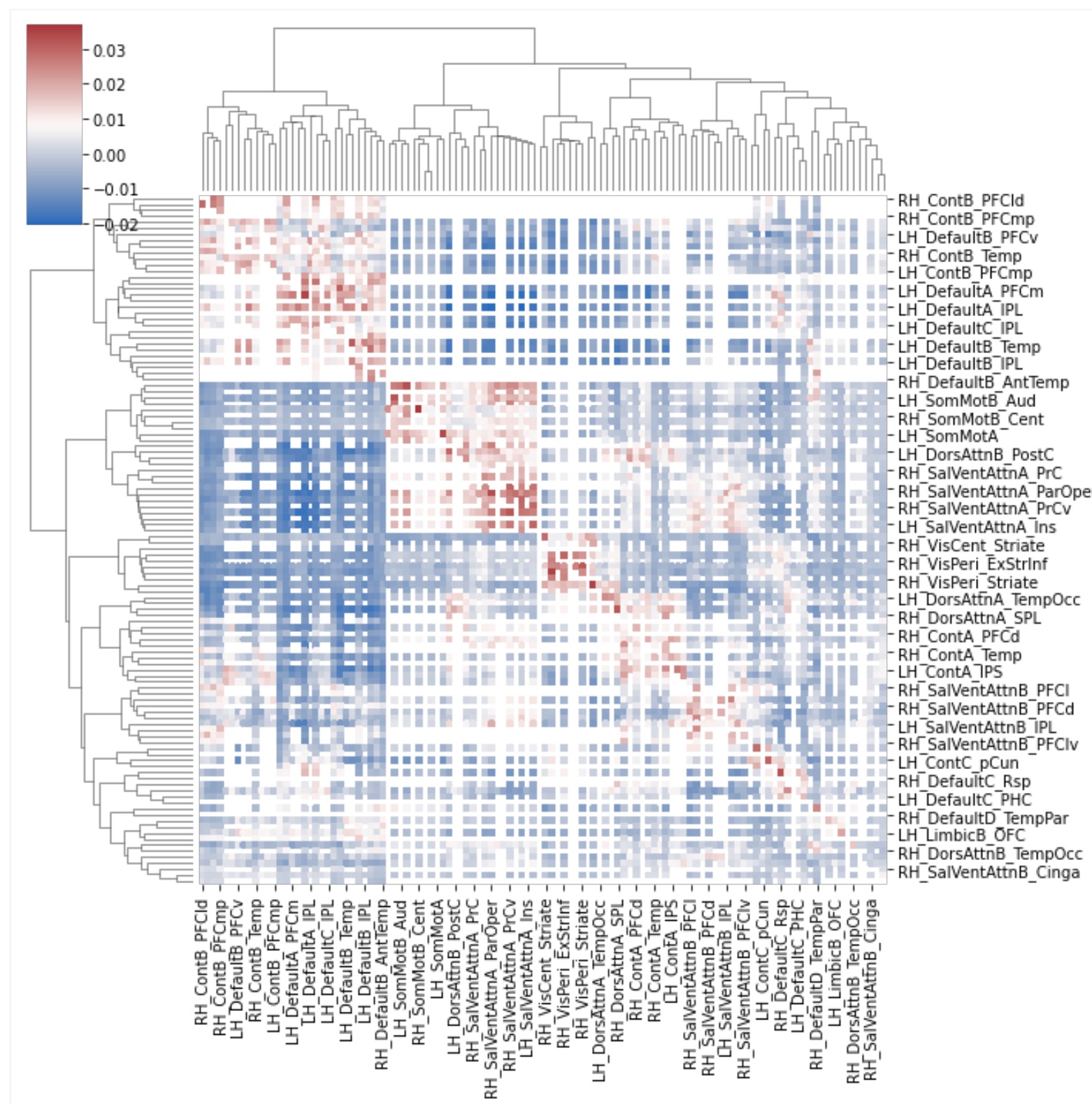


Rank 4  
Tensor

# Tensor Decomposition



# Edge co-fluctuation components from tensor decomposition



What could be the useful, compact  
**representations** of the brain's  
dynamics?

Can we imagine it as a meaningful  
**space**?

# Thanks!



**Jisun An**



**Haewoon Kwak**



**Sadamori Kojaku**



**Staša Milojević**



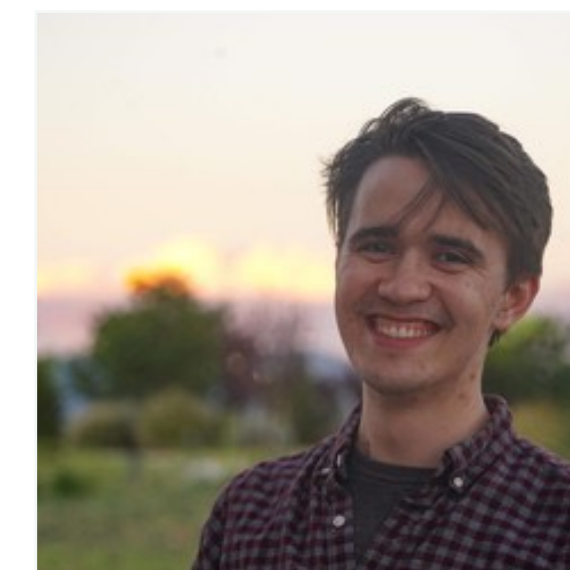
**Isabel Constantino**



**Rodrigo Costas**



**Supun Nakandala**



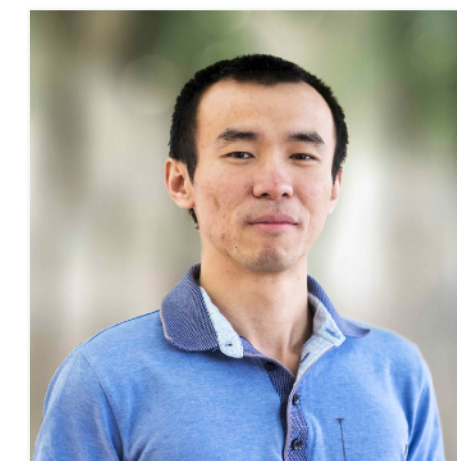
**Dakota Murray**



**Giovanni Luca Ciampaglia**



**Jisung Yoon**



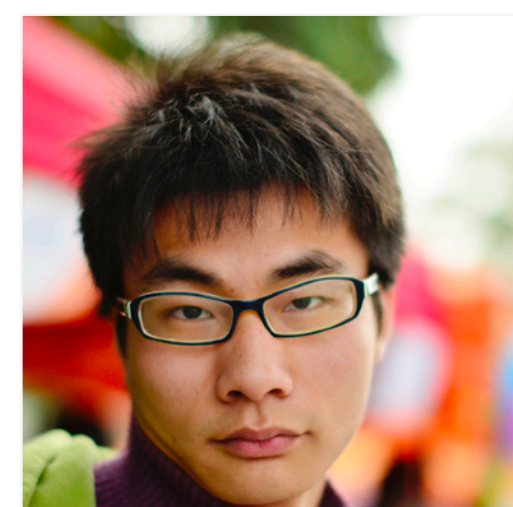
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