

Breakout I. Popular Science

Places to publish

With some statistics background

Chance (<http://chance.amstat.org>)

The magazine is designed for anyone who has an interest in using data to advance science, education, and society. *CHANCE* is a non-technical magazine highlighting applications that demonstrate sound statistical practice. *CHANCE* represents a cultural record of an evolving field, intended to entertain as well as inform.

Significance (<https://www.significancemagazine.com>)

People from all walks of life rely on statistics and statistical analysis to make better decisions. Scientists use it to assess the effectiveness of drugs, politicians to develop policy, and company managers to create and improve products and services. *Significance* explains how and why statistics helps in these and other areas of life, science and commerce. Our articles are written by statisticians for anyone with an interest in the analysis and interpretation of data. We challenge myths, provide a unique perspective on the stories of the day, and use statistics to answer society's most difficult questions.

General science magazines

Popular Science (<http://www.popsci.com>)

Popular Science welcomes pitches from writers who want to tell amazing stories about scientific and technological advances in every realm. Your query should include a brief summary of the proposed article and provide some indication of how you plan to execute the reporting. Links to your past work might also be helpful. We read every query but will respond only to those that are under serious consideration

Science News (<https://www.sciencenews.org>)

Science News offers readers a concise, current and comprehensive overview of the latest scientific research in all fields and applications of science and technology. *Science News* is edited for an educated readership of professionals, scientists and other science enthusiasts. Written by a staff of experienced science journalists, it treats science as news, reporting accurately and placing findings in perspective.

Blogs and online magazines

Hakai Magazine (<https://www.hakaimagazine.com>)

Hakai Magazine explores science, society, and the environment from a coastal perspective. The name Hakai is inspired by the Hakai Lúxvbálís Conservancy (http://www.env.gov.bc.ca/bcparks/ex-plore/cnsrvncy/hakai_luxvbalis/), the largest protected marine area on the west coast of Canada, located about 400 kilometers north of Vancouver.

The Last Word on Nothing (<http://www.lastwordonnothing.com>)

From the start, we saw it as a way to ditch the drudgery of pitching ideas to editors and writing to a magazine's requirements. We hoped it would become a place where science writers could do their best work. Over the past year and a half, we have slowly built up our group by inviting people whose work we really like and admire. Only one person has turned us down so far, which is really amazing as we can't afford to pay for posts. And I just about forgot-- we post original content and don't do much mirroring.

PLOS Blogs (<http://blogs.plos.org>)

There are currently sixteen independent blogs hosted by PLOS on its PLOS Blogs Network. Here, you'll find a mix of science journalists and researchers tackling diverse issues in science and medicine. The shared mission of these contributors is to promote greater understanding of breakthrough science for a variety of reader types, including policy makers, the academic science community, researchers, medical and mental health practitioners, journalists and the general public.

Tweets

Some examples (https://www.buzzfeed.com/kellyoakes/tweets-that-will-make-you-go-whoa?utm_term=.sfZkDq0WY2#.paWwWo4rzy)